

**PENSACOLA BEACH**  
SANTA ROSA ISLAND AUTHORITY

Board Members:

Thomas Campanella  
Chairman

Tammy Bohannon  
Vice-Chairwoman

Fred Gant  
Secretary/Treasurer

Janice Gilley  
Acting Secretary/Treasurer

Elwyn Guernsey  
Dave Pavlock

W. A. "Buck" Lee  
Executive Director

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REGULAR BOARD MEETING MINUTES  
APRIL 10, 2013  
5:00 P.M.

1-3. A regularly scheduled meeting of the Santa Rosa Island Authority was held on Wednesday April 10, 2013, beginning at 5:10 p.m. Members in attendance were: Mr. Ed Guernsey, Mr. Dave Pavlock, Ms. Tammy Bohannon, Mr. Fred Gant, and Dr. Thomas Campanella, Chairman. Ms. Janice Gilley was absent. Chairman Campanella led the Pledge of Allegiance followed by a moment of meditation.

4. APPROVAL OF MINUTES (Regular Board Meeting – 3/13/2013)

**Upon motion of Mr. Fred Gant seconded by Mr. Ed Guernsey, the Board unanimously approved the minutes of the Regular Board Meeting as presented (3/13/2013). (5-0)**

5. CHANGES OR ADDITIONS TO AGENDA

Chairman Campanella added a Blue Angels Airshow report by Executive Director Buck Lee after the VIC report.

6. ADOPTION OF AGENDA

**Upon motion of Mr. Dave Pavlock seconded by Mr. Fred Gant, the Board unanimously recommended adoption of the agenda as amended. (5-0)**

7. CHAIRMAN'S COMMENTS

Chairman Campanella requested the speakers keep their comments to 3 minutes and to fill out their speaker request form at the beginning of the meeting, not during discussion on an item.

8. EXECUTIVE DIRECTOR'S CONTRACT WITH FEMA AMENDMENT

Chairman Campanella explained he had completed an evaluation for Executive

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Director Buck Lee and had given him very good to outstanding ratings. He recommended approval of renewal of the Executive Director's contract, with the addition of the FEMA required language regarding overtime pay in an emergency situation.

Discussion followed, with Ms. Bohannon stating she wanted the item to be placed on the Committee Agenda for further discussion.

**Upon motion of Mr. Ed Guernsey seconded by Mr. Dave Pavlock, the Board approved a three (3) year extension to the Executive Director's contract, including the required FEMA amendment. (May 2013- May 2016) (4-1) Ms. Bohannon voted in the negative.**

9. PENSACOLA BEACH VISITOR'S INFORMATION CENTER

Ms. Nicole Stacey presented the report for the VIC to the Board for review.

**Added per Chairman Campanella:**

10. BLUE ANGELS AIRSHOW REPORT

Mr. Lee stated that the 2013 Blue Angel Airshow was definitely off, despite every effort by himself and other sponsors to privately pay for a show by the Blue Angels.

He recommended continuing plans for that weekend, in order to help the hoteliers and other commercial businesses, including a civilian acts airshow Friday and Saturday. He would still have the Blue Angels' wives luncheon, as well as the reception honoring the Blue Angels. He also stated he would request the Blue Angels sign autographs before the Saturday civilian acts airshow.

Mr. Pavlock, Mr. Gant, and Mr. Guernsey agreed that another event, such as a concert, would be beneficial to draw locals and tourists that weekend, as well.

**Upon motion of Mr. Dave Pavlock seconded by Mr. Ed Guernsey, the Board unanimously authorized the Executive Director to negotiate for an Air Boss to coordinate airshow acts for the SRIA. The Executive Director is to return to the April 24, 2013 Committee meeting with update, availability and costs involved. (5-0)**

CONSENT AGENDA

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11. COMMITTEE REPORTS

- A. ARCHITECTURAL & ENVIRONMENTAL COMMITTEE, (3/20/2013) MR. ED GUERNSEY, CHAIRMAN, MR. FRED GANT AND DR. THOMAS CAMPANELLA, MEMBERS

Item # 1 – Report regarding options for a new Pensacola Beach Visitor's Information Center. (Staff report by Executive Director Buck Lee)(Referred from the 2/27/2013 Committee Meeting)

**The Committee unanimously approved staff's recommendation.**

- B. DEVELOPMENT & LEASING COMMITTEE, (3/20/2013) MR. DAVE PAVLOCK, CHAIRMAN, MR. ED GUERNSEY AND MS. TAMMY BOHANNON MEMBERS

Item # 1 – Monthly update from Mr. Guernsey regarding lease fees and the property tax issue.

**Informational only, no action taken.**

Item # 2 - Monthly update from Tammy Bohannon regarding the progress of the Core Area Development Plan, as part of the Master Plan.

**Ms. Bohannon had no report at this time. No action taken.**

- C. ADMINISTRATIVE COMMITTEE, (3/20/2013) DR. THOMAS CAMPANELLA, CHAIRMAN, MR. ED GUERNSEY AND MR. DAVE PAVLOCK, MEMBERS

Item # 1 – Report on Financial Statements and Expenditures. (Staff report by Dottie Ford)

**The Committee unanimously accepted the Report on Financial Statements and Expenditures as presented.**

Item # 2 – Discussion on having no further review periods for sub-leases. (Report by Dr. Campanella)

**The Committee unanimously approved staff's recommendation.**

Item # 3 - Disposition of Property for Public Works Department. (Staff report by Public Works Director Mason Kilgore)

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**The Committee unanimously approved staff's recommendation.**

Item # 4 – Request by Harry Hatten, Aids Healthcare Foundation - 4300 Bayou Blvd. Suite 37 - for permission to have 3 HIV mobile testing units on Pensacola Beach during Memorial Day Weekend. (Staff report by Robbie Lofty)

**This item was informational only, this situation has been resolved to all involved parties' satisfaction.**

Item # 5 – Request approval of the request by Jason Nicholson, Director of Operations, Innisfree Hotels, on behalf of Rod Milligan, ET Promotions - for \$30,000.00 to ensure the "Cruisin the Beach" Car show the 4<sup>th</sup> weekend of October, 2013. (Staff report by Executive Director Buck Lee)

**The Committee unanimously approved staff's recommendation.**

**Upon motion of Mr. Dave Pavlock seconded by Mr. Ed Guernsey, the Board unanimously approved the Consent Agenda as presented. (5-0)**

REGULAR AGENDA

12. COMMITTEE REPORTS

A. ADMINISTRATIVE COMMITTEE, (3/20/2013) DR. THOMAS CAMPANELLA, CHAIRMAN, MR. ED GUERNSEY AND MR. DAVE PAVLOCK, MEMBERS

Item # 1 – Request from Reneda Cross, Pensacola Beach Songwriter's Festival, for \$50,000.00 in funding for the Festival, October 1-6, 2013. (Staff report by Executive Director Buck Lee)(Referred from the March 20, 2013 Committee Meeting)

Mr. Lee gave the background on this item and stated staff recommended a \$12,000.00 donation to the Songwriter's Festival, and explained the reasoning behind the recommendation.

Ms. Bohannon strongly endorses this event and stated the Perdido Key Chamber invested \$50,000.00 in their Songwriter's Festival last year and concurs with the \$50,000.00 request by the Festival.

After much discussion, Mr. Lee agreed that \$20,000.00 could be taken from the Blue Angel Airshow fund, which would bring the amount up to \$32,000.00.

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SPEAKER:

Trudy Romjue – She spoke favorably of the Songwriter’s Festival, and requests the SRIA fund the full \$50,000.00 request.

Jim Pasquale – Thanked the SRIA for its support. He said it is greatly appreciated.

Mr. Pavlock has concerns that these are public funds being requested and worries about equity with other organizations that request funding. He is not comfortable with such a large jump (from \$5,000.00 last year to \$50,000.00 this year).

Dr. Campanella agrees with Mr. Pavlock that a \$50,000.00 donation is too much of an increase from last year, and agrees with Mr. Guernsey’s figure of \$32,000.00.

**Upon motion of Mr. Ed Guernsey seconded by Ms. Tammy Bohannon, the Board unanimously approved up to \$32,000.00 in financial support for advertising purposes. (Payments to be issued upon presentation of paid invoices) This is to offset the grant (if received) from the BP Seafood and Tourism fund. If the Festival receives the requested full amount of \$500,000.00 from BP, the \$32,000.00 is to be reimbursed to the SRIA. Should the Festival receive funding in a lesser amount from BP, the SRIA will only provide additional funding to EQUAL \$32,000.00. (5-0)**

Item # 2 - Request approval of an SRIA Tuition Reimbursement Board Policy. (Staff report by Russell Scarritt)(Referred from March 20, 2013 Committee Meeting)

Mr. Lee gave background on the item and stated it has passed 3-0 at the Committee Meeting, but Mr. Gant requested it be held for full Board approval.

**Upon motion of Mr. Fred Gant seconded by Mr. Ed Guernsey, the Board unanimously approved staff’s recommendation to adopt the Board Policy on Tuition Reimbursement.(5-0)**

13. OLD BUSINESS

Item # 1 - Request by McGuire Martin, owner of Flounders Chowder and Ale House – 800 Quietwater Beach Rd.- to purchase from the SRIA, approximately 5’ of property to the East side of the current Flounder’s leasehold, adjacent to the SRIA property. (Staff report by Executive Director Buck Lee)

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Mr. Lee gave background on the item and stated staff recommended approval. It was approved 3-0 at the Committee Meeting, but Mr. Gant wanted the full Board to vote on the item.

**Upon motion of Ms. Tammy Bohannon seconded by Mr. Fred Gant, the Board unanimously approved staff's recommendation to put the property out for public bids. (5-0)**

Item # 2 – Discussion regarding BDI's report on secondary roads/parking lots on Pensacola Beach.

Ms. Bohannon pointed out that her street, LeStarboard Drive, wasn't included on this list and it had many potholes.

Mr. Ghio stated he had done his own evaluation, using the Escambia County/BDI report as a guideline, and found some things that aren't necessary at this time that could save some money. He proposed making another list, keeping within the approved budget, still using Escambia County/BDI's report as a guideline.

Mr. Pavlock stated he had evaluated roads for a living for a few years. He toured the Island and made the following recommendations to focus on:

Potholes  
Striping on roads  
Speed bump markings  
Seal cracks in roads and parking lots  
Re-pave Sabine Drive  
Fix drainage issues at Largo and Rio Vista (this is the most chronic problem)

Mr. Lee stated he, Paolo and Dr. Campanella had also toured the Island.

Dr. Campanella stated overall the roads were in pretty good shape, but Casino Parking lot needs work.

SPEAKER:

Jim Cox – He agrees that patching problem areas is a good idea.

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Dr. Campanella stated the traffic flow at Casino Parking lot was being studied and possibly might be changed to incoming traffic only by Sidelines and outgoing traffic only on Ft. Pickens.

Mr. Guernsey questioned if LOST funds might be available to alleviate the drainage issues on Largo Dr.

**Upon motion of Mr. Dave Pavlock seconded by Mr. Fred Gant, the Board unanimously approved tasking staff with prioritizing problem areas on Pensacola Beach, getting estimates from BDI and returning to the May 22, 2013 Committee Meeting with recommendations. (5-0)**

#### 14. REPORTS

##### A. EXECUTIVE DIRECTOR'S REPORT

Mr. Lee submitted his report for the review of the Board. He told the Board that at the National Hurricane Conference he learned there is work being done on a prototype to tell how high a storm surge will be during a hurricane.

Discussion followed regarding procedures that had to be followed before leaseholders could return to the Island following a storm.

##### B. ATTORNEY'S REPORT

Mr. Stebbins submitted his monthly report for the review of the Board. He stated a summary final judgment had been reached in the Sunset Holding case. The judge deemed it was a lease. He explained there would be an opening to negotiate terms of the lease when Sunset Holding applies for a Commercial Lease Extension. He also stated after numerous failed efforts to work with Tiffany's, he would be moving forward with legal action.

Ms. Bohannon concurred with Mr. Stebbins on moving forward to attain compliance from Tiffany's.

##### C. ENGINEER'S REPORT

Mr. Langston submitted his monthly report for the review of the Board.

##### D. DEVELOPMENT SERVICES DIRECTOR REPORT

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Mr. Ghio submitted his report for the review of the Board. He told the Board about the possibility of a new restaurant on Pensacola Beach. He encouraged members to ride to Orange Beach and look at a container restaurant that has been built there. This will hopefully be presented at the April 24, 2013 Committee Meeting.

15. VISITORS FORUM

There were no speakers.

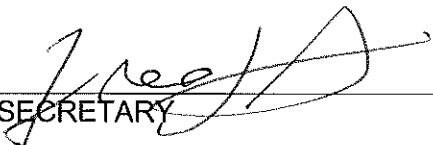
16. BOARD MEMBERS FORUM

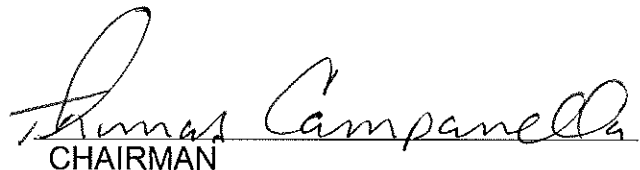
Mr. Pavlock questioned why we don't have one of the PNJ's decorative Pelicans at the SRIA.

Staff is currently looking into the process of purchasing and designing one.

17. ADJOURN

There being no further business to come before the Board, Chairman Campanella declared the Regular Board Meeting of the SRIA Board adjourned at 6:48 p.m.

  
\_\_\_\_\_  
SECRETARY

  
\_\_\_\_\_  
CHAIRMAN

(Please note that the Santa Rosa Island Authority does not make verbatim transcripts of its meetings, although the meetings are tape-recorded. Any person desiring a verbatim transcript of a meeting of the Santa Rosa Island Authority will need to independently secure such verbatim transcript.)