

PENSACOLA BEACH
SANTA ROSA ISLAND AUTHORITY

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PENSACOLA BEACH, FLORIDA
REGULAR BOARD MEETING MINUTES
MAY 11, 2011

Board Members:

Elwyn Guernsey
Chairman

Dave Pavlock
Vice-Chairman

Vernon Prather
Secretary/Treasurer

Thomas Campanella
Acting Secretary/Treasurer

Fred Gant
Tammy Bohannon

W. A. "Buck" Lee
Executive Director

1-3. A regularly scheduled meeting of the Santa Rosa Island Authority was held on Wednesday May 11, 2011, beginning at 5:05 p.m. Members in attendance were: Mr. Dave Pavlock, Mr. Vernon Prather, Dr. Thomas Campanella, Ms. Tammy Bohannon and Mr. Ed Guernsey, Chairman. Mr. Fred Gant was absent. Mr. Guernsey, Chairman, called the meeting to order and led the Pledge of Allegiance followed by a moment of meditation.

4. APPROVAL OF MINUTES (Regular Board Meeting – (04/13/2011))

Upon motion of Mr. Dave Pavlock seconded by Mr. Vernon Prather, the Board approved the minutes of the Regular Board Meeting (04/13/2011). (5-0)

5. CHANGES OR ADDITIONS TO AGENDA

6. ADOPTION OF AGENDA

Upon motion Mr. Dave Pavlock seconded by Mr. Vernon Prather, the Board unanimously recommended adoption of the Agenda as presented. (5-0)

7. CHAIRMANS COMMENTS

Mr. Guernsey had no comments.

8. DR. RICHARD SNYDER – UPDATE ON UWF SOIL TESTING

Dr. Snyder gave the members a spreadsheet and stated that all of the recent testing has shown there is no longer oil in the water, the sediments are degrading and is less toxic. He said that some of the seafood that was coming in caused concern and it is too soon to tell the full impact the oil spill has had on the fish.

Dr. Snyder stated that the \$18,000.00 that the SRIA had provided for the soil testing project was spent and asked the Board if they would like him to continue to a monitor the activities for the disaster on a monthly basis.

Mr. Pavlock stated that he would like him to go through the summer and asked about possibly providing additional funding.

SANTA ROSA ISLAND AUTHORITY
PENSACOLA BEACH, FLORIDA
REGULAR BOARD MEETING MINUTES
MAY 11, 2011

Upon motion of Mr. Dave Pavlock seconded by Dr. Thomas Campanella, the Board unanimously recommended Mr. Lee meet with Dr. Snyder to work out a schedule and a price to allow the soil testing/monitoring to continue on a monthly basis throughout the summer; and bring the report back to the May 25, 2011 Committee meeting. (5-0)

9. PENSACOLA BEACH VISITOR'S INFORMATION CENTER

Ms. Maureen Lamar submitted her report for review.

CONSENT AGENDA

10. COMMITTEE REPORTS

A. ARCHITECTURAL & ENVIRONMENTAL COMMITTEE, (4-27-2011) MR. VERNON PRATHER CHAIRMAN, MR. DAVE PAVLOCK AND MS. TAMMY BOHANNON, MEMBERS

Item # 1 – E. S. Havard – 248 Le Starboard Drive – Lot 2, Lafitte Cove – adjacent to Santa Rosa Sound – Request to construct a new dock (4' x 190'), terminal platform (12' x 8'), four mooring pilings for an uncovered boatlift, and a single pole jet ski lift. (Staff report by Paolo Ghio)

The Committee unanimously approves staff's recommendation.

Item # 2 – Eric Blanchard – 1011 Panferio Drive – Lot 3, Block 27, Villa Segunda – adjacent to Santa Rosa Sound – Request to construct a new dock (3.5' x 244') with four additional mooring pilings for an uncovered boatlift. (Staff report by Paolo Ghio)

The Committee unanimously approves staff's recommendation.

Item # 3 – Michael S. O'Daniel, Sr. – 1615 Bulevar Menor – Lot 15, Block 11 – Santa Rosa Villas Townhouses – adjacent to Santa Rosa Sound – Request to remove an existing dock and construct a new 4' x 100' dock and a 8' x 12' terminal platform. (Staff report by Paolo Ghio)

The item was held in Committee at the request of the Leaseholder.

Item # 4 – Lane McDanal – 705 Panferio – Lot 6, Block 18, Villa Segunda – adjacent to Santa Rosa Sound – Request to construct a new dock (4' x 210'), terminal platform (8' x 12') and four mooring pilings for an uncovered boatlift. (Staff report by Paolo Ghio)

SANTA ROSA ISLAND AUTHORITY
PENSACOLA BEACH, FLORIDA
REGULAR BOARD MEETING MINUTES
MAY 11, 2011

The Committee unanimously approves staff's recommendation.

Item # 5 – Gregory Whibbs – 110 Siguenza Drive – Lot 9, Block "B", Villa Sabine – adjacent to Little Sabine Bay – Request to repair an existing dock (5' x 49') with a terminal platform (5' x 10') and construct an addition to the terminal platform (5' x 5') with four additional mooring pilings for an uncovered boatlift on the west side. (Staff report by Paolo Ghio)

The Committee unanimously approves staff's recommendation; subject to a legal sign off.

B. DEVELOPMENT & LEASING COMMITTEE, (4-27-2011) MR. DAVE PAVLOCK, CHAIRMAN, MR. VERNON PRATHER AND MR. ED GUERNSEY, MEMBERS

Item # 1 - Mr. Robert Rinke – Pensacola Beach Holdings, LLC d/b/a Portofino Boardwalk – 400 Quietwater Beach Road – Request for a one (1) year renewal and amendment to reflect the names of the current businesses to the License Agreement for placement of a limited number of tables and chairs in the public areas of Portofino Boardwalk adjacent to Lagunas, Boardwalk Café and Papa's Pizza, subject to payment of a \$1,000.00 annual license fee and adherence to specific guidelines of the License Agreement as presented. (Staff report by Jayne Bell)

The Committee unanimously approves staff's recommendation subject to amending Section V of the Agreement.

Item # 2 – Mr. Larry Fox – Homestar Restaurant Group, LLC d/b/a Hemingway's – 400 Quietwater Beach Road # 2 – Request to sublease to Mr. Rob Babcock, Premier Management Group d/b/a Adventures Abound at Portofino Island to operate a sunset dolphin cruise from the Pier at Hemingway's. (Staff report by Jayne Bell)

The Committee unanimously approves staff's recommendation subject to a three (3) year review.

This item added to the agenda per Mr. Pavlock, Committee Chairman

Item # 3 - Mr. Robert Rinke – Pensacola Beach Holdings, LLC d/b/a Portofino Boardwalk – 400 Quietwater Beach Road – Request to use the public area (flower bed) and SRIA power at the Quietwater Boardwalk a/k/a Portofino Boardwalk for 10 LED Up Lights and 10 Florescent Up Lights to light the palm trees in front of the Boardwalk. (Staff report by Executive Director Buck Lee)

The Committee unanimously approves staff's recommendation subject to a three (3) year review.

SANTA ROSA ISLAND AUTHORITY
PENSACOLA BEACH, FLORIDA
REGULAR BOARD MEETING MINUTES
MAY 11, 2011

C. ADMINISTRATIVE COMMITTEE,(4-27-2011) CHAIRMAN, DR. THOMAS CAMPANELLA AND MR. ED GUERNSEY AND MR. VERNON PRATHER, MEMBERS

Item # 1 – Report on Financial Statements and Expenditures. (Staff report by Dottie Ford)

The Committee unanimously recommends acceptance of the Financial Statements and Expenditures as presented.

Item # 2 - Request for approval of the SRIA Budget Workshop schedule FY 2011/2012 and Special Board Meeting dates for the adoption of SRIA budget FY 2011/2012. (Staff report by Dottie Ford)

The Committee unanimously approves staff's recommendation.

Upon motion of Mr. Vernon Prather seconded by Mr. Dave Pavlock, the Board unanimously recommended approval of the Consent Agenda as presented. (5-0)

REGULAR AGENDA

11. COMMITTEE REPORTS

A. ARCHITECTURAL & ENVIRONMENTAL COMMITTEE, (4-27-2011) MR. VERNON PRATHER, CHAIRMAN, MR. DAVE PAVLOCK AND MS. TAMMY BOHANNON, MEMBERS

Item # 1 – Innisfree Hotels – d/b/a Holiday Inn Resort (14 Via de Luna) and Hilton Hotel (12 Via de Luna) – Request for public improvement – construction of a public dune walkover between Holiday Inn Resort and Hilton Hotel on public property. (Referred from the April 27, 2011 Regular Board meeting) (Staff report by Paolo Ghio)

Mr. Ghio gave background and stated that he had received the survey from Baskerville Donovan, Inc. and had prepared a rough draft of the RFQ (Request for Quotes) for the project.

Mr. Lee stated that this item will be brought back to the June 8, 2011 Regular Board Meeting to award the bid.

No further action was taken.

SANTA ROSA ISLAND AUTHORITY
PENSACOLA BEACH, FLORIDA
REGULAR BOARD MEETING MINUTES
MAY 11, 2011

Item # 2 – Awesome Action, LLC d/b/a Radical Rides – 444 Pensacola Beach Boulevard – adjacent to Santa Rosa Sound – Request to construct a dock (5' x 250') with a terminal platform (8' x 30'), with a 2' x 60' lowered catwalk on the north side and a 2' x 30' lowered catwalk on the south side, and install 12 mooring pilings for future lifts for a parasail boat and jet skis, for the purpose of loading and unloading, with a waiver to the center one-third placement of the dock. (Referred from the April 27, 2011 Committee Meeting). (Staff report by Paolo Ghio)

On April 27, 2011 the Committee unanimously recommended approval of staff's recommendation as presented; subject to sign off by Public Safety Director Bob West.

Mr. West stated that he did have concerns but was not withholding his approval.

Mr. Prather stated that there was some confusion regarding Mr. Bevins' current inventory and was concerned about any increase in the jet skis due to recent discussion regarding the congestion in the Quietwater area by the Board.

SPEAKERS:

Mr. Roger Bevins
Mr. Robert Rinke

Mr. Bevins stated that he runs 12 jet skis and all of the long time watercraft rental businesses on Pensacola Beach have agreed to run same number in an effort to self regulate for public safety. He has no plans to increase that number.

Mr. Prather stated that he appreciated the clarification and was not opposed to the pier but wanted consideration given to regulating the number of jet skis those businesses can run.

Additional discussion followed.

Mr. Rinke asked the Board to consider moving the existing "No Wake Zone Buoys" in the Quietwater area further out to allow for the eco-recreation sports (paddle boarding, etc..) that is becoming more popular.

Mr. Ghio stated that the "No Wake Zone" is set by the State of Florida.

Mr. Ghio was asked by the Board to contact DEP and find out if the current permit can be modified and report his findings at the May 25, 2011 Committee Meeting.

Upon motion of Dr. Thomas Campanella seconded by Mr. Dave Pavlock, the Board recommended approval of the request by Awesome Action, LLC d/b/a

SANTA ROSA ISLAND AUTHORITY
PENSACOLA BEACH, FLORIDA
REGULAR BOARD MEETING MINUTES
MAY 11, 2011

Radical Rides – 444 Pensacola Beach Boulevard – adjacent to Santa Rosa Sound – to construct a dock (5' x 250') with a terminal platform (8' x 30'), with a 2' x 60' lowered catwalk on the north side and a 2' x 30' lowered catwalk on the south side, and install 12 mooring pilings for future lifts for a parasail boat and jet skis, for the purpose of loading and unloading, with a waiver to the center one-third placement of the dock, subject to meeting all applicable codes and regulation and obtaining the FDEP, COE, and Escambia County Permits prior to any construction. For safety purposes, require that Radical Rides install Coast Guard approved no wake zone buoys on each side of the pier, at a minimum of the length of the proposed dock. Also, Radical Rides has agreed to install a solar powered light at the end of the proposed dock for night time illumination and identification. (4-1) Mr. Prather opposed the motion.

B. DEVELOPMENT & LEASING COMMITTEE, (4-27-2011) MR. DAVE PAVLOCK, CHAIRMAN, MR. VERNON PRATHER AND MR. ED GUERNSEY, MEMBERS

Item # 1 - Mr. Rob Babcock – Premier Island Management Group, LLC – Ten Portofino Drive – Request approval of a License Agreement to use a portion of the public area of Quietwater Beach to operate two (2) Euro Bungees. (Staff report by Executive Director)

Mr. Lee gave background and stated that he and Paolo had met with Mr. Babcock and David Reichelderfer, Premier Island Management Group, and he felt the area that had been selected was a great place for the family activity.

Upon motion of Mr. Vernon Prather seconded by Mr. Dave Pavlock, the Board recommended approval of the request by Mr. Rob Babcock – Premier Island Management Group, LLC – Ten Portofino Drive – for a License Agreement to use a portion of the public area of Quietwater Beach directly behind Islanders Surf Shop (400 Quietwater Beach Rd. Units # 6A & B) to operate two (2) Euro Bungees; subject to adherence to the guidelines provided in the License Agreement, for a one (1) year trial period. (5-0)

C. SPECIAL PROJECTS COMMITTEE, (4-27-2011) MS. TAMMY BOHANNON, CHAIRMAN, MR. FRED GANT AND DR. THOMAS CAMPANELLA, MEMBERS

Item # 1 – Mr. Vernon Prather – Concert Feasibility Sub – Committee – Review the Request for Qualifications (RFQ) for Concert/ Event Promoter.

Mr. Prather gave the report and stated that Mike Stebbins had reviewed the RFQ for Concert/Event Promoter and had recommended some changes to the document for the Board's consideration. He felt that this is unproven ground for the Authority and

SANTA ROSA ISLAND AUTHORITY
PENSACOLA BEACH, FLORIDA
REGULAR BOARD MEETING MINUTES
MAY 11, 2011

would require a strong commitment from the Board to move forward.

Additional discussion followed including suggestions from the members for additional performance bond requirements for the RFQ and the proposed budget.

Ms. Bohannon stated that she would like to see this as a staff position but should the Board move forward with the RFQ, then she wished to give preference to local businesses.

SPEAKER:

Mr. Mike Perkins

Mr. Lee discussed the success of Band on the Beach concert series that is sponsored by the SRIA and stated that a smaller event can be more manageable and successful.

Mr. Guernsey asked Mr. Stebbins to work on the contract incorporating the recommended changes and have it ready for review and additional discussion at the May 25, 2011 Committee meeting; all of the Board members agreed.

No further action was taken.

Item # 2 – Mr. Dave Pavlock – Report from May 4, 2011 Trolley Sub – Committee Meeting.

SPEAKER:

Ms. Lila Cox

Mr. Pavlock gave an update of the Trolley Sub – Committee progress.

Mr. Ghio stated that all of the equipment for the Trolley “way finding” application is in and ahead of schedule; it will be installed and ready for test run next week. He explained the 5 methods in which the Trolleys can be “tracked”.

Mr. Ghio described the feather/banner for the Trolley Stops and stated that they were in the process of working out the details for the Trolley Stations.

Ms. Robbie Lofty gave a report regarding the May 17, 2011 Employee Trolley Event.

Ms. Cox wished to express her appreciation to Mr. Pavlock and Mr. Ghio for the hard work and dedication to the Trolleys.

SANTA ROSA ISLAND AUTHORITY
PENSACOLA BEACH, FLORIDA
REGULAR BOARD MEETING MINUTES
MAY 11, 2011

Additional discussion followed.

No action was taken.

Item # 3 – Discussion regarding the dissolution of the Palm Tree and the Concert Feasibility Sub – Committees. (Staff report by Jayne Bell)

Ms. Bell gave background and stated that each of the Sub – Committees had accomplished their goals and therefore it was unnecessary to continue meetings.

Mr. Guernsey wished to thank all of the Sub - Committee members for their hard work.

Upon motion of Mr. Vernon Prather seconded by Dr. Thomas Campanella, the Board recommended approval to dissolve the Palm Tree and the Concert Feasibility Sub – Committees. (5-0)

12. REPORTS

A. EXECUTIVE DIRECTOR'S REPORT

Mr. Lee submitted his monthly report for the review of the Board. In addition to his report, Mr. Lee wished to inform the Board about the following items; The Florida Lottery live drawing on July 1st and 2nd; there is also a power ball drawing; we will have a band playing on Friday and Saturday and fireworks on Saturday, and that this is great for our Beach. He met with Steve Sorrell, ECUA, and they have begun discussions regarding bringing reuse water to the beach as a future project. Waves and Alvin's Island are painting their buildings and a color picture was provided as an example. Finally, he gave an update from the Hurricane Conference that he and Mr. Guernsey attended in Atlanta.

Mr. Lee asked the Board to vote to allow additional SRIA wooden trash containers with our signature "Leave Only Your Footprints" sign to be placed further down on the Boardwalk as requested by Pensacola Beach Holdings, Inc.

Upon motion of Mr. Dave Pavlock seconded by Ms. Tammy Bohannon, the Board unanimously recommended approval to place up to six (6) additional SRIA wooden trash containers with our signature "Leave Only Your Footprints" sign further down on the Boardwalk as requested by Pensacola Beach Holdings, Inc. (5-0)

B. ATTORNEY'S REPORT

Mr. Stebbins submitted his monthly report for the review of the Board.

SANTA ROSA ISLAND AUTHORITY
PENSACOLA BEACH, FLORIDA
REGULAR BOARD MEETING MINUTES
MAY 11, 2011

C. ENGINEER'S REPORT

Mr. Langston submitted his monthly report for the review of the Board.

A lengthy discussion followed regarding the Steering Committee's role in the process for the Engineering of the Master Plan for Pensacola Beach.

SPEAKERS:

Mr. Jim Cox
Mr. Robert Rinke

13. VISITORS FORUM

14. BOARD MEMBERS FORUM

Mr. Guernsey wished to inform the Board that he would like to bring discussion regarding making Pensacola Beach alcohol-free to a future meeting, also that the Mother's Day Concert by the Pensacola Symphony was wonderful and invited all to attend a similar event by First Baptist Church on May 22, 2011 at the Gulfside Pavilion.

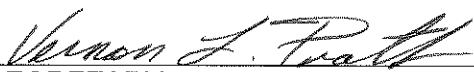
Mr. Pavlock stated that he had spoken with Pensacola Historian, Mr. Appleyard, about a request for a Civil War reenactment that had been presented to the SRIA Board for consideration, and had learned that it would not be practical to do for many reasons.

Mr. Prather asked about the weekend Boardwalk activities.

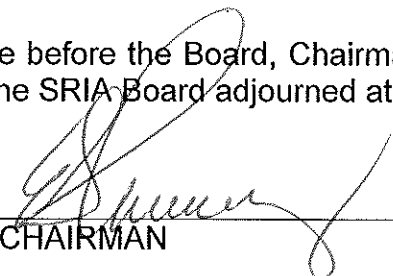
Mr. Lee stated that even with extra deputies, Sundays were bad days and the alcohol-free beach concept would be helpful.

15. ADJOURN

There being no further business to come before the Board, Chairman Guernsey declared the Regular Board Meeting of the SRIA Board adjourned at 7:35 p.m.



SECRETARY



CHAIRMAN

(Please note that the Santa Rosa Island Authority does not make verbatim transcripts of its meetings, although the meetings are tape-recorded. Any person desiring a verbatim transcript of a meeting of the Santa Rosa Island Authority will need to independently secure such verbatim transcript.)