



**SANTA ROSA
ISLAND AUTHORITY**

BOARD MEMBERS

Tammy Bohannon
Chairwoman

Janice Gilley
Vice Chair

Ed Guernsey
Secretary Treasurer

Dave Pavlock
Acting Secretary Treasurer

Thomas Campanella
Member

Jerry Watson
Member

W. A. "Buck" Lee
Executive Director

**SANTA ROSA ISLAND AUTHORITY
PENSACOLA BEACH, FLORIDA
REGULAR BOARD MEETING MINUTES
NOVEMBER 12, 2014
5:00 P.M.**

1-3. A regularly scheduled meeting of the Santa Rosa Island Authority was held on Wednesday November 12, 2014, beginning at 5:02 p.m. Members in attendance were: Dr. Thomas Campanella, Mr. Jerry Watson, Mr. Dave Pavlock, Mr. Ed Guernsey (entered meeting at 5:23 p.m.), and Ms. Tammy Bohannon, Chair. Ms. Janice Gilley participated via teleconference, however the call was dropped at 5:45 p.m. Chairwoman Bohannon led the Pledge of Allegiance followed by a moment of meditation.

4. **APPROVAL OF MINUTES (Regular Board Meeting – 10/08/2014)**

Upon motion of Dr. Thomas Campanella seconded by Mr. Jerry Watson, the Board unanimously approved the minutes of the Regular Board Meeting (10/08/2014) as presented. (6-0)

5. **CHANGES OR ADDITIONS TO AGENDA**

Chairwoman Bohannon explained the SRIA attorney, Mike Stebbins had to leave the meeting early, so she moved Old Business # 2 (RFP for VIC) to Old Business # 1 and moved Old Business # 4 (Gulf Coast Summer Fest) to Old Business # 2.

6. **CHAIRWOMAN'S COMMENTS**

7. **ADOPTION OF AGENDA**

Upon motion of Mr. Dave Pavlock seconded by Dr. Thomas Campanella, the Board unanimously adopted the amended agenda. (6-0)

SANTA ROSA ISLAND AUTHORITY
PENSACOLA BEACH, FLORIDA
REGULAR BOARD MEETING MINUTES
NOVEMBER 12, 2014
5:00 P.M.

8. PENSACOLA BEACH VISITOR'S INFORMATION CENTER

Ms. Nicole Stacey presented her report to the Board.

CONSENT AGENDA

9. COMMITTEE REPORTS

A. ARCHITECTURAL & ENVIRONMENTAL COMMITTEE, (10/22/2014) MS. JANICE GILLEY, CHAIR, MR. JERRY WATSON AND DR. THOMAS CAMPANELLA, MEMBERS

Item # 1 – Discussion of an RFP for trolley and Portofino Boardwalk benches. (Staff report by Paolo Ghio)

The Committee unanimously approved staff's recommendation.

B. DEVELOPMENT & LEASING COMMITTEE, (10/22/2014) MR. ELWYN GUERNSEY, CHAIRMAN, MR. DAVE PAVLOCK AND MR. JERRY WATSON, MEMBERS

Item # 1 – Paddy O'Leary's Irish Pub, Inc. – 49 Via de Luna – request to sublease to Michael Caprio d/b/a Caprio's Kitchen, to operate a restaurant. (Staff report by Robbie Schrock)

The Committee unanimously approved staff's recommendation.

C. ADMINISTRATIVE COMMITTEE, (10/22/2014) MS. TAMMY BOHANNON, CHAIR, DR. THOMAS CAMPANELLA AND MS. JANICE GILLEY, MEMBERS

Item # 1 – Report on Financial Statements and Expenditures. (Staff report by Dottie Ford)

The Committee unanimously accepted the Report on Financial Statements and Expenditures as presented.

Item # 3 – Disposition of property for Public Works. (Staff report by Robbie Schrock)

The Committee unanimously approved staff's recommendation.

Upon motion of Mr. Jerry Watson seconded by Mr. Ed Guernsey, the Board unanimously approved the Consent Agenda as presented. (6-0)

SANTA ROSA ISLAND AUTHORITY
PENSACOLA BEACH, FLORIDA
REGULAR BOARD MEETING MINUTES
NOVEMBER 12, 2014
5:00 P.M.

REGULAR AGENDA

10. OLD BUSINESS

Item # 1 – Discussion of an RFP for current Visitor's Information Center. (Staff report by Executive Director Buck Lee)

Mr. Lee gave background on the item.

There was discussion on the number and length of renewal periods, and what would happen in the scenario of a failing business in the building, eviction, etc.

Ms. Bohannon stated she wanted a business that would benefit the Island, not just necessarily the highest bidder. She also stated she wanted to be in attendance of the proposal opening and perhaps serve on the Selection Review Committee.

Mr. Lee explained the process and stated whoever was in the position of Secretary/Treasurer in January would open proposals with himself, the Executive Director.

Upon motion of Mr. Dave Pavlock seconded by Mr. Ed Guernsey, the Board unanimously voted to approve the VIC RFP as presented. (6-0)

Item # 2 – Request by William "Cadillac" Banks to hold the 2015 Gulf Coast Summer Festival. (Staff report by Executive Director Buck Lee)

Mr. Lee gave background on this item and stated the Board had already approved a \$5,000.00 Public Facilities Use Fee, and explained the necessity of having a \$10,000.00 performance bond.

Ms. Bohannon stated it appears there was an impasse with the Facilities Use Agreement.

Mike Stebbins reviewed some items that were still under discussion for the Facilities Use Agreement. He pointed out that Deluna Fest had to provide a performance bond, as well.

Ms. Schrock stated the Mardi Gras and Memorial Day events had to put up performance bonds, as well.

SANTA ROSA ISLAND AUTHORITY
PENSACOLA BEACH, FLORIDA
REGULAR BOARD MEETING MINUTES
NOVEMBER 12, 2014
5:00 P.M.

Mr. West explained the process regarding Mr. Banks setting up a plan with each of the agencies (Fire, EMS, Sheriff's Office, etc.) and that he, as Public Safety Director, signs off on the event after all agency plans have been completed.

Mr. Watson asked if other events have had to provide their plan, and was told yes, every major activity has to be signed off on.

It was suggested that Mr. Banks consult the Deluna Fest plans that have been provided to him to use as a guide.

Ms. Schrock stated the SRIA just needs the plans provided in writing.

Mr. West told Mr. Banks he would help with the plan.

Much discussion followed on the reason for requiring a performance bond, and the costs associated with procurement of a bond.

Ms. Bohannon stated she wanted Mr. Banks to be treated equally as other promoters have been, and pointed out concessions had been made in the past for him.

SPEAKER:

William Banks – He complained about all that is being required of him this year, since the first year all he had to do was fill out an event application. He stated he is insulted by the performance bond request, and assured the Board he wasn't going to tear up the Beach.

There was discussion regarding the written inclusion/exclusion of the sublessees included in the site plan.

Mr. Banks pointed out that wasn't required of him last year.

Ms. Bohannon explained the Board was trying to bring the event into compliance, and was trying to help with the many necessary details.

Mr. Banks stated he knew what he was supposed to do, and would do it.

Mr. Guernsey reminded Mr. Banks of the problems last year with the timely removal of the barricades and said this event will be taking up a lot of public beach. He suggested moving the event to October. He asked if Mr. Banks would move it, if the Board requested the date change.

SANTA ROSA ISLAND AUTHORITY
PENSACOLA BEACH, FLORIDA
REGULAR BOARD MEETING MINUTES
NOVEMBER 12, 2014
5:00 P.M.

Mr. Banks stated a County Commissioner had requested he move it to August 29, and this was a non-negotiable date.

Mr. Pavlock disagreed with interfering with the date, and pointed out it was all Mr. Banks' risk. He encouraged staff to make the path easier for Mr. Banks and give everyone the same opportunity.

Mr. Guernsey stated the Board has every responsibility to guide in decisions like this, to guard everyone else's interests.

Dr. Campanella stated the performance bond had been added to assure a timely site cleanup, and encouraged Mr. Banks to see the event through to the end, and not depend on others to get things done.

Mr. Banks stated he couldn't do the event, because he didn't have the \$10,000.00 to get a performance bond.

The process was explained to him.

This item will be brought back to the December 10, 2014 Board meeting for final approval of the Public Facilities Use Agreement.

Item # 3 – Discussion on Master Leaseholder Letter. (Staff report by Robbie Schrock)

Ms. Schrock gave background on the item.

Ms. Bohannon stated she took out some of the "pleases and thank yous" in her submitted letter, and added the bullet points the Board had previously discussed.

SPEAKER:

Terry Preston – She was representing the government affairs committee of the Pensacola Beach Advocates. She stated either letter is fine with her, and she believes lease fees could be reduced before fee simple is available.

Dr. Campanella stated the difference between our situation and Navarre Beach leases, is Navarre Beach doesn't have an "SRIA" to take care of their beach. It is covered by Santa Rosa County. He pointed out it is up to Escambia County, not the SRIA to reduce lease fees, and at this point, we don't know what will happen in regards to the lowering of lease fees.

SANTA ROSA ISLAND AUTHORITY
PENSACOLA BEACH, FLORIDA
REGULAR BOARD MEETING MINUTES
NOVEMBER 12, 2014
5:00 P.M.

Ms. Bohannon stated the SRIA had agreed with Escambia County that whichever prevailed (lease fees or ad valorem taxes), the other would go away. She stated it appeared fee simple is coming, and that some things on the Island will have to be scaled back and have Escambia County take over.

Mr. Lee told the Board about his meeting with the County Attorney and Administrator from Santa Rosa County, and the Attorney General had stated giving credit back for, or lowering lease fees could be illegal.

Upon amended motion of Dr. Thomas Campanella seconded by Mr. Ed Guernsey, the Board unanimously approved sending the staff letter and questionnaire, with the due date of January 31, 2015. (5-0) Ms. Bohannon requested her name be removed from the letter, and suggested Executive Director Buck Lee sign it.

Item # 4 – Discussion on sending a request to Escambia County to restrict the possession of spear guns and pole spears within 1000 yards of the snorkeling reefs at Park East and Park West with the exception of state approval for the taking of lion fish. (Staff report by Executive Director Buck Lee)

Mr. Lee gave background on the issue and pointed out it was approved at Committee level, but at the request of Ms. Bohannon, it had been placed on the regular agenda.

There was much discussion on the lionfish problem and the perceived problem of enforcement of the ordinance.

Mr. West pointed out the only way to have enforcement is to have an Escambia County ordinance. He stated the State of Florida controls from the water side, but our Sheriff's office could enforce from the beach side. He encouraged the Board to be proactive on this issue.

Upon motion of Dr. Thomas Campanella seconded by Mr. Ed Guernsey, the Board voted to approve the speargun ordinance request. The motion failed, 3-2, with Ms. Bohannon and Mr. Pavlock voting in the negative.

Item # 5 – Request by Ray Palmer, Pensacola Sports Association, for a \$10,000.00 sponsorship of the 2015 Grand Prix of Watercross event. (Staff report by Robbie Schrock)

Ms. Schrock gave background on this item.

SANTA ROSA ISLAND AUTHORITY
PENSACOLA BEACH, FLORIDA
REGULAR BOARD MEETING MINUTES
NOVEMBER 12, 2014
5:00 P.M.

Mr. Lee stated the promoter for the event has agreed to use the money given to them for advertising purposes only. (Per the policy requirements)

Mr. Pavlock asked if the money is considered spent in the quarter it was approved, or when the event is occurring.

Ms. Ford stated the money is spent when the request is made, and this money would come out of the October, November and December quarter.

Ms. Bohannon stated she didn't like the previous motion (to give them an additional \$2,500.00 at the end of the quarter, if the money was still available and the PSA requests it). She said the Board has tied their own hands with this policy and isn't sure the event put heads in beds last year.

SPEAKER:

Ray Palmer – He assured Ms. Bohannon that the event does put heads in beds and understands they only were approved for \$5,000.00 sponsorship now, and must return at the end of the quarter to request more. He stated the race has grown and explained a nationally broadcasted TV cable show would be showcasing the event.

Ms. Bohannon questioned if it was limiting to have to use the sponsorship funds for advertising only.

Mr. Palmer said it was definitely limiting.

Ms. Bohannon encouraged Mr. Palmer to come to the Board at budget time for possible inclusion in the SRIA budget process.

Upon motion of Mr. Dave Pavlock seconded by Dr. Thomas Campanella, the Board unanimously approved a \$5,000.00 sponsorship request by Ray Palmer, Pensacola Sports Association, for the 2015 Grand Prix of Watercross event. (5-0)

Item # 6 – Approval of the 2015 SRIA Meeting schedule. (Staff report by Robbie Schrock)

Ms. Schrock gave backup on this item and explained that one date had to be moved from the previous approved calendar, due to it falling on Veteran's Day.

Upon motion of Mr. Dave Pavlock seconded by Dr. Thomas Campanella, the Board unanimously voted to approve the proposed 2015 SRIA meeting calendar schedule. (5-0)

SANTA ROSA ISLAND AUTHORITY
PENSACOLA BEACH, FLORIDA
REGULAR BOARD MEETING MINUTES
NOVEMBER 12, 2014
5:00 P.M.

11. REPORTS

A. EXECUTIVE DIRECTOR'S REPORT

Mr. Lee submitted his report for the review of the Board. He told about the success of the Bands on the Beach tshirts, the new transponder changes, and the fact that no interest was shown in the Community Planner RFP. He recommended bringing the item back for discussion at the December 10, 2015 Committee Meeting.

He called on Charlie Morgan to show the Free Library box. Mr. Morgan explained the process and demonstrated the box. He worked with leaseholder Monica Kellner on the project.

SPEAKER:

Monica Kellner – She thanked the Board for supporting the idea and stated she was working with Charlie to pick the best spot for it, down by the walking track. She is also working with Jamee Thompson to get the box on the national Little Free Library registry.

B. ATTORNEY'S REPORT

Mr. Stebbins had left the meeting and therefore gave no report.

C. ENGINEER'S REPORT

Mr. Langston submitted his monthly report for the review of the Board. He gave updates on the toll plaza and the eastern gateway traffic calming devices near Portofino.

Dr. Campanella questioned the eastern gateway work, as he thought it was deemed a hazard and wasn't approved.

Mr. Langston stated that different solutions, such as patterned pavers, were being considered.

Tammy Bohannon left the meeting at 6:48 p.m, Mr. Guernsey took over as Chairman.

SANTA ROSA ISLAND AUTHORITY
PENSACOLA BEACH, FLORIDA
REGULAR BOARD MEETING MINUTES
NOVEMBER 12, 2014
5:00 P.M.

D. DEVELOPMENT SERVICES DIRECTOR REPORT

Mr. Ghio presented his monthly report for the review of the Board.

12. VISITOR'S FORUM

SPEAKER:

Terry Preston – She requested the agenda and backup be projected on the screen.

Ms. Schrock stated staff would look into the request.

Barbara Miksch – She liked Ms. Preston's suggestion, and she appreciated Dr. Campanella's remark to Mr. Banks reminding him how much money the SRIA lost on SummerFest. She stated she hopes the SRIA can move in the direction of Navarre Beach leases, and said there were inequities in lease fees, depending on when they were drawn up and who did it. She complained about high lease fees, but stated the SRIA is an essential operation to Pensacola Beach and was doing a good job.

Jim Cox – He thanked Mr. Guernsey for his years of service.

Mr. Guernsey stated serving on the Board has been a joyous event for him, he loves the SRIA and will continue to support the organization. He stated he was grateful to have had this opportunity to serve.

Ms. Schrock asked him to return to the November 19, 2014 Committee Meeting to receive his plaque.

13. BOARD MEMBER'S FORUM

Dr. Thomas Campanella talked about the growing problem of coyotes on the Island, in residential areas.

Kimberly Blair (PNJ) stated the USDA is actively tracking coyotes, to protect sea turtles and their nests.

Mr. Pavlock congratulated Dr. Campanella on his re-election victory, and told Mr. Guernsey he was a blessing and would be missed on the SRIA Board.

Mr. Lee thanked Mr. Guernsey on behalf of himself and the staff, told him he was appreciated.

SANTA ROSA ISLAND AUTHORITY
PENSACOLA BEACH, FLORIDA
REGULAR BOARD MEETING MINUTES
NOVEMBER 12, 2014
5:00 P.M.


Mr. Watson stated Mr. Guernsey spoke softly, and carried a big stick. He said he had been a good friend and teacher to Mr. Watson.

14. ADJOURN

There being no further business to come before the Board, Acting Chair Guernsey declared the Regular Board Meeting of the SRIA Board adjourned at 7:01 p.m.



SECRETARY



CHAIRWOMAN

(Please note that the Santa Rosa Island Authority does not make verbatim transcripts of its meetings, although the meetings are tape-recorded. Any person desiring a verbatim transcript of a meeting of the Santa Rosa Island Authority will need to independently secure such verbatim transcript.)