

PENSACOLA BEACH
SANTA ROSA ISLAND AUTHORITY

Board Members:

Thomas Campanella
Chairman

Tammy Bohannon
Vice-Chairwoman

Fred Gant
Secretary/Treasurer

Janice Gilley
Acting Secretary/Treasurer

Eiwyn Guernsey
Dave Pavlock

W. A. "Buck" Lee
Executive Director

SANTA ROSA ISLAND AUTHORITY
ARCHITECTURAL & ENVIRONMENTAL COMMITTEE
AUGUST 28, 2013

MEMORANDUM

TO: Authority Members

FROM: Executive Director

DATE: August 29, 2013

RE: Minutes of August 28, 2013 Architectural & Environmental Committee Meeting

A regularly scheduled meeting of the Architectural & Environmental Committee was held on Wednesday August 28, 2013. Members present were Mr. Ed Guernsey, Chairman, and Dr. Thomas Campanella. Mr. Dave Pavlock served on the Committee in Mr. Fred Gant's absence. Also present was Board Member Ms. Janice Gilley. Ms. Tammy Bohannon was absent. Mr. Guernsey called the meeting to order and presented the following items.

Item # 1 – Selection of RFP for design and construction of new Visitor's Information Center. (Staff report by Executive Director Buck Lee)

Mr. Lee gave backup on this item and stated staff recommended rejecting all proposals, and the following:

- The SRIA will contract for and provide underground utilities to the Casino Beach parking lot, estimated \$100,000.00.
- Send out new RFP with detailed civil and construction plans, which are not to exceed \$25,000.00.
- SRIA will pay all impact fees, as well as installing a fire hydrant in Casino Beach parking lot, as required by Escambia County Fire.
- SRIA recommends the costs involved with moving the utilities underground to Casino Beach parking lot be paid for using the Portofino Beautification fund.

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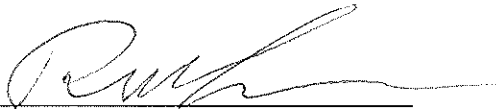
Upon motion of Mr. Dave Pavlock seconded by Thomas Campanella, the Committee unanimously approved staff's recommendation. (3-0)

Item # 2 - Request approval for a variance to the LDC landscaping requirements for the new Visitors Information Center. (Staff report by Paolo Ghio)

Mr. Ghio gave background on this item and stated staff recommended approval to remove the landscaping requirements for this project.

Upon motion of Mr. Dave Pavlock seconded by Thomas Campanella, the Committee unanimously approved staff's recommendation. (3-0)

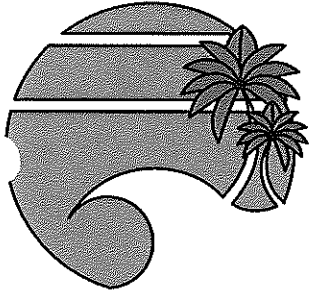
There being no further business before the Committee, the meeting was adjourned.



W. A. "Buck" Lee
Executive Director

WAL:jt

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SANTA ROSA ISLAND AUTHORITY
DEVELOPMENT & LEASING COMMITTEE
AUGUST 28, 2013

MEMORANDUM

TO: Authority Members

FROM: Executive Director

DATE: August 29, 2013

RE: Minutes of August 28, 2013 Development & Leasing Committee Meeting

A regularly scheduled meeting of the Development & Leasing Committee was held on Wednesday, August 28, 2013. Members present were Mr. Dave Pavlock, Chairman, and Mr. Ed Guernsey. Dr. Thomas Campanella served on the Committee in Ms. Tammy Bohannon's absence. Ms. Janice Gilley and Mr. Fred Gant joined the meeting in progress. Chairman of the Committee, Mr. Pavlock, called the meeting to order and presented the following items.

Item # 1 – Monthly update from Mr. Guernsey regarding lease fees and the property tax issue.

Mr. Guernsey stated he was meeting with Ms. Schrock once she had a chance to review and consolidate all the information that has been gathered.

No report given, no action taken.

Item # 2 – Monthly update from Tammy Bohannon regarding the progress of the Core Area Development Plan, as part of the Master Plan.

No report given, no action taken.

Item # 3 – Request by Russell Bartlett, owner of Kona Ice of Gulf Breeze, LLC, to operate a mobile or fixed vending truck on Pensacola Beach. (Staff report by Mike Stebbins)

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Mr. Stebbins gave background on this item and stated staff recommended denial of the request. He explained the two policies, Mobile Vending and Commercial Activities on Public Property, and said this request violated both of them.

SPEAKER:

Russ Bartlett – He is the owner of Kona Ice. He is requesting a variance to either one of the policies to bring shaved ice to Pensacola Beach. He stated his third proposal would be to work at Park East and Park West, also serving the parking lots in between the two areas. He stated approval would be beneficial to the tourists and the SRIA.

Kip Walker – He is the manager of the Pensacola Beach Gulfside Pier. He stated the pier has served snow cones for the last 4 years and has been here for seasonal ups and downs. He agrees Kona Ice could be a sublease, but believes allowing mobile vending wouldn't be fair to existing leaseholders.

Mike Pinzone – He is the owner of Papa's Pizza. He stated his business has suffered through good and bad times, he pays utilities and lease fees and doesn't think allowing mobile vending is a good idea.

Lenny Gruszczynski – He is the current leaseholder of the mobile vending located at Park East and Park West. He stated they are in good standing with the SRIA and have built a good customer base. He stated the proposal is in direct conflict with his license agreement, and his main product is shaved ice. He also stated Flounders, The Dock and the Gulf Pier all have shaved ice stands, so the area is saturated.

Mr. Pavlock stated it is not proper for the Board to deny a request due to competition or because the market is saturated.

Upon motion of Dr. Thomas Campanella seconded by Mr. Ed Guernsey, the Committee unanimously approved staff's recommendation for denial. (3-0)

Ms. Gilley asked if they could be a sublease, and was told yes.

Item # 4 – Request by Tiffany D'Alemberte, on behalf of Florida Pizza Kitchen Gulfside, Donnie Webb - 3 Casino Beach Blvd - to place four (4) tables with chairs on adjacent public property. (Staff report by Robbie Schrock)

Ms. Schrock gave background on this item and stated staff recommended approval.

Mr. Pavlock asked if there needed to be an indemnity clause.

Mr. Stebbins told him it was included in the License Agreement.

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SPEAKER:

Donnie Webb – He is the owner of Florida Pizza Kitchen. He stated he already had an awning on the building and was only requesting 4 tables with chairs to go under the awning. He said it will not impede the flow of foot traffic. He doesn't serve wine or beer and is trying to encourage a more family-friendly atmosphere.

Mike Pinzone – He is the owner of Papa's Pizza, and agrees it is a good idea for Mr. Webb to have tables and chairs for his patrons. He requested Mr. Webb lock the tables and chairs up at the close of business, so as not to encourage loitering. Dr. Campanella agreed with the locking up of the chairs, since there is a bar next door.

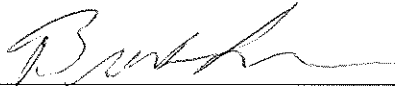
Mr. Gant voiced concerns over the tables and chairs blocking the walkway.

Mr. Pavlock pointed out the Executive Director or Public Safety Director can suspend this license with due cause.

Mr. Guernsey is in favor of the agreement.

Upon motion of Mr. Ed Guernsey seconded by Dr. Thomas Campanella, the Committee unanimously approved staff's recommendation. (3-0)

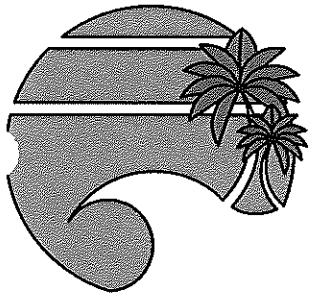
There being no further business before the Committee, the meeting was adjourned.



W. A. "Buck" Lee
Executive Director

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SANTA ROSA ISLAND AUTHORITY
ADMINISTRATIVE COMMITTEE
AUGUST 28, 2013

MEMORANDUM

TO: Authority Members
FROM: Executive Director
DATE: August 29, 2013
RE: Minutes of August 28, 2013 Administrative Committee Meeting

A regularly scheduled meeting of the Administrative Committee was held on Wednesday, August 28, 2013. Members present were Dr. Thomas Campanella, Chairman, Mr. Ed Guernsey and Mr. Dave Pavlock. Also present were Board Members Ms. Janice Gilley and Mr. Fred Gant. Ms. Tammy Bohannon was absent. Dr. Campanella called the meeting to order and presented the following items.

Item # 1 – Report on Financial Statements and Expenditures. (Staff report by Dottie Ford)

Ms. Ford presented the financial report.

Upon motion of Mr. Dave Pavlock seconded by Mr. Ed Guernsey, the Committee unanimously accepted the Report on Financial Statements and Expenditures as presented. (3-0)

Ms. Ford asked the Board to renew the contract with Carr, Riggs and Ingram (Accountanting firm for the SRIA) for an additional year, and pointed out their costs were still ½ of what the SRIA had been paying previously.

Upon Motion of Mr. Dave Pavlock seconded by Mr. Ed Guernsey, the Committee unanimously approved to extend the contract with Carr, Riggs and Ingram for and additional year at the current price. (end of FY year 2014/2015)

Item # 2 - Discussion on contract for sound and lights at Bands on the Beach. (Staff report by Robbie Schrock)

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Ms. Schrock gave background on this item and stated staff recommended approval of a three (3) year extension of the current contract for sound and lights.

Ms. Gilley asked if there would be an opportunity to adjust the price if needed.

Ms. Schrock stated Tallman had raised his price every year for the last 3 years, but has agreed to stay at \$425.00 for the next three (3) years.

Upon motion of Mr. Dave Pavlock seconded by Mr. Ed Guernsey, the Committee unanimously approved staff's recommendation. (3-0)

Item # 3 – Discussion on sound contract for Blue Angels Airshow. (Staff report by Robbie Schrock)

Ms. Schrock gave background on this item and stated staff recommended approval of a three (3) year extension of the contract for sound for the Blue Angels Airshow.

Ms. Gilley asked if there would be an opportunity to adjust the price if needed.

Ms. Schrock stated Boogie, Inc. was comfortable with the current \$4,000.00 payment.

Upon motion of Mr. Ed Guernsey seconded by Mr. Dave Pavlock, the Committee unanimously approved staff's recommendation. (3-0)

Item # 4 – Discussion on a sponsorship request by A Will & Way, Inc. (Staff report by Robbie Schrock)

Ms. Schrock gave background on the item and stated the event was being held at the Hilton Garden Inn, not on Pensacola Beach.

SPEAKER:

Willie Mae Stanberry – She is the organizer of the event. She offered to answer any questions. She said a block of rooms had been reserved on the Beach and the hotel couldn't accommodate the expected crowd for the event. She admitted only 10-20 rooms had actually been reserved at this point on the beach.

Mr. Pavlock is not in favor of granting this request, since it is not being held on Pensacola Beach.

Mr. Guernsey stated this was a good event, but the SRIA Board is trying to create revenue for beach businesses and this event didn't fulfill that goal.

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Mr. Gant said Ms. Stanberry is a great lady, but agreed the positive impact for the beach would be minimal.

Upon motion of Mr. Dave Pavlock seconded by Mr. Ed Guernsey, the Committee unanimously approved denial of the request. (3-0)

Ms. Gilley stated something needed to change regarding follow-up after an event to find out if the money spent by the SRIA is worth it.

Dr. Campanella agreed that a way to measure the outcome of events is necessary, in order to understand the return the beach is getting on the SRIA's investment.

It was agreed the sponsorship application needed to be amended and proposed changes will be brought back to the September 25, 2013 Committee Meeting for further discussion.

Item # 5 – Discussion on a sponsorship request by Kappa Alpha Psi Fraternity. (Staff report by Robbie Schrock)

Ms. Schrock gave background on the item.

SPEAKER:

Harlan Butler – He is the president of Innisfree (Hampton, Hilton and Holiday Inn Pensacola Beach) He is very supportive of this event, they utilized his hotels last year. He agreed to give the SRIA confirmation after events as to how many rooms were actually used for the event.

Mr. Gant stated this was his fraternity and introduced Dr. Bolton, the organizer.

Upon motion of Mr. Dave Pavlock seconded by Mr. Ed Guernsey, the Committee unanimously approved granting the \$3,000.00 sponsorship request by Kappa Alpha Psi Fraternity, to be taken from reserve for contingency. (3-0)

Item # 6 – Discussion on the amended noise ordinance in application to Pensacola Beach. (Staff report by Executive Director Buck Lee)

Mr. Lee gave background on this item and stated staff recommended approval. He stated there would be no change to the core area and that there would be a 10:00 p.m. cut off for noise in residential areas.

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SPEAKER:

Ray Ascherfeld – He spoke in favor of the ordinance and feels a cut-off time is important. He stated the Pensacola Beach Advocates is in favor of the amended ordinance.

Discussion followed.

SPEAKER:

Carol Ascherfeld – She thanked the Board for the 10:00 p.m. cutoff because it will help the deputies to enforce the ordinance.

Jim Cox – He spoke in favor of the ordinance and stated he had met with Scott Amberson of Peg-Leg Pete's and he had agreed to abide by the ordinance, even though he wasn't located in the core area.

Upon motion of Mr. Ed Guernsey seconded by Mr. Dave Pavlock, the Committee unanimously approved staff's recommendation. (3-0)

Item # 7 – Discussion on amending the banner application and Board Policy. (Staff report by Robbie Schrock)

Ms. Schrock gave background on the item and stated staff recommended approval.

Ms. Gilley voiced concerns over the 30 minute time frame for removal of a damaged banner. She thought it was too restrictive.

Mr. Lee stated the banners were to advertise events on the beach, and the business could send an employee to take the banner down, if it was a safety issue.

Mike Langston, Baskerville Donovan, Inc., pointed out that Escambia County was making a service road in the area of one of the banner poles, and within the next 6 months the pole would be gone.

Mr. Pavlock suggested staff look into the costs involved with a reader board sign and suggested it be placed on the toll plaza, as cars were approaching the Island.

SPEAKER:

Beverly Campbell – She is the owner of the Sandshaker. She thinks the 30 minute time frame is too brief for removal of a damaged banner. She stated banners are an important aspect of advertising events.

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It was suggested SRIA Public Works remove the damaged banner, if the business failed to do so in a timely manner.

No action taken by the Committee, but staff will return to the September 28, 2013 Committee Meeting with information on a reader board sign.

Item # 8 – Discussion on a request by NAS Pensacola Morale, Welfare & Recreation to hold “Wings Over Pensacola Air Festival”. (Staff report by Executive Director Buck Lee)

Mr. Lee gave background on this item and explained the request by NAS. He said there is a possibility the Blue Angels could fly in the shows. He stated staff could definitely pull this together, but we would be using our choice of air boss, announcer, and vendors. He said Bob West had called the Coast Guard and they had agreed to protect the box. Mr. Lee said a civilian airshow could be planned until definite word was given on the Blue Angels. He asked the Board’s wishes.

Mr. Pavlock stated it was a tough situation. He said the general public doesn’t care as much about the civilian acts, but they would definitely come out to see the Blue Angels.

Much discussion followed.

Mr. Guernsey stated he liked the idea of having 4 days of events and if the Blue Angels fly, people would come from further away to see the show.

Dr. Campanella said the SRIA is being manipulated, and doesn’t have faith that there will be a lot of interest for two days of shows on the Beach, after one on NAS Friday. He also pointed out it was football and hunting season, but agreed creating business for leaseholders is important.

Mr. Gant agrees with further researching this idea, to see if it is feasible for the SRIA.

Ms. Gilley suggested making 2 spreadsheets, one for a show including the Blue Angels, and one for a civilian acts airshow.

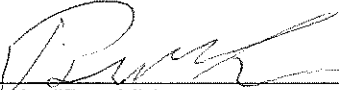
Upon motion of Mr. Ed Guernsey seconded by Mr. Dave Pavlock, the Committee unanimously approved for staff to return to the September 11, 2013 Regular Board Meeting to present 2 plans, including costs involved; one for a civilian airshow and one for an Airshow including the Blue Angels. (3-0)

Item # 9 – RESTORE Act update. (Report by Jim Waite, BDI)

See attached report. Mr. Waite encouraged the Board to submit more projects for funding for various sources.

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There being no further business before the Committee, the meeting was adjourned.



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