



**SANTA ROSA
ISLAND AUTHORITY**

**SANTA ROSA ISLAND AUTHORITY
DEVELOPMENT & LEASING COMMITTEE
JULY 23, 2014**

BOARD MEMBERS

Tammy Bohannon
Chairwoman

Janice Gilley
Vice Chair

Ed Guernsey
Secretary Treasurer

Dave Pavlock
Acting Secretary Treasurer

Thomas Campanella
Member

Jerry Watson
Member

W. A. "Buck" Lee
Executive Director

MEMORANDUM

TO: Authority Members
FROM: Executive Director
DATE: July 24, 2014
RE: Minutes of July 23, 2014 Development & Leasing Committee Meeting

A regularly scheduled meeting of the Development & Leasing Committee was held on Wednesday, July 23, 2014. Members present were Mr. Dave Pavlock and Mr. Jerry Watson. Ms. Janice Gilley served as Chair of the Committee, in Mr. Guernsey's Absence. Also present were Board Members Dr. Thomas Campanella and Ms. Tammy Bohannon. Ms. Gilley, acting Chair, called the meeting to order and presented the following items.

Item # 1 – Monthly update from Mr. Guernsey regarding lease fees and the property tax issue.

Mr. Guernsey was absent, No action taken.

Item # 2 – Request by John Ehrenreich d/b/a Bonifay Water Sports – 460 Pensacola Beach Blvd. – to bifurcate current concession agreement. (Staff report by Mike Stebbins)

Mr. Stebbins explained staff was still waiting for further paperwork for the Board to approve. He recommended keeping this item in Committee.

It was decided to hold this item in Committee until which time further documents are provided regarding the bifurcation.

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Item # 3 - Request by Billy Martin d/b/a Flounder's Chowder and Ale House – 800 Quietwater Beach Rd. – to sublease to Robert Lee Mercier d/b/a Crazy Daze Watersports to operate a flyboard business from leasehold property. (Staff report by Bob West)

Mr. West stated he had not heard from FWC or the sublease applicant since the last meeting, and recommends denial of the request.

Upon motion of Mr. Dave Pavlock seconded by Mr. Jerry Watson, the Committee unanimously voted to deny the request by Billy Martin d/b/a Flounder's Chowder and Ale House – 800 Quietwater Beach Rd. – to sublease to Robert Lee Mercier d/b/a Crazy Daze Watersports to operate a flyboard business from leasehold property, based upon staff's recommendation and the dilemma of the required Captain's License not being fulfilled by Mr. Mercier.(3-0)

There being no further business before the Committee, the meeting was adjourned.



W. A. "Buck" Lee
Executive Director

WAL:jt

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ADMINISTRATIVE COMMITTEE
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Jerry Watson
Member

W. A. "Buck" Lee
Executive Director

MEMORANDUM

TO: Authority Members
FROM: Executive Director
DATE: July 24, 2014
RE: Minutes of July 23, 2014 Administrative Committee Meeting

A regularly scheduled meeting of the Administrative Committee was held on Wednesday, July 23, 2014. Members present were Ms. Tammy Bohannon, Chair, Dr. Thomas Campanella, and Ms. Janice Gilley. Also present were Board Members Mr. Jerry Watson and Mr. Dave Pavlock. Mr. Ed Guernsey was absent. Ms. Bohannon called the meeting to order and presented the following items.

Item # 1 – Report on Financial Statements and Expenditures. (Staff report by Executive Director Buck Lee)

Mr. Lee presented the financials for review.

Upon motion of Dr. Thomas Campanella seconded by Ms. Janice Gilley, the Committee unanimously accepted the Report on Financial Statements and Expenditures as presented. (3-0)

Item # 2 - Discussion regarding adopting a policy regarding giving priority to local people/businesses when the SRIA needs services. (Staff report by Mike Stebbins) (Referred from June 25, 2014 Committee Meeting)

Mr. Stebbins presented the proposed policy, but stated he wasn't comfortable with section C on page 3, the informal bids. He has concerns that it might not be an easy task for staff to undertake.

Discussion followed.

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Dr. Campanella stated this item should be held in Committee for further discussion, as the SRIA doesn't want to be known as unreceptive to out of town bids.

Ms. Bohannon pointed out that Escambia County is second in terms of poverty for the state of Florida. She said we need jobs here and wants people to know the SRIA favors local companies. She stated change orders are very expensive and an out of town firm could run up even higher expenses that weren't a consideration when the bid was accepted.

Mr. Watson stated it needed to be a fair and level playing field for all bidders.

Mr. Stebbins reminded the Board that just because a local bid is the lowest, the Board can still select another bid from out of town, if they feel it's the best bid.

More discussion followed.

Ms. Gilley questioned the number of annual contracts that cost between \$25,000 - \$49,999.00.

Upon amended motion of Dr. Thomas Campanella seconded by Ms. Janice Gilley, the Committee unanimously approved moving this item to the Regular Agenda at the Regular Board meeting on August 13, 2014, for further discussion. Staff will bring back the number of annual contracts that cost between \$25,000.00 - \$49,999.00. (3-0)

Item # 3 – Request by Caryl Greens/Johnny Wyse, NW Florida Chapter League of Southeastern Credit Unions, for a \$2,500.00 sponsorship for a golf tournament. (Staff report by Robbie Schrock)

Ms. Schrock gave the background on this item.

Ms. Gilley questioned which hotel was contracted by the group. She was told it was the Hilton.

SPEAKER:

Johnny Wyse – He represented the NW Florida Chapter League of Southeastern Credit Unions. He stated last year this event raised over \$37,000.00, with over \$21,000.00 going to the Children's Miracle Network. He stressed all monies raised in this area are used in this area. He said the SRIA logo would appear on Save the Date cards and other advertising.

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Dr. Campanella pointed out the event is at Marcus Pointe Golf Course, and the Board had previously turned down other events that didn't occur on Pensacola Beach.

Mr. Lee gave a disclaimer that he is a good friend and golfing partner to Mr. Wyse.

Ms. Gilley stated it was too much money to give for the number of people staying on Pensacola Beach, but she would support a lower amount, if she could be certain the money would go to Children's Miracle Network.

Dr. Campanella made a motion to approve, however the motion died for a lack of a second.

Dr. Campanella pointed out that the funds given by the SRIA are used for advertising, and the requestor has to prove that's what it was used for.

Mr. Pavlock stated the discussion as to which charity benefits from the golf tournament is off target, and if the Hilton is the host hotel, money will be spent on Pensacola Beach, and the policy is for events that benefit Pensacola Beach.

Mr. Watson stated he supported that they are staying at the Hilton, but he would have a problem if he didn't know where the raised funds were going.

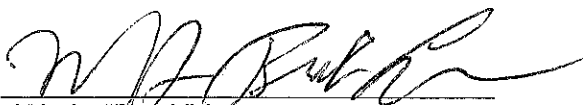
Ms. Gilley made a motion to give them a \$500.00 sponsorship and Dr. Campanella seconded for discussion.

Discussion followed.

Ms. Schrock pointed out the policy stated the event has to be on the Beach or benefit the Beach, and this is during our shoulder season of October.

Upon amended motion of Ms. Janice Gilley seconded by Dr. Thomas Campanella, the Committee unanimously approved the request by Caryl Greens/Johnny Wyse, NW Florida Chapter League of Southeastern Credit Unions, for a \$1,500.00 sponsorship for the October 24, 2014 golf tournament at Marcus Pointe. (3-0)

There being no further business before the Committee, the meeting was adjourned.



W. A. "Buck" Lee
Executive Director

WAL:jt

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