



**SANTA ROSA  
ISLAND AUTHORITY**

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Jerry Watson  
Vice Chairman

Karen Sindel  
Secretary Treasurer

Janice Gilley  
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Tammy Bohannon  
Member

Brigette Brooks  
Member

**SANTA ROSA ISLAND AUTHORITY  
BUDGET WORKSHOP MEETING  
JUNE 14, 2017**

**MEMORANDUM**

**TO:** Authority Members  
**FROM:** Executive Director  
**DATE:** June 20, 2017  
**RE:** Minutes of June 14, 2017 Budget Workshop Meeting

A budget workshop meeting was held on Wednesday June 14, 2017, immediately following the Committee Meeting to discuss the 2017/2018 SRIA Budget. Members present were Dr. Thomas Campanella, Chair, Ms. Tammy Bohannon, Ms. Brigitte Brooks, and Ms. Karen Sindel. Mr. Jerry Watson and Ms. Janice Gilley were absent. Dr. Campanella, Chair, called the meeting to order and presented the following item.

**Item # 1 – Budget FY 2017/2018**

Ms. Dottie Ford, Director of Finance, handed out the budget to each Board Member. Ms. Ford stated some typos had been corrected and Fiesta money had been put back into this draft budget.

There was some confusion about the "Wine Festival", as it appeared to have been removed, however Ms. Ford explained the name had been changed to the Songwriter's Festival.

Ms. Ford reviewed pages and answered budget questions that were asked; such as Blue Angels, the VIC, advertising, Sounds of Summer at the Boardwalk, etc.

Ms. Schrock offered to set up a meeting with EW Bullock, so Ms. Sindel could have her questions answered about the advertising portion of the budget.

Ms. Bohannon praised the deeply cut budget, but doesn't want the SRIA to rely too heavily on the County on items necessary for the Island.

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Mr. Ghio stated a big new campaign was to be unrolled soon regarding the rules of the dog parks and animals in general, on the Island.

Ms. Sindel encouraged the use of the County PIO to disseminate information for the SRIA.

Ms. Brooks asked the impact of the new animal campaign on the budget.

Mr. Ghio said about \$10,000.00 had been dedicated for use on the campaign, over and above the regular advertising budget.

A brief discussion was held on the amount budgeted for Fiesta.

Ms. Bohannon questioned some of the figures on a paper that someone placed at each Board Members' spot.

Ms. Ford explained why the numbers were so much different from the actual SRIA numbers.

There being no further business before the Board, the meeting was adjourned at 6:12 p.m.

  
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Paolo Ghio  
Executive Director

PG:jt

(Please note that the Santa Rosa Island Authority does not make verbatim transcripts of its meetings, although the meetings are tape-recorded. Any person desiring a verbatim transcript of a meeting of the Santa Rosa Island Authority will need to independently secure such verbatim transcript.)