

PENSACOLA BEACH
SANTA ROSA ISLAND AUTHORITY

Board Members:

Thomas Campanella
Chairman

Tammy Bohannon
Vice-Chairwoman

Fred Gant
Secretary/Treasurer

Janice Gilley
Acting Secretary/Treasurer

Elwyn Guernsey
Dave Pavlock

W. A. "Buck" Lee
Executive Director

SANTA ROSA ISLAND AUTHORITY
ARCHITECTURAL & ENVIRONMENTAL COMMITTEE
NOVEMBER 20, 2013

MEMORANDUM

TO: Authority Members

FROM: Executive Director

DATE: November 21, 2013

RE: Minutes of November 20, 2013 Architectural & Environmental Committee Meeting

A regularly scheduled meeting of the Architectural & Environmental Committee was held on Wednesday November 20, 2013. Members present were Mr. Ed Guernsey, Chairman, Mr. Fred Gant, and Dr. Thomas Campanella. Also present were Board Members Mr. Dave Pavlock, and Ms. Tammy Bohannon. Ms. Janice Gilley was absent. Mr. Guernsey called the meeting to order and presented the following items.

Item # 1 – Discussion on the request by Robert Rinke to place traffic calming devices on Santa Rosa Island. (Staff report by Baskerville-Donovan, Inc.)(Referred from the October 23, 2013 Committee Meeting)

Mr. Lee gave the backup and explained Mr. Rinke couldn't attend the meeting, but was asking for the Board to approve taking \$12,000.00 from the Portofino Beautification Fund (Mr. Rinke's portion). The money would then be sent to Escambia County for them to request a task order for Baskerville-Donovan to create the designs.

Mr. Pavlock asked how many would be proposed.

Mr. Lee stated Escambia County had determined only 2 were needed.

Upon motion of Mr. Fred Gant seconded by Dr. Thomas Campanella, the Committee unanimously approved taking \$12,000.00 from the Portofino

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Beautification Fund (Mr. Rinke's portion) to pay for a task order for BDI to create the designs for the traffic calming devices. (3-0)

Item # 2 - David and Teresa Higgins – 153 Le Port, Lot 26, Lafitte Cove - Request to construct an in ground swimming pool with an encroachment of 5' feet into the side yard setback, to include hardscape. (Staff report by Paolo Ghio)

Mr. Ghio gave background on this item and stated staff recommended approval.

Ms. Bohannon disclosed she was the realtor for that property transaction.

Upon motion of Dr. Thomas Campanella seconded by Mr. Fred Gant, the Committee unanimously approved staff's recommendation. (3-0)

Item # 3 – Discussion/ Presentation by Monica Kellner – Requesting consideration for improvements to Park West. (Staff report by Paolo Ghio)

Mr. Ghio turned the floor over to Monica Kellner, who explained her proposal. (See Attached)

SPEAKER:

Monica Kellner – She stated Park West is now a big empty parking lot, and by turning it into a "Sunset Vista", there would be additional parking spaces and a pavilion for weddings & reunions.

Discussion followed regarding boat launching and the underwater reef.

Mr. Lee disclosed he had done consulting work with Mr. Kellner in the past.

The proposed site would not have electricity or a motorized boat launch.

Mr. Ghio stated Ms. Kellner had provided an exceptional rendition and idea proposal, but he had surveyed the area in the past, and many tourists voiced their hopes that the area never be developed, that it was one of the Island's "last jewels". He also voiced concerns due to the narrow width of the Island at that location and pointed out that frequently that area roadway and parking lot is covered by water and/or sand and that traffic congestion is a problem. He stated placing palm trees would be difficult, due to the lack of irrigation in that area. He did see merit in the idea of a pavilion, perhaps 30' x 50'. He suggested a budget of \$50,000.00 for the pavilion project.

Dr. Campanella stated he thought Ms. Kellner was present to suggest ideas and suggested holding the item in Committee for further discussion.

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SPEAKER:

Mike Langston – BDI – He stated it looked like a good idea, but has concerns about the traffic congestion in that area, as well as how the idea would work with the Master Plan.

Upon motion of Dr. Thomas Campanella seconded by Mr. Fred Gant, the Committee unanimously approved holding the item in Committee for further discussion and for staff to come back with a comprehensive recommendation at that time. (December 11, 2013 Committee Meeting) (3-0)

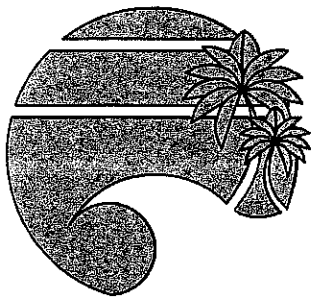
There being no further business before the Committee, the meeting was adjourned.



W. A. "Buck" Lee
Executive Director

WAL:jt

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**SANTA ROSA ISLAND AUTHORITY
DEVELOPMENT & LEASING COMMITTEE
NOVEMBER 20, 2013**

MEMORANDUM

TO: Authority Members
FROM: Executive Director
DATE: November 21, 2013
RE: Minutes of November 20, 2013 Development & Leasing Committee Meeting

A regularly scheduled meeting of the Development & Leasing Committee was held on Wednesday, November 20, 2013. Members present were Mr. Dave Pavlock, Chairman Ms. Tammy Bohannon, and Mr. Ed Guernsey. Also present were Board Members Dr. Thomas Campanella, and Mr. Fred Gant. Ms. Janice Gilley was absent. Chairman of the Committee, Mr. Pavlock, called the meeting to order and presented the following items.

Item # 1 – Monthly update from Mr. Guernsey regarding lease fees and the property tax issue.

No report given.

No action taken.

Item # 2 – Monthly update from Tammy Bohannon regarding the progress of the Core Area Development Plan, as part of the Master Plan.

Ms. Bohannon requested this item be removed from future Administration and Leasing agendas.

Upon motion of Ms. Tammy Bohannon seconded by Mr. Ed Guernsey, the Committee unanimously approved removal of this item from future agendas. (3-0)

SANTA ROSA ISLAND AUTHORITY
DEVELOPMENT & LEASING COMMITTEE
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Item # 3 – Circle K Stores, Inc. – 711 Quietwater Beach Rd. – Request to sublease to Scott Calvert, Show Me The Dough, Inc., d/b/a Subway to operate a restaurant. (Staff report by Robbie Schrock)

Ms. Schrock gave the background and stated staff recommended approval.

Upon motion of Mr. Ed Guernsey seconded by Ms. Tammy Bohannon, the Committee unanimously approved staff's recommendation. (3-0)

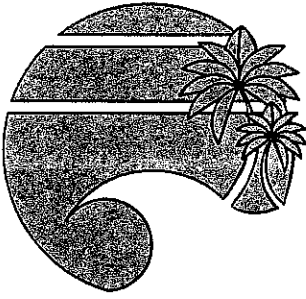
There being no further business before the Committee, the meeting was adjourned.



W. A. "Buck" Lee
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SANTA ROSA ISLAND AUTHORITY
ADMINISTRATIVE COMMITTEE
NOVEMBER 20, 2013

MEMORANDUM

TO: Authority Members
FROM: Executive Director
DATE: November 22, 2013
RE: Minutes of November 20, 2013 Administrative Committee Meeting

A regularly scheduled meeting of the Administrative Committee was held on Wednesday, November 20, 2013. Members present were Dr. Thomas Campanella, Chairman, Mr. Ed Guernsey and Mr. Dave Pavlock. Also present were Board Members, Mr. Fred Gant and Ms. Tammy Bohannon. Ms. Janice Gilley was absent. Dr. Campanella called the meeting to order and presented the following items.

Item # 1 – Report on Financial Statements and Expenditures. (Staff report by Dottie Ford)

Ms. Ford was absent, Mr. Lee presented the financials for review.

Upon motion of Mr. Ed Guernsey seconded by Mr. Dave Pavlock, the Committee unanimously accepted the Report on Financial Statements and Expenditures as presented. (3-0)

Item # 2 - Discussion on SRIA logo. (Staff report by E.W. Bullock)

Ms. Robichaux (E.W. Bullock) reviewed a powerpoint presentation of both the 2013 & 2014 advertising plans, as well as the suggested new logo.

See attached report.

Item # 3 – Review of 2013 advertising and plans for 2014. (Staff report by E.W. Bullock)
Ms. Schrock gave background on this item and stated staff recommended approval.

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Mr. Gant commended the presentation, as stated he felt diversity is important.

Mr. Pavlock and Ms. Bohannon praised the presentation, as well.

Item # 4 – Discussion/approval on a 3% COLA (Cost of Living Adjustment) for Nicole Stacy. (Staff report by Executive Director Buck Lee)

Mr. Lee gave background on this item and stated staff recommended sending the Chamber \$1,332.00 to give Nicole Stacey a COLA adjustment.

Upon motion of Mr. Dave Pavlock seconded by Mr. Ed Guernsey, the Committee unanimously approved staff's recommendation. (3-0)

Item # 5 – Approval of the RFP for a Four Wheel Drive Front End Loader. (Staff report by Mike Stebbins)

Mr. Stebbins presented the RFP, gave background on the item and stated staff recommended approval.

Upon motion of Mr. Ed Guernsey seconded by Mr. Dave Pavlock, the Committee unanimously approved staff's recommendation. (3-0)

Item # 6 – Request by Cadillac Banks for a \$200,000.00 sponsorship of the 2014 Gulf Coast Summer Festival. (Staff report by Robbie Schrock)

Ms. Schrock gave background on the item.

SPEAKER:

William "Cadillac" Banks – He stated they were requesting \$200,000.00 and Gulf Coast Summer Festival would have a good economic impact for the beach.

George Hawthorne – He showed a powerpoint presentation relating to the request. It stated the funds received would primarily be used for artists, as well as stage, lighting, sound and event staffing. (See Attached)

Discussion followed.

It was suggested he talk to the TDC and Escambia County for funding, as well.

Mr. Lee pointed out that the SRIA never funded Deluna Fest, but charged them \$20,000.00. He explained the agreement with Bonfire Jam, which was given \$90,000.00 by the Island Authority for the concert, of which \$45,000.00 was paid back to the SRIA.

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Ms. Bohannon asked about the budget and if the Island Authority would receive any of the money back.

Mr. Banks said it would depend on the final agreement.

Dr. Campanella voiced concerns over setting a precedence with Gulf Coast Summer Festival, and suggested this item stay in Committee for further discussion.

Mr. Pavlock stated although this was a good business plan, he doesn't agree with using government funds for this type of risky activity. He stated the SRIA has already agreed to upgrade the powergrid at Mr. Banks' request. He said he would support external advertising paid for with Island Authority funds.

Mr. Hawthorne stated he and Mr. Banks were open to discussion on restructuring their request.

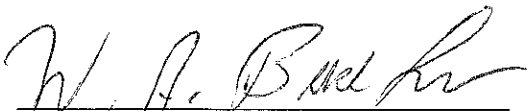
Upon motion of Dr. Thomas Campanella seconded by Mr. Dave Pavlock, the Committee unanimously agreed to continue discussion at the December 11, 2013 Committee Meeting. (3-0)

Item # 7 – Approval of the 2014 SRIA Meeting Calendar. (Staff report by Robbie Schrock)

Ms. Schrock gave background on the item and stated staff recommended approval.

Upon motion of Mr. Dave Pavlock seconded by Mr. Ed Guernsey, the Committee unanimously approved staff's recommendation. (3-0)

There being no further business before the Committee, the meeting was adjourned.



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