



SANTA ROSA ISLAND AUTHORITY

Executive Director's Report January 25, 2023

**This report is available online at:*

<https://sria-fla.com/home-8/a-meeting-information-3/>

Administrative and Operational Issues

ECUA Update - Fort Pickens Road force main replacement

The force main replacement for Ft. Pickens Road is underway. The project involves approximately 4,000 feet of force main that runs along the north side of the road from just west of Boardwalk Street to the east near Sand Dollar Condominiums. While previously identified in ECUA's 5-year CIP plan, due to the failures experienced in the last 5 months (4 breaks), the replacement has now been elevated to an emergency project. The replacement of the line is intended to be by directional boring methods. This method will only require 3-4 excavations along the majority of the line replacement because the new line will be inserted using a boring machine, which inserts up to 1,500 lineal feet of pipe at the time and avoids the surface disruptions of a normal trench and excavate construction method. It also is less disruptive to traffic.

ECUA anticipates this project being complete by July/August, but if materials are readily available they could beat that goal significantly as the construction period will likely be only around 60 days once material is on-site.

In the meanwhile, to help reduce the risk of further breakage, ECUA has done testing on this line and determined that a likely factor causing fatigue is that there were periods of time during daily operations that the line would be under negative line pressure. In response, ECUA has added an air relief valve to prevent air pockets or vacuum conditions, and may add others. While this won't guarantee that another failure could occur, it should significantly reduce that risk.

Funding for this project is coming from ECUA's FY23 CIP project funding by moving this project ahead of several others scheduled for this year. The project cost is likely to be in the range of \$750K for this emergency repair.

Spring Break Campaign

In preparation for the influx of spring break visitors, staff has begun work with E.W. Bullock on a promotional campaign to inform visitors of the rules and laws of Pensacola Beach.

As last year, the campaign will include collateral materials (refrigerator magnets and printed flyers) that will be distributed to the Pensacola Beach vacation rental companies and a robust public relations and advertising campaign. The target markets for the campaign are anticipated to be Florida, Tennessee, Georgia, Alabama, Mississippi, Texas, and Louisiana.

Snowbird Beach Bash

The Snowbird Beach Bash was held on January 19 and was a tremendous success. Nearly 100 guests signed-in and were able to learn about the wide variety of businesses and opportunities we have on the Beach from the thirty-one (31) participating vendors.

Economic Impact of Pensacola Beach

Tourist Development Tax Collections (Attachment 1 - the January 5, 2023, report as prepared by Pam Childers, Escambia County Clerk of Circuit Court and Comptroller)

The Tourist Development Tax (TDT) is a tax rate applied to transient rental transactions. In Escambia County the rate is 5% on the total payment received for the rental or lease of living quarters and accommodations (i.e. apartment, condominium, hotel/motel, mobile home or RV park, single-family home, etc.) that are rented for a period of six months or less.

The tax proceeds are statutorily limited in terms of use. In general, proceeds may be used for capital construction of tourist-related facilities, tourist promotion, and beach and shoreline maintenance; however, the authorized uses vary according to the particular levy. The Tourist Development Council (TDC) reviews proposals for the expenditure of funds to determine whether the expenditure complies with the tourist development plan of the ordinance and makes recommendations to the Board of County Commissioners for use of the funds.

<u>Pensacola Beach Area (FY23)</u>	Previous FY	Current FY	% change
October	717,495.54	727,080.72**	1.33%
November	616,289.75	673,535.08	9.29%
December	382,415.95	366,620.17	-4.3%
YTD Total	1,716,201.24	1,767,235.97	3%

**Note: The TDT rate increased from 4% to 5% on April 01, 2021.*

***This figure was revised from the Clerk's previous report.*

Beach Projects Update

- **Little Sabine Pump** – The Escambia County Board of County Commissioners has now authorized the re-installation of the Little Sabine Pump. The date for the work has yet to be established with the contractor.
- **Pensacola Beach Fish Sign** – Complete.

Upcoming Dates of Interest

- February 4, Double Bridge Run
- February 11, Kids and Kritters Parade
- February 19, Krewe of Wrecks Mardi Gras Parade



Pam Childers

Clerk of the Circuit Court and Comptroller, Escambia County

Clerk of Courts • County Comptroller • Clerk of the Board of County Commissioners • Recorder • Auditor

MEMORANDUM



TO: Honorable Board of County Commissioners

DATE: January 5, 2023

SUBJECT: Tourist Development Tax (TDT) Collections

RECOMMENDATION:

That the Board accepts, for filing with the Board's Minutes, the Tourist Development Tax (TDT) Collections Data for the November 2022 returns received in the month of December 2022, as prepared by the Treasury Department of the Clerk and Comptroller's Office.

- Total collections received in December 2022 were \$988,803 compared to \$1,016,891 in December 2021. A comparison of December 2022 to December 2021 is a 3% decrease.
- Year-to-date collections for FY2023 is \$4,151,171 compared to \$4,203,357 for FY2022.

Current Year vs Prior Year						
Cent	Monthly Comparison			YTD Comparison		
	2023	2022	% Change	2023	2022	% Change
1-4 Cents	\$ 791,042	\$ 813,513	-3%	\$ 3,320,937	\$ 3,362,686	-1%
5th Cent	197,761	203,378	-3%	830,234	840,671	-1%
Total	\$ 988,803	\$ 1,016,891	-3%	\$ 4,151,171	\$ 4,203,357	-1%
Current Year vs Benchmark Year						
Cent	Monthly Comparison			YTD Comparison		
	2023	2021	% Change	2023	2021	% Change
1-4 Cents	\$ 791,042	\$ 601,334	32%	\$ 3,320,937	\$ 2,583,195	29%
5th Cent	197,761	-	100%	830,234	-	100%
Total	\$ 988,803	\$ 601,334	64%	\$ 4,151,171	\$ 2,583,195	61%

*Note: The Tourist Development Tax rate increased from four percent (4%) to five (5%) on 04/01/2021

**Five Percent Tourist Development Tax Collection Data
Reported In Fiscal Year Format
Escambia County, Florida
As of December 31, 2022**

ATTACHMENT #1



Year-To-Date Collections				
Geographic Area	Fiscal Year 2023 YTD Collected	Fiscal Year 2022 YTD Collected	Difference	% Change
Downtown Pensacola	\$ 286,411.17	\$ 299,838.77	\$ (13,427.60)	-4.5%
Southeast Pensacola	561,415.52	615,809.65	(54,394.13)	-8.8%
Southcentral & Southwest Pensacola	198,861.60	233,318.13	(34,456.53)	-14.8%
Perdido Key Area	769,185.96	704,033.81	65,152.15	9.3%
Northeast Pensacola	251,682.23	273,281.83	(21,599.60)	-7.9%
North Escambia & Northwest Pensacola	316,378.47	360,873.78	(44,495.31)	-12.3%
Pensacola Beach Area	1,767,235.97	1,716,201.24	51,034.73	3.0%
Total	\$ 4,151,170.92	\$ 4,203,357.22	\$ (52,186.30)	-1.2%

Area by Zip Code(s)		
Geographic Area	Zip Code(s)	Area Description
Downtown Pensacola	32501	Downtown Area
	32502	Other Downtown Area
Southeast Pensacola	32503	Cordova Mall Area
	32504	Airport Area - Davis & Scenic Hwy South of I-10
Southcentral & Southwest Pensacola	32505	South of Michigan, East of Mobile Hwy, & West of Pace Blvd
	32506	Myrtle Grove, Lillian Hwy & Hwy 98 Area
Perdido Key Area	32507	Bayou Chico to Perdido Key South of Sorrento Area
Northeast Pensacola	32514	Ferry Pass Area - Palafox & Scenic Hwy North of I-10
North Escambia & Northwest Pensacola	32526	Bellview Area & South of I-10
	32533	Cantonment Area
	32534	Ensley Area
	32535	Century Area
	32568	McDavid Area
	32577	Molino Area
Pensacola Beach Area	32561	Pensacola Beach Area

*Collection rate increased from 4% to 5% on April 1st, 2021 (reflected in May 2021 collections)

**Effective August 1st, 2021, collections reflected by managed property locations

Five Percent Tourist Development Tax Collection Data By Geographic Area
Escambia County, Florida
Fiscal Year 2023
As of December 31, 2022



Fiscal Year 2023

Geographic Area	Oct-22	Nov-22	Dec-22	Jan-23	Feb-23	Mar-23	Apr-23	May-23	Jun-23	Jul-23	Aug-23	Sep-23	Area Total	% of Total
Downtown Pensacola	\$ 100,466.86	\$ 97,438.16	\$ 88,506.15	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 286,411.17	6.9%
Southeast Pensacola	205,282.18	184,764.42	171,368.92	-	-	-	-	-	-	-	-	-	561,415.52	13.5%
Southcentral & Southwest Pensacola	73,937.98	65,166.51	59,757.11	-	-	-	-	-	-	-	-	-	198,861.60	4.8%
Perdido Key Area	323,242.23	312,731.95	133,211.78	-	-	-	-	-	-	-	-	-	769,185.96	18.5%
Northeast Pensacola	88,469.38	86,519.92	76,692.93	-	-	-	-	-	-	-	-	-	251,682.23	6.1%
North Escambia & Northwest Pensacola	120,741.00	102,991.61	92,645.86	-	-	-	-	-	-	-	-	-	316,378.47	7.6%
Pensacola Beach Area	727,080.72	673,535.08	366,620.17	-	-	-	-	-	-	-	-	-	1,767,235.97	42.6%
Total	\$ 1,639,220.35	\$ 1,523,147.65	\$ 988,802.92	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 4,151,170.92	100.0%

Fiscal Year 2022

Geographic Area	Oct-21	Nov-21	Dec-21	Jan-22	Feb-22	Mar-22	Apr-22	May-22	Jun-22	Jul-22	Aug-22	Sep-22	Area Total	% of Total
Downtown Pensacola	\$ 109,726.38	\$ 101,832.25	\$ 88,280.14	\$ 83,723.53	\$ 72,535.02	\$ 78,540.41	\$ 147,155.32	\$ 140,730.05	\$ 125,505.74	\$ 162,383.66	\$ 186,760.12	\$ 103,861.94	\$ 1,401,034.55	6.4%
Southeast Pensacola	235,019.97	208,932.56	171,857.12	167,391.26	140,582.66	158,928.17	263,791.64	277,707.40	277,082.89	276,318.74	360,094.48	219,122.07	2,756,828.96	12.6%
Southcentral & Southwest Pensacola	94,572.88	72,061.82	66,683.43	60,312.09	64,847.76	62,993.77	85,770.48	113,628.59	101,820.42	119,198.87	130,950.96	81,996.59	1,054,837.65	4.8%
Perdido Key Area	296,558.06	276,015.54	131,460.21	103,538.39	123,232.78	129,899.03	262,588.85	283,304.80	425,069.44	816,608.66	1,034,757.47	416,879.27	4,299,912.50	19.7%
Northeast Pensacola	97,756.10	93,438.39	82,087.35	78,456.71	69,281.78	74,003.24	105,493.53	99,254.89	123,092.87	125,550.36	136,643.66	95,611.74	1,180,670.62	5.4%
North Escambia & Northwest Pensacola	145,136.82	121,629.68	94,107.28	90,055.17	75,800.94	88,271.11	137,464.84	169,222.94	148,307.43	176,314.76	205,075.97	111,196.34	1,562,583.29	7.2%
Pensacola Beach Area	717,495.54	616,289.75	382,415.95	334,468.10	232,623.71	351,323.03	786,459.55	803,327.56	1,185,740.98	1,439,847.09	1,812,603.23	907,473.53	9,570,068.02	43.8%
Total	\$ 1,696,265.75	\$ 1,490,199.99	\$ 1,016,891.48	\$ 917,945.25	\$ 778,904.64	\$ 943,958.74	\$ 1,788,724.21	\$ 1,887,176.24	\$ 2,386,619.77	\$ 3,116,222.14	\$ 3,866,885.89	\$ 1,936,141.49	\$ 21,825,935.58	100.0%

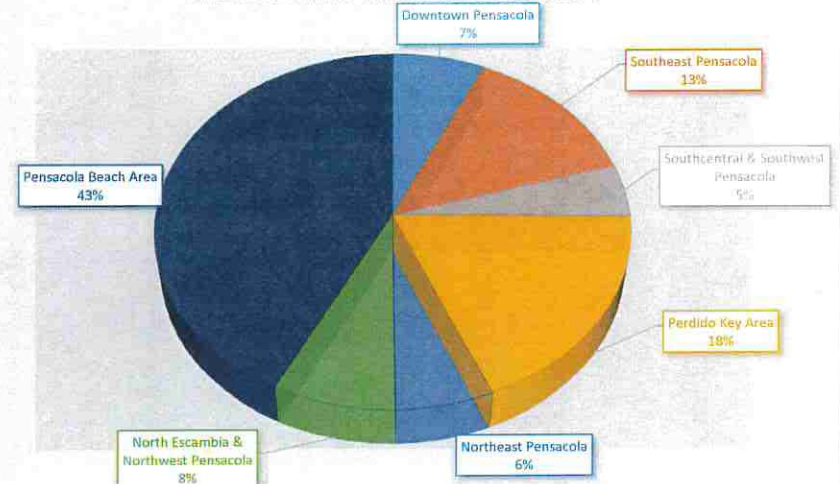
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**Effective August 1st, 2021, collections reflected by managed property locations

Area by Zip Code(s)

Geographic Area	Zip Code(s)	Area Description
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BREAKDOWN PERCENTAGE BY AREA



Five Percent Tourist Development Tax Collection Data By Percent
Escambia County, Florida
Fiscal Year 2023
As of December 31, 2022



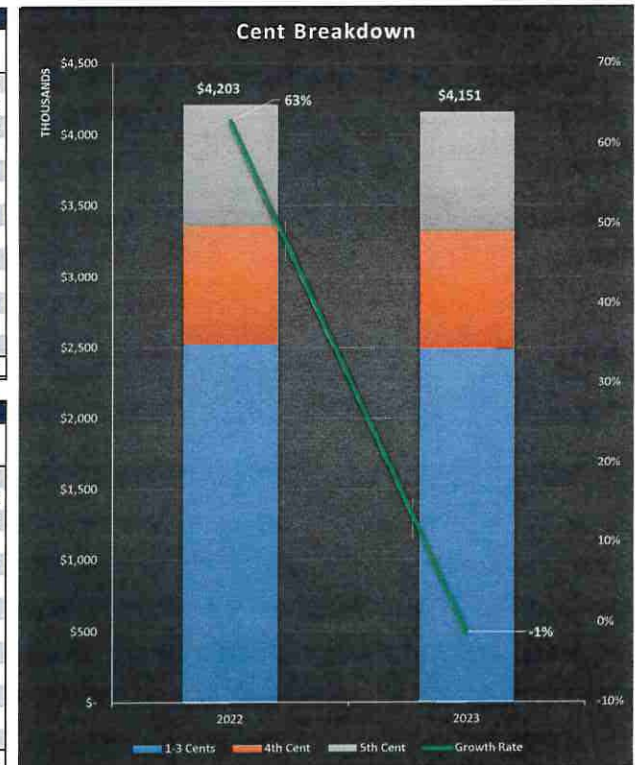
Tourist Development Tax (3%) Percent Tourist Tax Dollars - Collected 2014 - 2023										
Month of Collection	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023
OCT	\$ 385,209.35	\$ 442,267.77	\$ 539,766.08	\$ 580,905.23	\$ 638,832.32	\$ 634,965.81	\$ 675,149.82	\$ 784,866.29	\$ 1,017,759.45	\$ 983,532.21
NOV	335,284.39	411,054.07	469,350.98	532,756.66	510,223.45	686,079.62	638,167.25	701,529.66	894,119.99	913,888.59
DEC	236,608.16	284,252.75	305,743.25	362,364.41	382,803.40	426,808.31	396,942.52	451,000.35	610,134.89	593,281.75
JAN	230,299.67	251,855.56	288,130.47	292,783.04	340,433.93	340,212.53	374,879.96	409,487.35	550,767.15	-
FEB	233,878.79	247,492.44	279,147.71	298,406.00	312,793.51	349,777.77	365,446.02	386,900.81	467,342.78	-
MAR	286,019.12	309,203.54	367,477.35	377,962.06	393,553.90	420,650.85	445,987.23	425,296.25	566,375.24	-
APR	510,758.43	550,692.54	626,572.22	646,982.44	740,116.85	805,865.41	396,024.16	841,528.91	1,073,234.53	-
MAY	506,593.46	557,617.44	580,106.01	698,384.24	682,509.49	768,483.99	241,476.27	956,332.84	1,132,305.74	-
JUN	679,427.99	759,527.89	771,755.66	839,021.02	826,649.51	951,378.19	537,731.75	1,264,865.60	1,431,971.86	-
JUL	982,132.70	1,059,210.86	1,109,041.17	1,109,688.85	1,278,311.55	1,440,622.52	1,190,777.81	1,778,429.23	1,869,733.28	-
AUG	1,170,208.25	1,283,565.99	1,440,990.57	1,484,514.23	1,587,418.67	1,520,689.42	1,377,953.89	2,130,708.20	2,320,131.53	-
SEP	736,892.98	716,012.48	688,096.11	725,615.95	828,137.60	906,222.70	703,791.08	1,264,568.32	1,161,684.89	-
Total	\$ 6,293,313.27	\$ 6,872,753.32	\$ 7,466,177.56	\$ 7,949,384.12	\$ 8,521,784.17	\$ 9,251,757.10	\$ 7,344,327.75	\$ 11,395,513.79	\$ 13,095,561.35	\$ 2,490,702.55

Professional Sports Franchise Facility Tax (4%) Percent Tourist Tax Dollars - Collected 2014 - 2023										
Month of Collection	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023
OCT	\$ 128,403.12	\$ 147,422.59	\$ 179,922.03	\$ 193,635.08	\$ 212,944.11	\$ 211,655.27	\$ 225,049.94	\$ 261,622.10	\$ 339,253.15	\$ 327,844.07
NOV	111,761.46	137,018.02	156,450.33	177,585.55	170,074.48	228,693.21	212,722.42	233,843.22	298,040.00	304,629.53
DEC	78,869.39	94,750.92	101,914.42	120,788.14	127,601.13	142,269.44	132,314.17	150,333.45	203,378.30	197,760.58
JAN	76,766.56	83,951.85	96,043.49	97,594.35	113,477.98	113,404.18	124,959.99	136,495.78	183,589.05	-
FEB	77,959.60	82,497.48	93,049.24	99,468.67	104,264.50	116,592.59	121,815.34	128,966.94	155,780.93	-
MAR	95,339.71	103,067.85	122,492.45	125,987.35	131,184.63	140,216.95	148,662.41	141,765.42	188,791.75	-
APR	170,252.81	183,564.18	208,857.41	215,660.81	246,705.62	268,621.80	132,008.05	280,509.64	357,744.84	-
MAY	168,864.49	185,872.48	193,368.67	232,794.75	227,503.16	256,161.33	80,492.09	318,777.61	377,435.25	-
JUN	226,476.00	253,175.96	257,251.89	279,673.67	275,549.84	317,126.06	179,243.92	421,621.87	477,323.95	-
JUL	327,377.57	353,070.29	369,680.39	369,896.28	426,103.85	480,207.51	396,925.94	592,809.74	623,244.43	-
AUG	390,069.42	427,855.33	480,330.19	494,838.08	529,139.56	506,896.47	459,317.96	710,236.07	773,377.18	-
SEP	245,630.99	238,670.83	229,365.37	241,871.98	276,045.87	302,074.23	234,597.03	421,522.77	387,228.30	-
Total	\$ 2,097,771.09	\$ 2,290,917.77	\$ 2,488,725.85	\$ 2,649,794.71	\$ 2,840,594.72	\$ 3,083,919.03	\$ 2,448,109.25	\$ 3,798,504.60	\$ 4,365,187.12	\$ 830,234.18

Additional Professional Sports Franchise Facility Tax (5%) Percent Tourist Tax Dollars - Collected 2014 - 2023										
Month of Collection	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023
OCT	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 339,253.15	\$ 327,844.07
NOV	-	-	-	-	-	-	-	-	298,040.00	304,629.53
DEC	-	-	-	-	-	-	-	-	203,378.30	197,760.58
JAN	-	-	-	-	-	-	-	-	183,589.05	-
FEB	-	-	-	-	-	-	-	-	155,780.93	-
MAR	-	-	-	-	-	-	-	-	188,791.75	-
APR	-	-	-	-	-	-	-	-	357,744.84	-
MAY	-	-	-	-	-	-	-	318,777.61	377,435.25	-
JUN	-	-	-	-	-	-	-	421,621.87	477,323.95	-
JUL	-	-	-	-	-	-	-	592,809.74	623,244.43	-
AUG	-	-	-	-	-	-	-	710,236.07	773,377.18	-
SEP	-	-	-	-	-	-	-	421,522.77	387,228.30	-
Total	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 2,464,968.06	\$ 4,365,187.12	\$ 830,234.18

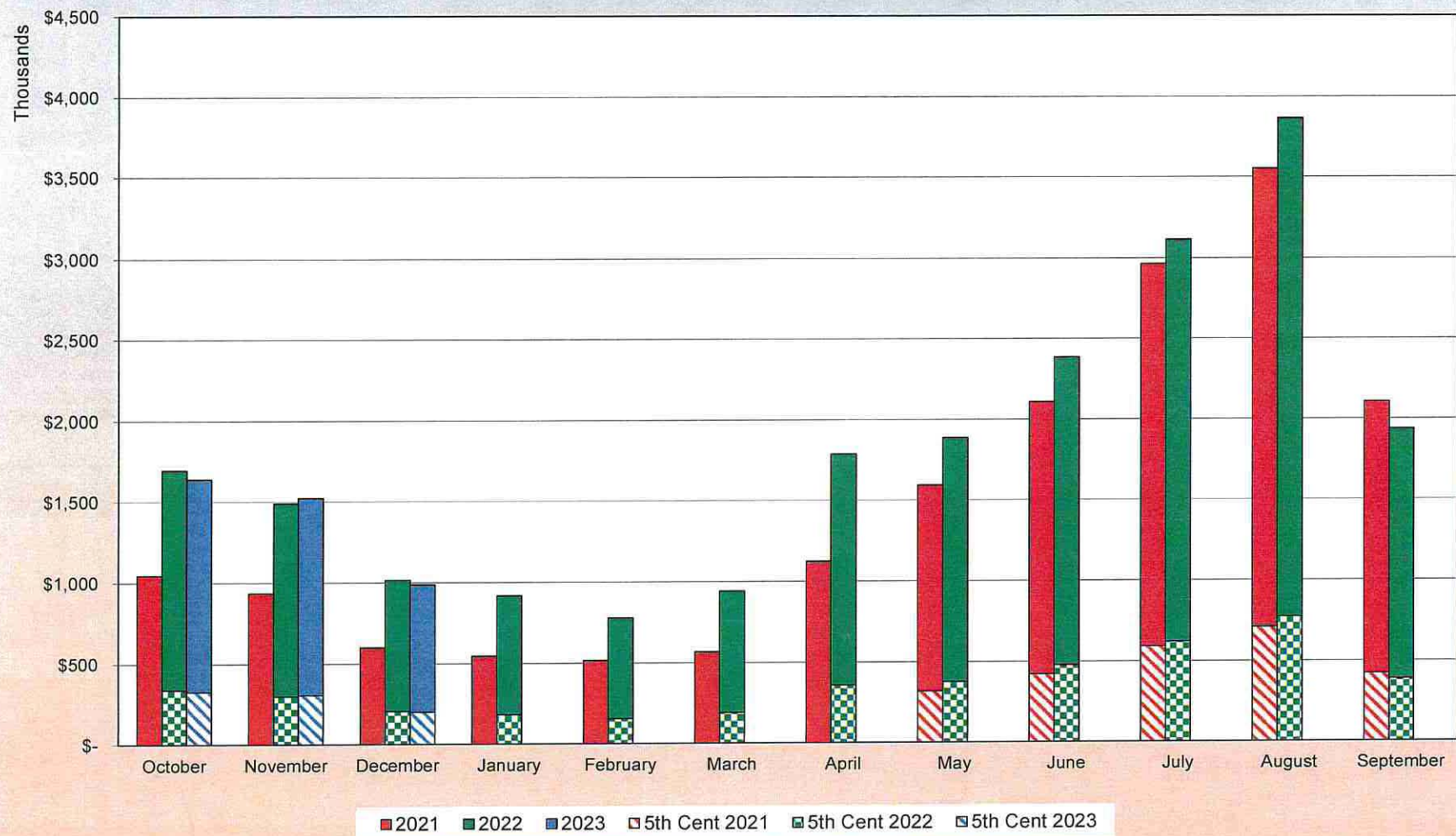
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**Effective August 1st, 2021, collections reflected by managed property locations

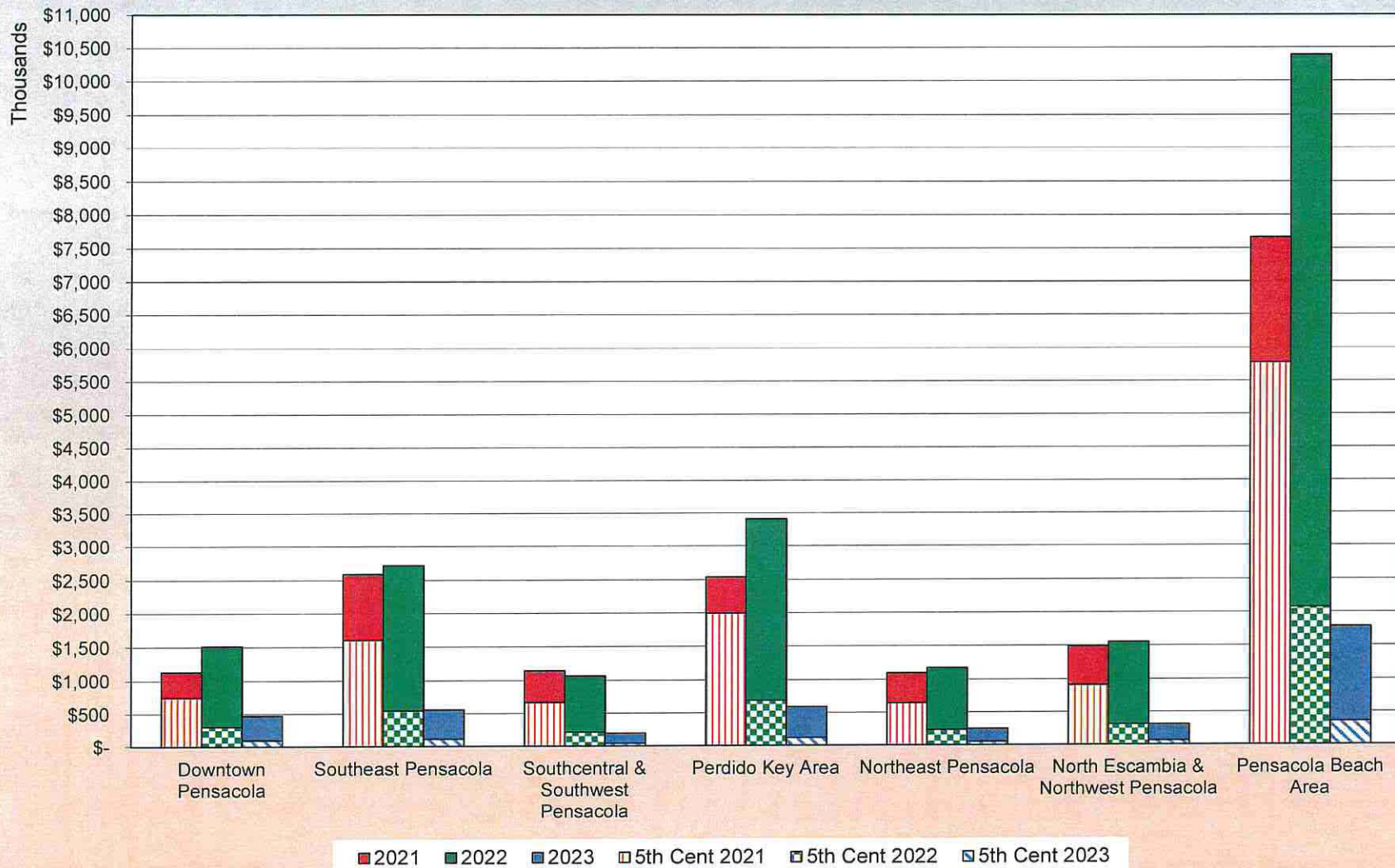


Current Year vs Prior Year				
Month of Collection	2023	2022	Variance	% Change
OCT	\$ 1,639,220.35	\$ 1,696,265.75	\$ (57,045.40)	-3.4%
NOV	1,523,147.65	1,490,199.99	32,947.66	2.2%
DEC	988,802.92	1,016,891.48	(28,088.56)	-2.8%
JAN	-	917,945.25	(917,945.25)	Pending
FEB	-	778,904.64	(778,904.64)	Pending
MAR	-	943,958.74	(943,958.74)	Pending
APR	-	1,788,724.21	(1,788,724.21)	Pending
MAY	-	1,887,176.24	(1,887,176.24)	Pending
JUN	-	2,386,619.77	(2,386,619.77)	Pending
JUL	-	3,116,222.14	(3,116,222.14)	Pending
AUG	-	3,866,885.89	(3,866,885.89)	Pending
SEP	-	1,936,141.49	(1,936,141.49)	Pending
Total	\$ 4,151,170.92	\$ 21,825,935.59	\$ (17,674,764.67)	-81.0%

Tourist Development Tax Collections 3-Year Comparison by Month Returns through November 2022 (Collected in December 2022)



Tourist Development Tax Collections 3-Year Comparison of Total Collections by Geographic Area Returns through November 2022 (Collected in December 2022)



Tourist Development Tax Collections 3-Year Trend Returns through November 2022 (Collected in December 2022)

