



SANTA ROSA ISLAND AUTHORITY

Executive Director's Report March 22, 2023

*This report is available online at:

<https://sria-fla.com/home-8/a-meeting-information-3/>

Administrative and Operational Issues

Hurricane Season Preparation

SRIA Hurricane Preparedness has begun. Staff has been working on the annual hurricane packet which is sent to Pensacola Beach leaseholders and includes critical information on floodplain management, information on hurricane preparedness, hurricane shelters and the very important re-entry decals. The packets will be mailed on March 27.

Economic Impact of Pensacola Beach

Tourist Development Tax Collections (Attachment 1 - the March 2, 2023, report as prepared by Pam Childers, Escambia County Clerk of Circuit Court and Comptroller)

The Tourist Development Tax (TDT) is a tax rate applied to transient rental transactions. In Escambia County the rate is 5% on the total payment received for the rental or lease of living quarters and accommodations (i.e. apartment, condominium, hotel/motel, mobile home or RV park, single-family home, etc.) that are rented for a period of six months or less.

The tax proceeds are statutorily limited in terms of use. In general, proceeds may be used for capital construction of tourist-related facilities, tourist promotion, and beach and shoreline maintenance; however, the authorized uses vary according to the particular levy. The Tourist Development Council (TDC) reviews proposals for the expenditure of funds to determine whether the expenditure complies with the tourist development plan of the ordinance and makes recommendations to the Board of County Commissioners for use of the funds.

<u>Pensacola Beach Area (FY23)</u>	Previous FY	Current FY	% change
October	717,495.54	727,080.72**	1.33%
November	616,289.75	673,535.08	9.29%
December	382,415.95	366,620.17	-4.3%
January	334,468.10	302,100.89	-11%
February	232,623.71	216,036.86	-0.7%
YTD Total	2,283,293.05	2,285,373.72	0.1%

**This figure was revised from the Clerk's previous report.

Beach Projects Update

- **Little Sabine Pump** – The re-installation of Little Sabine Pump should begin soon. The County anticipates having the timeline from the contractor next week.
- **Grand Marlin Trolley Stop** – Paving of the Grand Marlin trolley stop (established in 2022) and the painting of the associated pavement and curb markings are now complete.
- **Restriping of Casino Beach Parking Lot** – Complete.
- **Restriping of Stop Bars and Crosswalks along Ft. Pickens Rd.** – This project is in progress. Crews began at the western most intersections along Ft. Pickens Rd. and are now making their way east. The project was originally anticipated to be completed by March 1, but is slightly behind schedule. County Engineering reports that it is approximately 75% complete.
- **Restroom Renovations** – Restroom renovations at Park East have been complete. Renovations for Casino Beach restrooms are scheduled to be completed by March 22, and Mom's Beach restrooms are scheduled to be complete by April 1.

Upcoming Dates of Interest

Bands on the Beach 2023 – April Schedule

Date: Tuesday, April 4

Band: Reunion Band

Time: 7:00 – 9:00 pm

Location: Gulfside pavilion

Date: Tuesday, April 11

Band: Disco Kiss

Date: Tuesday, April 18

Band: Whitesands Panhandle Band

Date: Tuesday, April 22

Band: Bay Bridge Band



Pam Childers

Clerk of the Circuit Court and Comptroller, Escambia County

ATTACHMENT #1
Page 1 of 7

Clerk of Courts • County Comptroller • Clerk of the Board of County Commissioners • Recorder • Auditor

MEMORANDUM

TO: Honorable Board of County Commissioners

DATE: March 2, 2023

SUBJECT: Tourist Development Tax (TDT) Collections

RECOMMENDATION:

That the Board accepts, for filing with the Board's Minutes, the Tourist Development Tax (TDT) Collections Data for the January 2023 returns received in the month of February 2023, as prepared by the Treasury Department of the Clerk and Comptroller's Office.

- Total collections received in February 2023 were \$810,990 compared to \$778,905 in February 2022. A comparison of February 2023 to February 2022 is a 4% increase.
- Year-to-date collections for FY2023 is \$5,822,597 compared to \$5,900,207 for FY2022.

Current Year vs Prior Year						
Cent	Monthly Comparison			YTD Comparison		
	2023	2022	% Change	2023	2022	% Change
1-4 Cents	\$ 648,792	\$ 623,124	4%	\$ 4,658,077	\$ 4,720,166	-1%
5th Cent	162,198	155,781	4%	1,164,519	1,180,041	-1%
Total	\$ 810,990	\$ 778,905	4%	\$ 5,822,597	\$ 5,900,207	-1%
Current Year vs Benchmark Year						
Cent	Monthly Comparison			YTD Comparison		
	2023	2021	% Change	2023	2021	% Change
1-4 Cents	\$ 648,792	\$ 515,868	26%	\$ 4,658,077	\$ 3,645,046	28%
5th Cent	162,198	-	100%	1,164,519	-	100%
Total	\$ 810,990	\$ 515,868	57%	\$ 5,822,597	\$ 3,645,046	60%

*Note: The Tourist Development Tax rate increased from four percent (4%) to five (5%) on 04/01/2021

**Five Percent Tourist Development Tax Collection Data
Reported In Fiscal Year Format
Escambia County, Florida
As of February 28, 2023**

ATTACHMENT #1
Page 2 of 7



Year-To-Date Collections				
Geographic Area	Fiscal Year 2023 YTD Collected	Fiscal Year 2022 YTD Collected	Difference	% Change
Downtown Pensacola	\$ 456,481.94	\$ 456,097.31	\$ 384.63	0.1%
Southeast Pensacola	859,873.97	923,783.57	(63,909.60)	-6.9%
Southcentral & Southwest Pensacola	328,175.49	358,477.97	(30,302.48)	-8.5%
Perdido Key Area	988,400.91	930,804.98	57,595.93	6.2%
Northeast Pensacola	400,605.15	421,020.33	(20,415.18)	-4.8%
North Escambia & Northwest Pensacola	503,685.58	526,729.89	(23,044.31)	-4.4%
Pensacola Beach Area	2,285,373.72	2,283,293.05	2,080.67	0.1%
Total	\$ 5,822,596.76	\$ 5,900,207.11	\$ (77,610.35)	-1.3%

Area by Zip Code(s)		
Geographic Area	Zip Code(s)	Area Description
Downtown Pensacola	32501	Downtown Area
	32502	Other Downtown Area
Southeast Pensacola	32503	Cordova Mall Area
	32504	Airport Area - Davis & Scenic Hwy South of I-10
Southcentral & Southwest Pensacola	32505	South of Michigan, East of Mobile Hwy, & West of Pace Blvd
	32506	Myrtle Grove, Lillian Hwy & Hwy 98 Area
Perdido Key Area	32507	Bayou Chico to Perdido Key South of Sorrento Area
Northeast Pensacola	32514	Ferry Pass Area - Palafox & Scenic Hwy North of I-10
North Escambia & Northwest Pensacola	32526	Bellview Area & South of I-10
	32533	Cantonment Area
	32534	Ensley Area
	32535	Century Area
	32568	McDavid Area
	32577	Molino Area
Pensacola Beach Area	32561	Pensacola Beach Area

*Collection rate increased from 4% to 5% on April 1st, 2021 (reflected in May 2021 collections)

**Effective August 1st, 2021, collections reflected by managed property locations

Five Percent Tourist Development Tax Collection Data By Geographic Area
Escambia County, Florida
Fiscal Year 2023
As of February 28, 2023

ATTACHMENT #1
Page 3 of 7



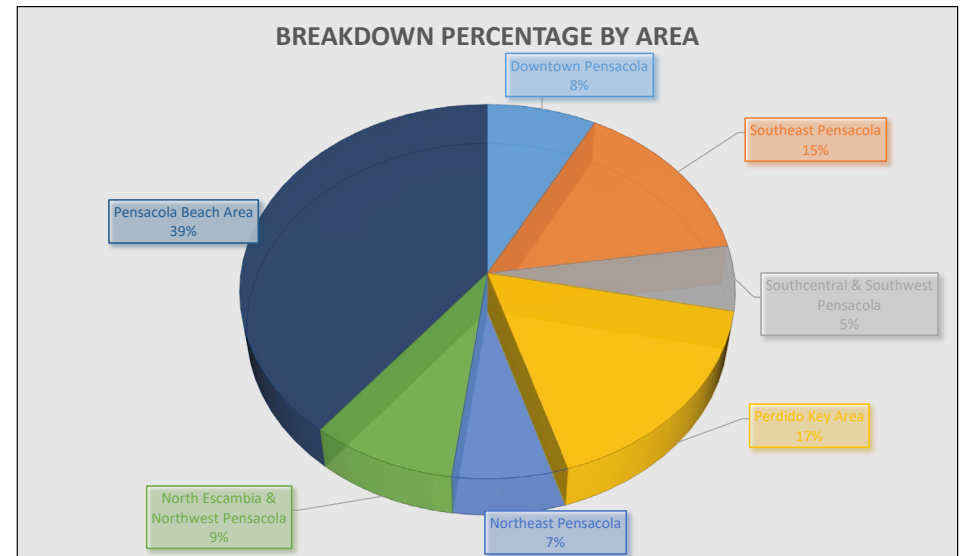
Fiscal Year 2023														
Geographic Area	Oct-22	Nov-22	Dec-22	Jan-23	Feb-23	Mar-23	Apr-23	May-23	Jun-23	Jul-23	Aug-23	Sep-23	Area Total	% of Total
Downtown Pensacola	\$ 100,466.86	\$ 97,438.16	\$ 88,506.15	\$ 80,080.77	\$ 89,990.00	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 456,481.94	7.8%
Southeast Pensacola	205,282.18	184,764.42	171,368.92	152,099.98	146,358.47	-	-	-	-	-	-	-	859,873.97	14.8%
Southcentral & Southwest Pensacola	73,937.98	65,166.51	59,757.11	53,734.16	75,579.73	-	-	-	-	-	-	-	328,175.49	5.6%
Perdido Key Area	323,242.23	312,731.95	133,211.78	98,697.40	120,517.55	-	-	-	-	-	-	-	988,400.91	17.0%
Northeast Pensacola	88,469.38	86,519.92	76,692.93	70,464.31	78,458.61	-	-	-	-	-	-	-	400,605.15	6.9%
North Escambia & Northwest Pensacola	120,741.00	102,991.61	92,645.86	103,258.35	84,048.76	-	-	-	-	-	-	-	503,685.58	8.7%
Pensacola Beach Area	727,080.72	673,535.08	366,620.17	302,100.89	216,036.86	-	-	-	-	-	-	-	2,285,373.72	39.3%
Total	\$ 1,639,220.35	\$ 1,523,147.65	\$ 988,802.92	\$ 860,435.86	\$ 810,989.98	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 5,822,596.76	100.0%

Fiscal Year 2022														
Geographic Area	Oct-21	Nov-21	Dec-21	Jan-22	Feb-22	Mar-22	Apr-22	May-22	Jun-22	Jul-22	Aug-22	Sep-22	Area Total	% of Total
Downtown Pensacola	\$ 109,726.38	\$ 101,832.25	\$ 88,280.14	\$ 83,723.53	\$ 72,535.02	\$ 78,540.41	\$ 147,155.32	\$ 140,730.05	\$ 125,505.74	\$ 162,383.66	\$ 186,760.12	\$ 103,861.94	\$ 1,401,034.55	6.4%
Southeast Pensacola	235,019.97	208,932.56	171,857.12	167,391.26	140,582.66	158,928.17	263,791.64	277,707.40	277,082.89	276,318.74	360,094.48	219,122.07	2,756,828.96	12.6%
Southcentral & Southwest Pensacola	94,572.88	72,061.82	66,683.43	60,312.09	64,847.76	62,993.77	85,770.48	113,628.59	101,820.42	119,198.87	130,950.96	81,996.59	1,054,837.65	4.8%
Perdido Key Area	296,558.06	276,015.54	131,460.21	103,538.39	123,232.78	129,899.03	262,588.85	283,304.80	425,069.44	816,608.66	1,034,757.47	416,879.27	4,299,912.50	19.7%
Northeast Pensacola	97,756.10	93,438.39	82,087.35	78,456.71	69,281.78	74,003.24	105,493.53	99,254.89	123,092.87	125,550.36	136,643.66	95,611.74	1,180,670.62	5.4%
North Escambia & Northwest Pensacola	145,136.82	121,629.68	94,107.28	90,055.17	75,800.94	88,271.11	137,464.84	169,222.94	148,307.43	176,314.76	205,075.97	111,196.34	1,562,583.29	7.2%
Pensacola Beach Area	717,495.54	616,289.75	382,415.95	334,468.10	232,623.71	351,323.03	786,459.55	803,327.56	1,185,740.98	1,439,847.09	1,812,603.23	907,473.53	9,570,068.02	43.8%
Total	\$ 1,696,265.75	\$ 1,490,199.99	\$ 1,016,891.48	\$ 917,945.25	\$ 778,904.64	\$ 943,958.74	\$ 1,788,724.21	\$ 1,887,176.24	\$ 2,386,619.77	\$ 3,116,222.14	\$ 3,866,885.89	\$ 1,936,141.49	\$ 21,825,935.58	100.0%

*Collection rate increased from 4% to 5% on April 1st, 2021 (reflected in May 2021 collections)

**Effective August 1st, 2021, collections reflected by managed property locations

Area by Zip Code(s)		
Geographic Area	Zip Code(s)	Area Description
Downtown Pensacola	32501	Downtown Area
	32502	Other Downtown Area
Southeast Pensacola	32503	Cordova Mall Area
	32504	Airport Area - Davis & Scenic Hwy South of I-10
Southcentral & Southwest Pensacola	32505	South of Michigan, East of Mobile Hwy, & West of Pace Blvd
	32506	Myrtle Grove, Lillian Hwy & Hwy 98 Area
Perdido Key Area	32507	Bayou Chico to Perdido Key South of Sorrento Area
Northeast Pensacola	32514	Ferry Pass Area - Palafox & Scenic Hwy North of I-10
North Escambia & Northwest Pensacola	32526	Bellview Area & South of I-10
	32533	Cantonment Area
	32534	Ensley Area
	32535	Century Area
	32568	McDavid Area
	32577	Molino Area
Pensacola Beach Area	32561	Pensacola Beach Area



Five Percent Tourist Development Tax Collection Data By Percent
Escambia County, Florida
Fiscal Year 2023
As of February 28, 2023

ATTACHMENT #1
Page 4 of 7



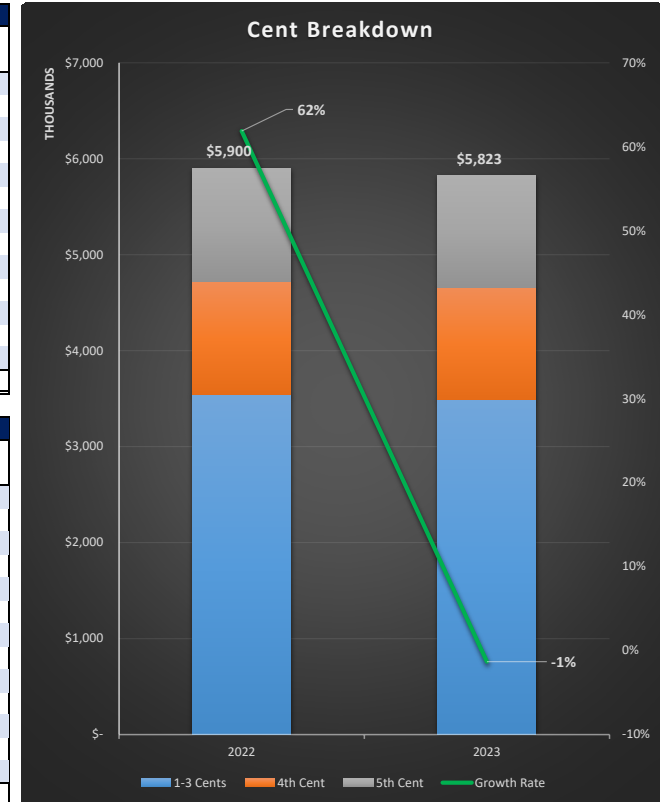
Tourist Development Tax (3%) Percent Tourist Tax Dollars - Collected 2014 - 2023										
Month of Collection	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023
OCT	\$ 385,209.35	\$ 442,267.77	\$ 539,766.08	\$ 580,905.23	\$ 638,832.32	\$ 634,965.81	\$ 675,149.82	\$ 784,866.29	\$ 1,017,759.45	\$ 983,532.21
NOV	335,284.39	411,054.07	469,350.98	532,756.66	510,223.45	686,079.62	638,167.25	701,529.66	894,119.99	913,888.59
DEC	236,608.16	284,252.75	305,743.25	362,364.41	382,803.40	426,808.31	396,942.52	451,000.35	610,134.89	593,281.75
JAN	230,299.67	251,855.56	288,130.47	292,783.04	340,433.93	340,212.53	374,879.96	409,487.35	550,767.15	516,261.52
FEB	233,878.79	247,492.44	279,147.71	298,406.00	312,793.51	349,777.77	365,446.02	386,900.81	467,342.78	486,593.99
MAR	286,019.12	309,203.54	367,477.35	377,962.06	393,553.90	420,650.85	445,987.23	425,296.25	566,375.24	-
APR	510,758.43	550,692.54	626,572.22	646,982.44	740,116.85	805,865.41	396,024.16	841,528.91	1,073,234.53	-
MAY	506,593.46	557,617.44	580,106.01	698,384.24	682,509.49	768,483.99	241,476.27	956,332.84	1,132,305.74	-
JUN	679,427.99	759,527.89	771,755.66	839,021.02	826,649.51	951,378.19	537,731.75	1,264,865.60	1,431,971.86	-
JUL	982,132.70	1,059,210.86	1,109,041.17	1,109,688.85	1,278,311.55	1,440,622.52	1,190,777.81	1,778,429.23	1,869,733.28	-
AUG	1,170,208.25	1,283,565.99	1,440,990.57	1,484,514.23	1,587,418.67	1,520,689.42	1,377,953.89	2,130,708.20	2,320,131.53	-
SEP	736,892.98	716,012.48	688,096.11	725,615.95	828,137.60	906,222.70	703,791.08	1,264,568.32	1,161,684.89	-
Total	\$ 6,293,313.27	\$ 6,872,753.32	\$ 7,466,177.56	\$ 7,949,384.12	\$ 8,521,784.17	\$ 9,251,757.10	\$ 7,344,327.75	\$ 11,395,513.79	\$ 13,095,561.35	\$ 3,493,558.06

Professional Sports Franchise Facility Tax (4%) Percent Tourist Tax Dollars - Collected 2014 - 2023										
Month of Collection	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023
OCT	\$ 128,403.12	\$ 147,422.59	\$ 179,922.03	\$ 193,635.08	\$ 212,944.11	\$ 211,655.27	\$ 225,049.94	\$ 261,622.10	\$ 339,253.15	\$ 327,844.07
NOV	111,761.46	137,018.02	156,450.33	177,585.55	170,074.48	228,693.21	212,722.42	233,843.22	298,040.00	304,629.53
DEC	78,869.39	94,750.92	101,914.42	120,788.14	127,601.13	142,269.44	132,314.17	150,333.45	203,378.30	197,760.58
JAN	76,766.56	83,951.85	96,043.49	97,594.35	113,477.98	113,404.18	124,959.99	136,495.78	183,589.05	172,087.17
FEB	77,959.60	82,497.48	93,049.24	99,468.67	104,264.50	116,592.59	121,815.34	128,966.94	155,780.93	162,198.00
MAR	95,339.71	103,067.85	122,492.45	125,987.35	131,184.63	140,216.95	148,662.41	141,765.42	188,791.75	-
APR	170,252.81	183,564.18	208,857.41	215,660.81	246,705.62	268,621.80	132,008.05	280,509.64	357,744.84	-
MAY	168,864.49	185,872.48	193,368.67	232,794.75	227,503.16	256,161.33	80,492.09	318,777.61	377,435.25	-
JUN	226,476.00	253,175.96	257,251.89	279,673.67	275,549.84	317,126.06	179,243.92	421,621.87	477,323.95	-
JUL	327,377.57	353,070.29	369,680.39	369,896.28	426,103.85	480,207.51	396,925.94	592,809.74	623,244.43	-
AUG	390,069.42	427,855.33	480,330.19	494,838.08	529,139.56	506,896.47	459,317.96	710,236.07	773,377.18	-
SEP	245,630.99	238,670.83	229,365.37	241,871.98	276,045.87	302,074.23	234,597.03	421,522.77	387,228.30	-
Total	\$ 2,097,771.09	\$ 2,290,917.77	\$ 2,488,725.85	\$ 2,649,794.71	\$ 2,840,594.72	\$ 3,083,919.03	\$ 2,448,109.25	\$ 3,798,504.60	\$ 4,365,187.12	\$ 1,164,519.35

Additional Professional Sports Franchise Facility Tax (5%) Percent Tourist Tax Dollars - Collected 2014 - 2023										
Month of Collection	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023
OCT	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 339,253.15	\$ 327,844.07
NOV	-	-	-	-	-	-	-	-	298,040.00	304,629.53
DEC	-	-	-	-	-	-	-	-	203,378.30	197,760.58
JAN	-	-	-	-	-	-	-	-	183,589.05	172,087.17
FEB	-	-	-	-	-	-	-	-	155,780.93	162,198.00
MAR	-	-	-	-	-	-	-	-	188,791.75	-
APR	-	-	-	-	-	-	-	-	357,744.84	-
MAY	-	-	-	-	-	-	-	318,777.61	377,435.25	-
JUN	-	-	-	-	-	-	-	421,621.87	477,323.95	-
JUL	-	-	-	-	-	-	-	592,809.74	623,244.43	-
AUG	-	-	-	-	-	-	-	710,236.07	773,377.18	-
SEP	-	-	-	-	-	-	-	421,522.77	387,228.30	-
Total	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 2,464,968.06	\$ 4,365,187.12	\$ 1,164,519.35

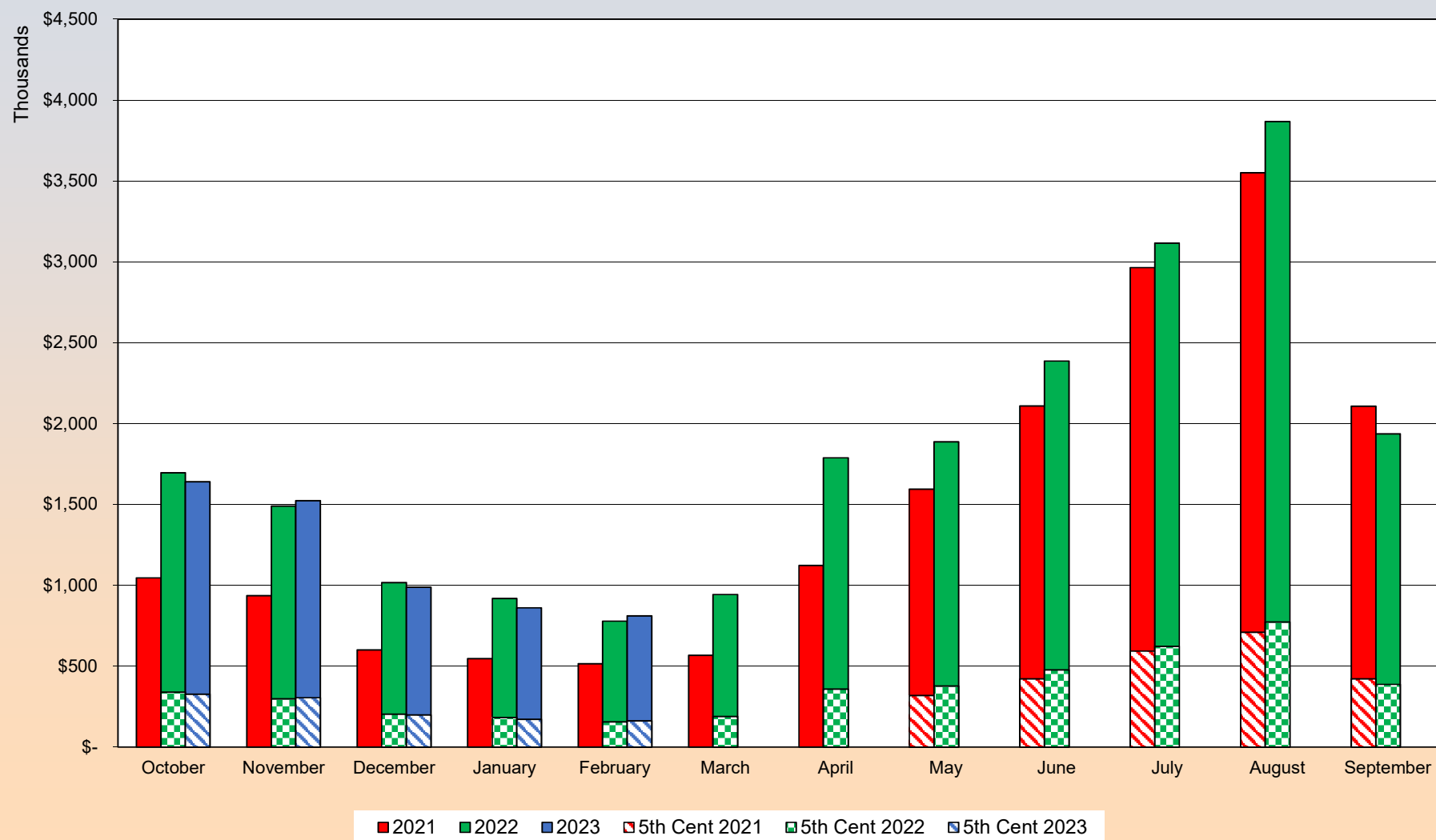
*Collection rate increased from 4% to 5% on April 1st, 2021 (reflected in May 2021 collections)

**Effective August 1st, 2021, collections reflected by managed property locations

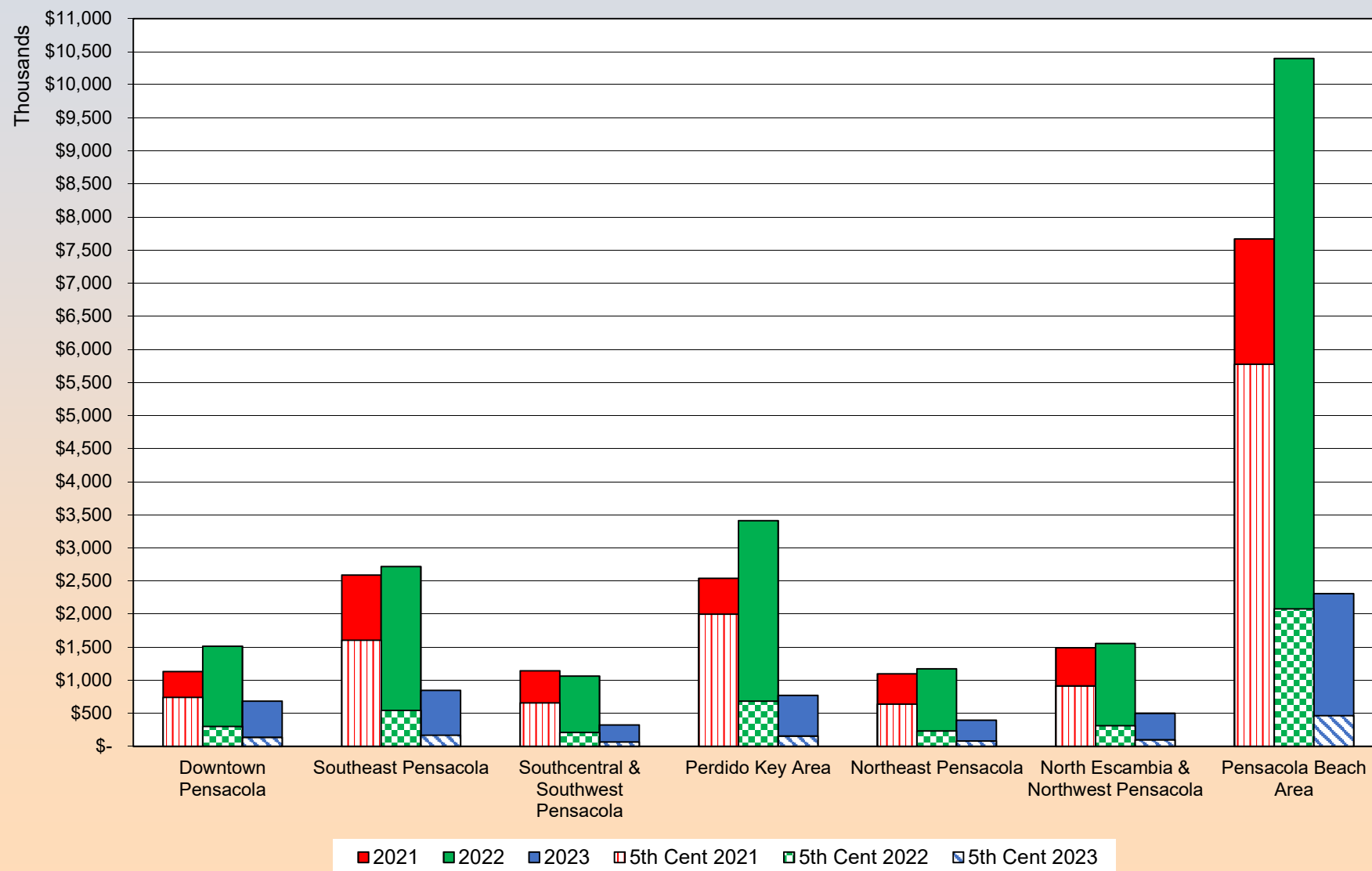


Current Year vs Prior Year				
Month of Collection	2023	2022	Variance	% Change
OCT	\$ 1,639,220.35	\$ 1,696,265.75	\$ (57,045.40)	-3.4%
NOV	1,523,147.65	1,490,199.99	32,947.66	2.2%
DEC	988,802.92	1,016,891.48	(28,088.56)	-2.8%
JAN	860,435.86	917,945.25	(57,509.39)	-6.3%
FEB	810,989.98	778,904.64	32,085.34	4.1%
MAR	-	943,958.74	(943,958.74)	Pending
APR	-	1,788,724.21	(1,788,724.21)	Pending
MAY	-	1,887,176.24	(1,887,176.24)	Pending
JUN	-	2,386,619.77	(2,386,619.77)	Pending
JUL	-	3,116,222.14	(3,116,222.14)	Pending
AUG	-	3,866,885.89	(3,866,885.89)	Pending
SEP	-	1,936,141.49	(1,936,141.49)	Pending
Total	\$ 5,822,596.76	\$ 21,825,935.59	\$ (16,003,338.83)	-73.3%

Tourist Development Tax Collections 3-Year Comparison by Month Returns through January 2023 (Collected in February 2023)



Tourist Development Tax Collections 3-Year Comparison of Total Collections by Geographic Area Returns through January 2023 (Collected in February 2023)



Tourist Development Tax Collections **3-Year Trend** **Returns through January 2023 (Collected in February 2023)**

