

**PENSACOLA BEACH**  
SANTA ROSA ISLAND AUTHORITY

Board Members:

Thomas Campanella  
Chairman

Tammy Bohannon  
Vice-Chairwoman

Fred Gant  
Secretary/Treasurer

Janice Gilley  
Acting Secretary/Treasurer

Elwyn Guernsey  
Dave Pavlock

W. A. "Buck" Lee  
Executive Director

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PENSACOLA BEACH, FLORIDA  
REGULAR BOARD MEETING MINUTES  
MARCH 13, 2013  
5:00 P.M.

1-3. A regularly scheduled meeting of the Santa Rosa Island Authority was held on Wednesday March 13, 2013, beginning at 5:15 p.m. Members in attendance were: Mr. Ed Guernsey, Mr. Dave Pavlock, Ms. Tammy Bohannon, Mr. Fred Gant, and Dr. Thomas Campanella, Chairman. Ms. Janice Gilley participated via teleconference. Chairman Campanella led the Pledge of Allegiance followed by a moment of meditation.

4. APPROVAL OF MINUTES (Regular Board Meeting – 2/13/2013)

Mr. Pavlock requested a minor change to the minutes.

**Upon motion of Mr. Dave Pavlock seconded by Mr. Ed Guernsey, the Board unanimously approved the minutes of the Regular Board Meeting as amended. (6-0)**

5. CHANGES OR ADDITIONS TO AGENDA

There were no changes to the agenda.

6. ADOPTION OF AGENDA

**Upon motion of Ms. Tammy Bohannon seconded by Mr. Fred Gant, the Board unanimously recommended adoption of the agenda as presented. (6-0)**

7. CHAIRMAN'S COMMENTS

Chairman Campanella asked that anyone who wished to speak on an item sign up before the meeting started, so as not to interrupt and delay the meeting. He also reminded speakers they are limited to 3 minutes.

Chairman Campanella called on Rod Milligan to explain "Crusin on the Coast".

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Mr. Milligan explained the process for the car show and stated that starting with approximately 1,000 vehicles would be a good beginning for a Pensacola Beach car show and it could grow from there. He explained he would cross-promote Pensacola Beach to other cities where he produces shows.

Discussion followed.

**This item was informational only. No action taken.**

Chairman Campanella requested the Board take a vote to allow Ms. Gilley to participate via telephone.

**Upon motion of Mr. Dave Pavlock seconded by Mr. Ed Guernsey, the Board unanimously approved allowing Ms. Janice Gilley to participate via teleconference. (5-0)**

8. PENSACOLA BEACH VISITOR'S INFORMATION CENTER

Ms. Nicole Stacey was absent from the meeting, Mr. Lee asked if there were any questions on her report. There were none.

9. SPECIAL PRESENTATION BY GULF POWER COMPANY

**This item was pulled per request of Gulf Power Company.**

CONSENT AGENDA

10. COMMITTEE REPORTS

A. ARCHITECTURAL & ENVIRONMENTAL COMMITTEE, (2/27/2013) MR. ED GUERNSEY, CHAIRMAN, MR. FRED GANT AND DR. THOMAS CAMPANELLA, MEMBERS

Item # 1 – Non-motorized watercraft update. (Staff report by Paolo Ghio)

**Informational only, no action taken.**

Item # 2 – Report regarding options for an update of the Pensacola Beach Visitor's Information Center. (Staff report by Executive Director Buck Lee)(Referred from the 1/23/2013 Committee Meeting)

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**The Committee unanimously approved moving forward with a potential design for the construction of a new VIC to be brought back to the March 20, 2013 Committee Meeting, for further discussion.**

**B. DEVELOPMENT & LEASING COMMITTEE, (2/27/2013) MR. DAVE PAVLOCK, CHAIRMAN, MR. ED GUERNSEY AND MS. TAMMY BOHANNON MEMBERS**

Item # 1 – Monthly update from Mr. Guernsey regarding lease fees and the property tax issue.

**Informational only, no action taken.**

Item # 2 - Monthly update from Tammy Bohannon regarding the progress of the Core Area Development Plan, as part of the Master Plan.

**Ms. Bohannon had no report at this time. No action taken.**

Item # 3 – Discussion regarding the Development Agreement created by Conditional Use (CU-2007-17) for 20 Via De Luna,(currently Sunray Village Owners Association) (former Clarion/proposed Island Empress property) (Staff report by Paolo Ghio)

**The Committee unanimously approved staff's recommendation with an additional one (1) year extension of the Development Order, if approved by Escambia County. (One year – March 2014 or Two Years- March 2015)**

Item # 4 - (1 year review) Mr. J.B. Schluter , IL of Pensacola Beach d/b/a Pensacola Beach Marina - 655 Pensacola Beach Boulevard – Request approval of five (5) 5' x 15' attached merchandise posters on the east side and south sides of the above mentioned commercial building.(Staff report by Paolo Ghio)

**The Committee unanimously approved staff's recommendation.**

Item # 5 – Request by William Martin, as a representative for Flounders, Floyd Flounders, Inc. – 800 Quietwater Beach Rd. – to sublease to Chris Thompson - Eastern Shore Inflatables – to operate a fishpipe attraction business on leasehold property. (Staff report by Russell Scarritt)

**The Committee unanimously approved staff's recommendation, subject to an indemnification and hold harmless being signed by Mr. Thompson.**

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Item # 6 – Request by Jim Reeves, Holiday Holding Trust d/b/a Pensacola RV Resort – 17 Via de Luna – to sublease to Bill Patterson, Lazy Days Beach Rental – to operate a kayak, paddle board, and chair/umbrella rental business from leasehold property. (Staff report by Russell Scarritt)

**The Committee unanimously approved staff's recommendation.**

C. ADMINISTRATIVE COMMITTEE, (2/27/2013) DR. THOMAS CAMPANELLA, CHAIRMAN, MR. ED GUERNSEY AND MR. DAVE PAVLOCK, MEMBERS

Item # 1 – Report on Financial Statements and Expenditures. (Staff report by Dottie Ford)

**The Committee unanimously accepted the Report on Financial Statements and Expenditures as presented.**

Item # 2 – Update from E.W. Bullock – Susi Robichaux – update on SRIA advertising plan and ecotourism grant.

**Informational only, no action taken.**

Item # 3 – Request by Mary Hoxeng – Cat Country 98.7 – to approve 2013 Promotional Agreement for Bands on the Beach. (Report by Executive Director Buck Lee)

**The Committee unanimously approved raising the payment amount to \$350.00 per event, excess to be taken from Reserve for Contingency, if necessary.**

Item # 4 – Request approval to move \$1,000,000.00 to the SRIA Reserve for Contingency. (Staff report by Executive Director Buck Lee)

**The Committee unanimously approved staff's recommendation.**

Item # 5 – Review the rating report (A-F) of secondary roads on the Island for future improvements. (Staff report by Executive Director Buck Lee)

**Discussion only, no action taken. This item will be discussed further at the March 20, 2012 Committee Meeting.**

Item # 6 – Discussion regarding Development Services' list of non-budgeted projects, including recreation park improvements, Sabine Channel dredging,

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sidewalks running North/South, and water tower maintenance. (Staff report by Paolo Ghio)

**Discussion only, no action taken. This item will be discussed further at the April 24, 2013 Committee Meeting.**

**Upon motion of Mr. Ed Guernsey seconded by Mr. Dave Pavlock, the Board unanimously approved the Consent Agenda as presented. (5-0) (Phone contact had momentarily been lost with Ms. Gilley.)**

REGULAR AGENDA

11. COMMITTEE REPORTS

A. ADMINISTRATIVE COMMITTEE, (2/27/2013) DR. THOMAS CAMPANELLA, CHAIRMAN, MR. ED GUERNSEY AND MR. DAVE PAVLOCK, MEMBERS

Item # 1 - Discussion on possible application for a new BP Gulf Seafood and Tourism Promotional Grant. (Staff report by Executive Director Buck Lee)(Referred from the 2/27/2013 Committee Meeting)

Mr. Lee gave the background on the item and explained there were two (2) separate applications to be addressed. He called on Susi Robichaux (E.W. Bullock) to review the application for \$500,000.00 for continued Eco-tourism to be submitted by the SRIA. See Attached.

There was much discussion.

Mr. Lee presented the \$225,000.00 grant written by Public Safety Director Bob West, for funding a "Crusin the Coast" car show. This grant is being submitted by the Pensacola Beach Chamber. See attached.

There was much discussion over the wording of the grant. It was suggested stating the Pensacola Beach Chamber was applying for the grant, with the support of the Santa Rosa Island Authority.

**Upon motion of Ms. Tammy Bohannon seconded by Mr. Fred Gant, the Board unanimously approved to proceed with the \$500,000.00 Eco-tourism grant application as well as to proceed (in conjunction with the Pensacola Beach Chamber) with the \$225,000.00 "Crusin the Coast" grant application. (6-0)**

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Item # 2 – Request approval of an SRIA Tuition Reimbursement Board Policy.  
(Staff report by Robbie Lofty)

Ms. Bohannon voiced concerns over the Tuition Reimbursement Policy.

Mr. Lee assured her the employee would be able to appeal to the SRIA Board if a decision regarding reimbursement was questioned.

Much discussion followed.

Mr. Stebbins stated the Board appeal process could be written into the policy, if desired.

**Upon amended motion by Mr. Ed Guernsey seconded by Mr. Fred Gant, the Board unanimously approved to keep this item in Committee (March 20, 2013) for further discussion, and have Ms. Bohannon work with staff and Mr. Stebbins to make the desired changes. (6-0)**

12. OLD BUSINESS

13. REPORTS

A. EXECUTIVE DIRECTOR'S REPORT

Mr. Lee submitted his report for the review of the Board. He stated "Viva Florida" posters would be placed around Pensacola Beach.

He also explained there had been no news regarding the Blue Angels Airshow. He told the Board he had written a letter to the Admiral requesting the Blue Angels practice over Pensacola Beach July 12 & 13, 2013, if they couldn't perform the entire Airshow. He also told the Board Ron Ladner (Shaggy's) had offered \$10,000.00 to help offset the cost of fuel if needed. Mr. Lee said he possibly had another sponsor for \$50,000.00, but might need to ask the Board for money for this event at a later date.

Mr. Lee invited each Board Member, starting with Chairman Campanella, to attend a staff agenda meeting to observe the process. These meetings are held the 3<sup>rd</sup> Tuesday of every month.

Mr. Lee announced the next Commercial Leaseholder's Dialogue would take place on March 19, 2013 at 9:00 am in the Boardroom.

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B. ATTORNEY'S REPORT

Mr. Stebbins submitted his monthly report for the review of the Board.

He updated the Board on the status of the Sunset Holding Company's pending declaratory judgment case. Mr. Gant stated he wanted to be informed of the hearing date so he could attend.

There was discussion regarding Tiffany's and her reports and minimum lease fee. Ms. Ford stated that finance had an averaging formula that might be useful in this situation.

C. ENGINEER'S REPORT

Mr. Langston submitted his monthly report for the review of the Board.

D. DEVELOPMENT SERVICES DIRECTOR REPORT

Ms. Bolster gave Mr. Ghio's report on his absence.

14. VISITORS FORUM

SPEAKER:

H.B. Hatten – His group offers free HIV testing. He explained the history of the group testing over the last few years on Pensacola Beach over Memorial Day. He stated his group had received a grant for \$25,000.00 to continue this year, but was having trouble gaining approval for 2 testing sites. There was some confusion/discussion as to whether H.B. Hatten has permission from the event producer of the Memorial Day Weekend Event, to place the mobile testing unit within the approved event area.

Mr. Lee explained there was a state statute that prohibited taking up more than two (2) parking spaces in a public parking lot. He stated he would check with the Lieutenant to see if it could be waived in this instance.

Mr. Pavlock directed H.B. Hatten to email a photograph of the mobile testing unit to staff.

It was agreed upon that this item would be further discussed at the March 20, 2013 Committee Meeting, with H.B. Hatten continuing to work with staff to provide all requested documentation in regards to this request.

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15. BOARD MEMBERS FORUM

Mr. Gant requests the "No dogs" be removed from the readerboard.

Mr. Pavlock is excited over beach nourishment and the planting of palm trees. He questioned the eco-tourism sign contract.

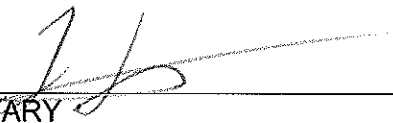
Mr. Lee said he would ask Susi Robichaux (E. W. Bullock) to update the Board on the sign contract for the eco-tourism grant.

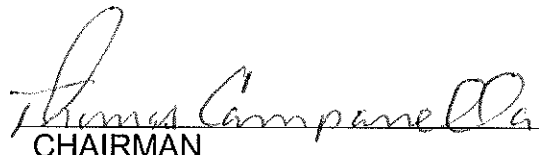
Mr. Guernsey stated he, Mr. Pavlock, Mr. Lee and Ms. Lofty had attended the 5 Flags Rotary luncheon. Commissioner Robinson spoke and did a wonderful job explaining the RESTORE Act. He said the SRIA outcome should be good, thanks to Commissioner Robinson.

Mr. Lee agreed and said he had heard Commissioner Robinson speak at the Hilton and had requested he address the Rotary.

16. ADJOURN

There being no further business to come before the Board, Chairman Campanella declared the Regular Board Meeting of the SRIA Board adjourned at 6:52 p.m.

  
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SECRETARY

  
\_\_\_\_\_  
CHAIRMAN

(Please note that the Santa Rosa Island Authority does not make verbatim transcripts of its meetings, although the meetings are tape-recorded. Any person desiring a verbatim transcript of a meeting of the Santa Rosa Island Authority will need to independently secure such verbatim transcript.)