



## SANTA ROSA ISLAND AUTHORITY

### Executive Director's Report December 13, 2023

\*This report is available online at:

<https://sria-fla.com/home-8/a-meeting-information-3/>

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### Administrative and Operational Issues

#### Technology Improvements Update

In addition to the work that is being done to provide on-line bill pay, the SRIA has engaged CivicPlus, through the federal GSA pricing contract, to over-haul the Authority's web page. It is anticipated that the new website will go live in the first quarter of 2024. CivicPlus specializes in servicing local governments and, in addition to website design, has a variety of products that could be added in the future, if and when needed.

#### FEMA Flood Insurance Rate Maps (FIRMs) modernization project update

FEMA has completed the review of the data utilized to produce the new FIRMs, based on an original challenge of the data. The FEMA consultant has corrected information on three (3) separate flood panels, none of which were on Pensacola Beach, and have issued the amended FIRM panels to the respective jurisdictions, to implement the 90-day appeal period. That appeal period is open only to the jurisdictions affected by the changes, Unincorporated Escambia County, and the City of Pensacola.

The adoption process timeline for the entire County FIRMs will be adjusted based on the issuance of the new corrected panels. All communities will be notified of crucial milestones.

#### Pensacola Beach Airshow – 2025 Date Release

This week, at the annual conference of the International Council of Airshows (ICAS), the 2025 schedule was released for the elite demonstration teams (U.S. Navy Blue Angels and the U.S. Air Force Thunderbirds). Pensacola Beach will once again proudly host our hometown heroes on July 12, 2025.

The SRIA looks forward to hosting all the events leading up to the "official" airshow on Saturday and is honored to continue this community tradition.

*(Note: Dates for the 2024 Airshow activities remain as July 10-13, 2024.)*

### 2023 Marine Turtle Nest Monitoring Report

The 2023 Marine Turtle Nest Monitoring Report has now been published. Although nesting was at record high levels across the state for greens and loggerheads, Escambia County saw low nesting numbers in general. For Pensacola Beach, there were 13 loggerhead nests and 1 green nest. These numbers were down from last year's (31 loggerhead nests and 1 leatherback nest – 2022), but similar to those experienced in 2020 (15 loggerhead nests, 2 Kemp's Ridley, and 1 green). The mean hatch success for all nests on Pensacola Beach was 56.9% while the mean emergence success was 55.4%. A complete copy of the report can be obtained by contacting the SRIA office, or it will soon be uploaded to the Escambia County webpage at [www.myescambia.com/seaturtles](http://www.myescambia.com/seaturtles) under the "Sea Turtles on the Beach" tab.

### Recognition of Out-Going Chairman Gary "Bubba" Peters

## **Economic Impact of Pensacola Beach**

Tourist Development Tax Collections (Attachment #1 - the November 2023, report as prepared by Pam Childers, Escambia County Clerk of Circuit Court and Comptroller)

The Tourist Development Tax (TDT) is a tax rate applied to transient rental transactions. In Escambia County the rate is 5% on the total payment received for the rental or lease of living quarters and accommodations (i.e. apartment, condominium, hotel/motel, mobile home or RV park, single-family home, etc.) that are rented for a period of six months or less.

The tax proceeds are statutorily limited in terms of use. In general, proceeds may be used for capital construction of tourist-related facilities, tourist promotion, and beach and shoreline maintenance; however, the authorized uses vary according to the particular levy. The Tourist Development Council (TDC) reviews proposals for the expenditure of funds to determine whether the expenditure complies with the tourist development plan of the ordinance and makes recommendations to the Board of County Commissioners for use of the funds.

<u>Pensacola Beach Area (FY24)</u>	<b>Previous FY</b>	<b>Current FY</b>	<b>% change</b>
<b>October</b>	727,080.72	841,276.55	15.7%
<b>November</b>	673,535.08	675,537.46	0.30%
<b>YTD Total</b>	1,400,615.80	1,516,814.01	8.3%

## **Beach Projects Update**

- **Dune Walkover 27C** – (SRIA project, paid for with Portofino Island Funds and bid through an Interlocal Agreement with Escambia County) Substantial progress has been made, and the project is anticipated to be complete by the first of the year.

- **Baby Beach/Sharp Point nourishment and drainage improvements** – (SRIA project.) The Review Committee met on December 4 and made a recommendation to the Board that was presented as Old Business Item #1 on tonight's agenda.
- **Trolley Replacement** – (SRIA project.) The Board awarded the bid at the November 15, 2023, meeting, and trolleys have been ordered.
- **Dune Restoration Project** – (SRIA project.) The bid was released on November 17, 2023, through the BidNet platform. The bid opening is scheduled for December 15, 2023.
- **Casino Beach Changing Rooms** – (Escambia County project.) Bids were opened on October 24, and the bid was awarded by the BOCC on December 7, 2023. The construction timeline is not yet available.
- **Gulf side fishing pier repairs** – (Escambia County project.) The bid was awarded by the BOCC on December 7. Staging will begin on December 14, and work will begin on January 2. The contractor will have 100 days to complete the project.
- **Pensacola Beach Blvd/Ft. Pickens Rd Intersection project** – (Escambia County project.) Work on the Pensacola Beach Blvd/Ft. Pickens Rd intersection to repair the intersection crosswalks has been slightly delayed is now anticipated to begin in February.

## Upcoming Dates of Interest

### Upcoming SRIA Office Closures

Date: December 25 and 26, 2023

Date: January 1 and 2, 2024

### Annual SRIA/PBCC Snowbird Beach Bash

Date: January 18, 2024

Time: 9:00 am to 11:00 am

Location: Our Lady of the Assumption  
920 Via de Luna Dr.



# Pam Childers

Clerk of the Circuit Court and Comptroller, Escambia County

Clerk of Courts • County Comptroller • Clerk of the Board of County Commissioners • Recorder • Auditor

## MEMORANDUM



**TO:** Honorable Board of County Commissioners

**DATE:** December 4, 2023

**SUBJECT:** Tourist Development Tax (TDT) Collections

### RECOMMENDATION:

That the Board accepts, for filing with the Board's Minutes, the Tourist Development Tax (TDT) Collections Data for the October 2023 returns received in the month of November 2023, as prepared by the Treasury Department of the Clerk and Comptroller's Office.

- Total collections received in November 2023 were \$1,537,943 compared to \$1,523,148 in November 2022. A comparison of November 2023 to November 2022 is a 1% increase.
- Year-to-date collections for FY2024 is \$3,256,592 compared to \$3,162,368 for FY2023.

Current Year vs Prior Year						
Cent	Monthly Comparison			YTD Comparison		
	2024	2023	% Change	2024	2023	% Change
1-4 Cents	\$ 1,230,354	\$ 1,218,518	1%	\$ 2,605,273	\$ 2,529,894	3%
5th Cent	307,589	304,630	1%	651,318	632,474	3%
<b>Total</b>	<b>\$ 1,537,943</b>	<b>\$ 1,523,148</b>	<b>1%</b>	<b>\$ 3,256,592</b>	<b>\$ 3,162,368</b>	<b>3%</b>
Current Year vs Benchmark Year						
Cent	Monthly Comparison			YTD Comparison		
	2024	2022	% Change	2024	2022	% Change
1-4 Cents	\$ 1,230,354	\$ 1,192,160	3%	\$ 2,605,273	\$ 2,549,173	2%
5th Cent	307,589	298,040	3%	651,318	637,293	2%
<b>Total</b>	<b>\$ 1,537,943</b>	<b>\$ 1,490,200</b>	<b>3%</b>	<b>\$ 3,256,592</b>	<b>\$ 3,186,466</b>	<b>2%</b>

\*Note: The Tourist Development Tax rate increased from four percent (4%) to five (5%) on 04/01/2021

**Five Percent Tourist Development Tax Collection Data  
Reported In Fiscal Year Format  
Escambia County, Florida  
As of November 30, 2023**



Year-To-Date Collections				
Geographic Area	Fiscal Year 2024 YTD Collected	Fiscal Year 2023 YTD Collected	Difference	% Change
Downtown Pensacola	\$ 204,686.52	\$ 197,905.02	\$ 6,781.50	3.4%
Southeast Pensacola	369,054.50	390,046.60	(20,992.10)	-5.4%
Southcentral & Southwest Pensacola	141,577.04	139,104.49	2,472.55	1.8%
Perdido Key Area	668,249.38	635,974.18	32,275.20	5.1%
Northeast Pensacola	159,878.38	174,989.30	(15,110.92)	-8.6%
North Escambia & Northwest Pensacola	196,331.77	223,732.61	(27,400.84)	-12.2%
Pensacola Beach Area	1,516,814.01	1,400,615.80	116,198.21	8.3%
<b>Total</b>	<b>\$ 3,256,591.60</b>	<b>\$ 3,162,368.00</b>	<b>\$ 94,223.60</b>	<b>3.0%</b>

Area by Zip Code(s)		
Geographic Area	Zip Code(s)	Area Description
Downtown Pensacola	32501	Downtown Area
	32502	Other Downtown Area
Southeast Pensacola	32503	Cordova Mall Area
	32504	Airport Area - Davis & Scenic Hwy South of I-10
Southcentral & Southwest Pensacola	32505	South of Michigan, East of Mobile Hwy, & West of Pace Blvd
	32506	Myrtle Grove, Lillian Hwy & Hwy 98 Area
Perdido Key Area	32507	Bayou Chico to Perdido Key South of Sorrento Area
Northeast Pensacola	32514	Ferry Pass Area - Palafox & Scenic Hwy North of I-10
North Escambia & Northwest Pensacola	32526	Bellview Area & South of I-10
	32533	Cantonment Area
	32534	Ensley Area
	32535	Century Area
	32568	McDavid Area
	32577	Molino Area
Pensacola Beach Area	32561	Pensacola Beach Area

\*Collection rate increased from 4% to 5% on April 1st, 2021 (reflected in Jun 2021 collections)

\*\*Effective August 1st, 2021, collections reflected by managed property locations

**Five Percent Tourist Development Tax Collection Data By Geographic Area**  
**Escambia County, Florida**  
**Fiscal Year 2024**  
**As of November 30, 2023**



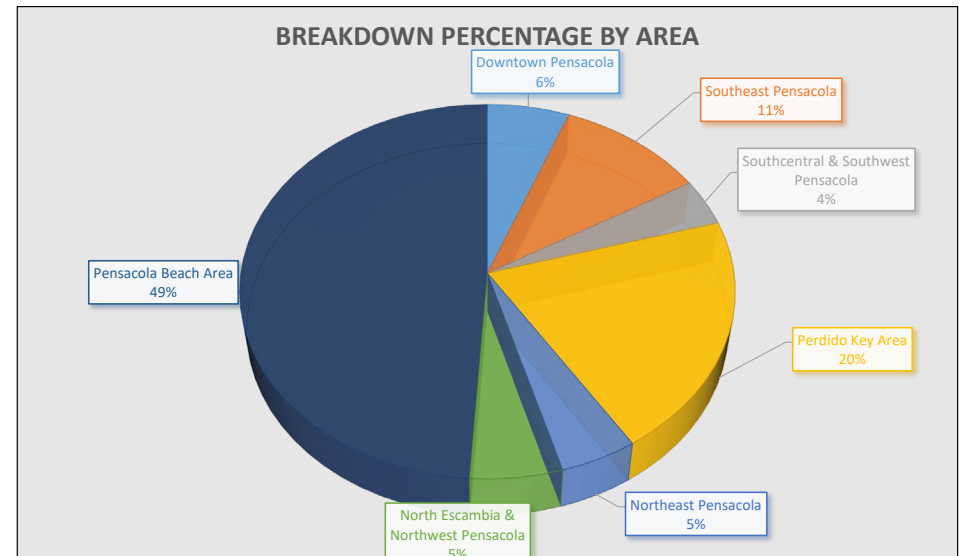
Fiscal Year 2024														
Geographic Area	Oct-23	Nov-23	Dec-23	Jan-24	Feb-24	Mar-24	Apr-24	May-24	Jun-24	Jul-24	Aug-24	Sep-24	Area Total	% of Total
Downtown Pensacola	\$ 100,905.75	\$ 103,780.77	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 204,686.52	6.3%
Southeast Pensacola	182,459.42	186,595.08	-	-	-	-	-	-	-	-	-	-	369,054.50	11.3%
Southcentral & Southwest Pensacola	69,121.15	72,455.89	-	-	-	-	-	-	-	-	-	-	141,577.04	4.3%
Perdido Key Area	351,016.81	317,232.57	-	-	-	-	-	-	-	-	-	-	668,249.38	20.5%
Northeast Pensacola	79,127.60	80,750.78	-	-	-	-	-	-	-	-	-	-	159,878.38	4.9%
North Escambia & Northwest Pensacola	94,741.79	101,589.98	-	-	-	-	-	-	-	-	-	-	196,331.77	6.0%
Pensacola Beach Area	841,276.55	675,537.46	-	-	-	-	-	-	-	-	-	-	1,516,814.01	46.6%
<b>Total</b>	<b>\$ 1,718,649.07</b>	<b>\$ 1,537,942.53</b>	<b>\$ -</b>	<b>\$ -</b>	<b>\$ -</b>	<b>\$ -</b>	<b>\$ -</b>	<b>\$ -</b>	<b>\$ -</b>	<b>\$ -</b>	<b>\$ -</b>	<b>\$ -</b>	<b>\$ 3,256,591.60</b>	<b>100.0%</b>

Fiscal Year 2023														
Geographic Area	Oct-22	Nov-22	Dec-22	Jan-23	Feb-23	Mar-23	Apr-23	May-23	Jun-23	Jul-23	Aug-23	Sep-23	Area Total	% of Total
Downtown Pensacola	\$ 100,466.86	\$ 97,438.16	\$ 88,506.15	\$ 80,080.77	\$ 89,990.00	\$ 101,723.97	\$ 139,655.36	\$ 124,355.57	\$ 139,916.30	\$ 167,087.95	\$ 183,970.01	\$ 117,098.65	\$ 1,430,289.75	6.6%
Southeast Pensacola	205,282.18	184,764.42	171,368.92	152,099.98	146,358.47	181,109.30	268,986.53	233,919.13	260,645.63	296,448.43	345,128.09	221,915.54	2,668,026.62	12.4%
Southcentral & Southwest Pensacola	73,937.98	65,166.51	59,757.11	53,734.16	75,579.73	67,430.32	104,206.07	85,769.60	100,163.97	123,083.56	131,934.92	80,754.09	1,021,518.02	4.7%
Perdido Key Area	323,242.23	312,731.95	133,211.78	98,697.40	120,517.55	156,467.44	356,098.21	362,368.72	448,728.60	768,328.03	1,081,690.62	400,075.53	4,562,158.06	21.1%
Northeast Pensacola	88,469.38	86,519.92	76,692.93	70,464.31	78,458.61	79,982.48	106,933.70	100,194.45	107,509.86	119,994.32	120,550.95	92,588.88	1,128,359.79	5.2%
North Escambia & Northwest Pensacola	120,741.00	102,991.61	92,645.86	103,258.35	84,048.76	86,726.46	173,367.10	150,967.62	151,217.52	174,663.85	188,865.24	110,809.23	1,540,302.60	7.1%
Pensacola Beach Area	727,080.72	673,535.08	366,620.17	302,100.89	216,036.86	362,205.67	722,162.16	778,377.06	1,026,091.07	1,326,326.84	1,788,713.39	931,227.56	9,220,477.47	42.7%
<b>Total</b>	<b>\$ 1,639,220.35</b>	<b>\$ 1,523,147.65</b>	<b>\$ 988,802.92</b>	<b>\$ 860,435.86</b>	<b>\$ 810,989.98</b>	<b>\$ 1,035,645.64</b>	<b>\$ 1,871,409.13</b>	<b>\$ 1,835,952.15</b>	<b>\$ 2,234,272.95</b>	<b>\$ 2,975,932.98</b>	<b>\$ 3,840,853.22</b>	<b>\$ 1,954,469.48</b>	<b>\$ 21,571,132.31</b>	<b>100.0%</b>

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**Five Percent Tourist Development Tax Collection Data By Percent**  
**Escambia County, Florida**  
**Fiscal Year 2024**  
**As of November 30, 2023**

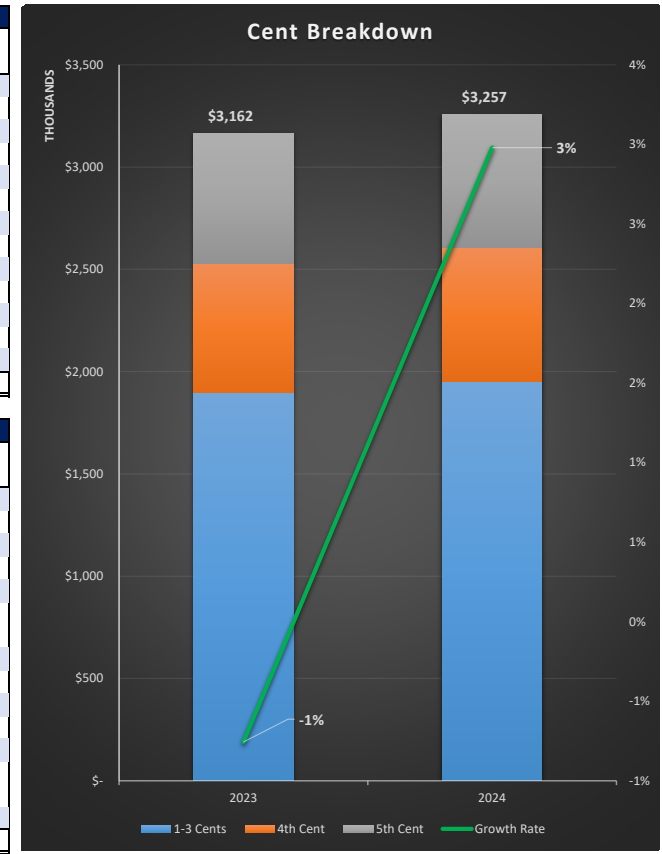
Tourist Development Tax (3%) Percent Tourist Tax Dollars - Collected 2015 - 2024										
Month of Collection	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024
OCT	\$ 442,267.77	\$ 539,766.08	\$ 580,905.23	\$ 638,832.32	\$ 634,980.06	\$ 675,149.82	\$ 784,866.29	\$ 1,017,759.45	\$ 983,532.21	\$ 1,031,189.44
NOV	411,054.07	469,350.98	532,756.66	510,223.45	686,079.62	638,167.25	701,529.66	894,119.99	913,888.59	922,765.52
DEC	284,252.75	305,743.25	362,364.41	382,803.40	426,808.31	396,942.52	451,000.35	610,134.89	593,281.75	-
JAN	251,855.56	288,130.47	292,783.04	340,433.93	340,212.53	374,879.96	409,487.35	550,767.15	516,261.52	-
FEB	247,492.44	279,147.71	298,406.00	312,793.51	349,777.77	365,446.02	386,900.81	467,342.78	486,593.99	-
MAR	309,203.54	367,477.35	377,962.06	393,553.90	420,650.85	445,987.23	425,296.25	566,375.24	621,387.38	-
APR	550,692.54	626,572.22	646,982.44	740,116.85	805,865.41	396,024.16	841,528.91	1,073,234.53	1,122,845.48	-
MAY	557,617.44	580,106.01	698,384.24	682,509.49	768,483.99	241,476.27	956,332.84	1,132,305.74	1,101,571.29	-
JUN	759,527.89	771,755.66	839,021.02	826,731.43	951,378.19	537,731.75	1,264,865.60	1,431,971.86	1,340,563.77	-
JUL	1,059,210.86	1,109,041.17	1,109,688.85	1,278,311.55	1,440,622.52	1,190,777.81	1,778,429.23	1,869,733.28	1,785,559.79	-
AUG	1,283,565.99	1,440,990.57	1,484,514.23	1,587,418.67	1,520,689.42	1,377,953.89	2,130,708.20	2,320,131.53	2,304,511.93	-
SEP	716,012.48	688,096.11	725,615.95	828,137.60	906,222.70	703,791.08	1,264,568.32	1,161,684.89	1,172,681.69	-
<b>Total</b>	<b>\$ 6,872,753.32</b>	<b>\$ 7,466,177.56</b>	<b>\$ 7,949,384.12</b>	<b>\$ 8,521,866.08</b>	<b>\$ 9,251,771.35</b>	<b>\$ 7,344,327.75</b>	<b>\$ 11,395,513.79</b>	<b>\$ 13,095,561.35</b>	<b>\$ 12,942,679.39</b>	<b>\$ 1,953,954.96</b>

Professional Sports Franchise Facility Tax (4%) Percent Tourist Tax Dollars - Collected 2015 - 2024										
Month of Collection	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024
OCT	\$ 147,422.59	\$ 179,922.03	\$ 193,635.08	\$ 212,944.11	\$ 211,660.02	\$ 225,049.94	\$ 261,622.10	\$ 339,253.15	\$ 327,844.07	\$ 343,729.81
NOV	137,018.02	156,450.33	177,585.55	170,074.48	228,693.21	212,722.42	233,843.22	298,040.00	304,629.53	307,588.51
DEC	94,750.92	101,914.42	120,788.14	127,601.13	142,269.44	132,314.17	150,333.45	203,378.30	197,760.58	-
JAN	83,951.85	96,043.49	97,594.35	113,477.98	113,404.18	124,959.99	136,495.78	183,589.05	172,087.17	-
FEB	82,497.48	93,049.24	99,468.67	104,264.50	116,592.59	121,815.34	128,966.94	155,780.93	162,198.00	-
MAR	103,067.85	122,492.45	125,987.35	131,184.63	140,216.95	148,662.41	141,765.42	188,791.75	207,129.13	-
APR	183,564.18	208,857.41	215,660.81	246,705.62	268,621.80	132,008.05	280,509.64	357,744.84	374,281.83	-
MAY	185,872.48	193,368.67	232,794.75	227,503.16	256,161.33	80,492.09	318,777.61	377,435.25	367,190.43	-
JUN	253,175.96	257,251.89	279,673.67	275,577.14	317,126.06	179,243.92	421,621.87	477,323.95	446,854.59	-
JUL	353,070.29	369,680.39	369,896.28	426,103.85	480,207.51	396,925.94	592,809.74	623,244.43	595,186.60	-
AUG	427,855.33	480,330.19	494,838.08	529,139.56	506,896.47	459,317.96	710,236.07	773,377.18	768,170.64	-
SEP	238,670.83	229,365.37	241,871.98	276,045.87	302,074.23	234,597.03	421,522.77	387,228.30	390,893.90	-
<b>Total</b>	<b>\$ 2,290,917.77</b>	<b>\$ 2,488,725.85</b>	<b>\$ 2,649,794.71</b>	<b>\$ 2,840,622.03</b>	<b>\$ 3,083,923.78</b>	<b>\$ 2,448,109.25</b>	<b>\$ 3,798,504.60</b>	<b>\$ 4,365,187.12</b>	<b>\$ 4,314,226.46</b>	<b>\$ 651,318.32</b>

Additional Professional Sports Franchise Facility Tax (5%) Percent Tourist Tax Dollars - Collected 2015 - 2024										
Month of Collection	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024
OCT	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 339,253.15	\$ 327,844.07	\$ 343,729.81
NOV	-	-	-	-	-	-	-	298,040.00	304,629.53	307,588.51
DEC	-	-	-	-	-	-	-	203,378.30	197,760.58	-
JAN	-	-	-	-	-	-	-	183,589.05	172,087.17	-
FEB	-	-	-	-	-	-	-	155,780.93	162,198.00	-
MAR	-	-	-	-	-	-	-	188,791.75	207,129.13	-
APR	-	-	-	-	-	-	-	357,744.84	374,281.83	-
MAY	-	-	-	-	-	-	318,777.61	377,435.25	367,190.43	-
JUN	-	-	-	-	-	-	421,621.87	477,323.95	446,854.59	-
JUL	-	-	-	-	-	-	592,809.74	623,244.43	595,186.60	-
AUG	-	-	-	-	-	-	710,236.07	773,377.18	768,170.64	-
SEP	-	-	-	-	-	-	421,522.77	387,228.30	390,893.90	-
<b>Total</b>	<b>\$ -</b>	<b>\$ -</b>	<b>\$ -</b>	<b>\$ -</b>	<b>\$ -</b>	<b>\$ -</b>	<b>\$ 2,464,968.06</b>	<b>\$ 4,365,187.12</b>	<b>\$ 4,314,226.46</b>	<b>\$ 651,318.32</b>

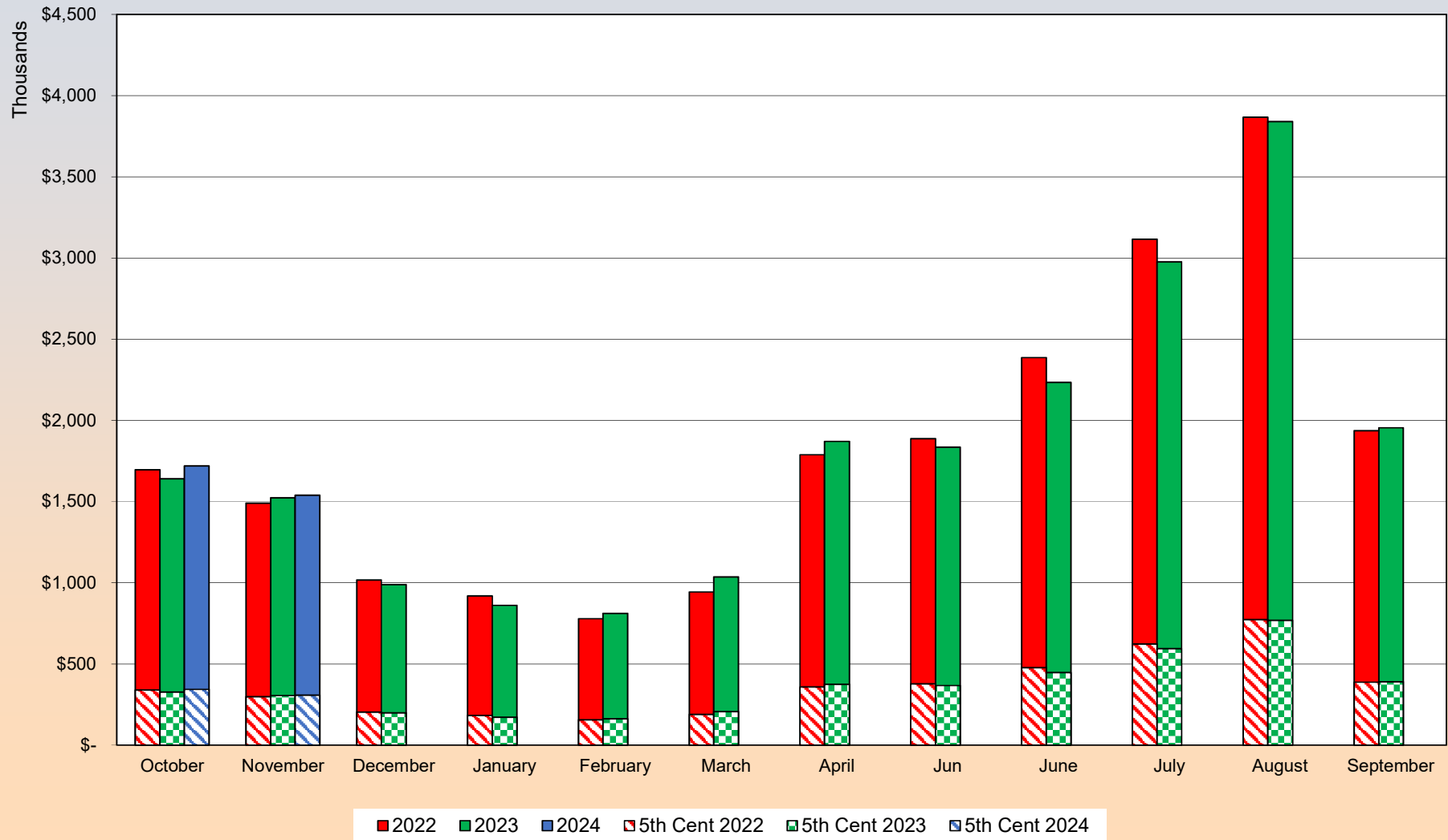
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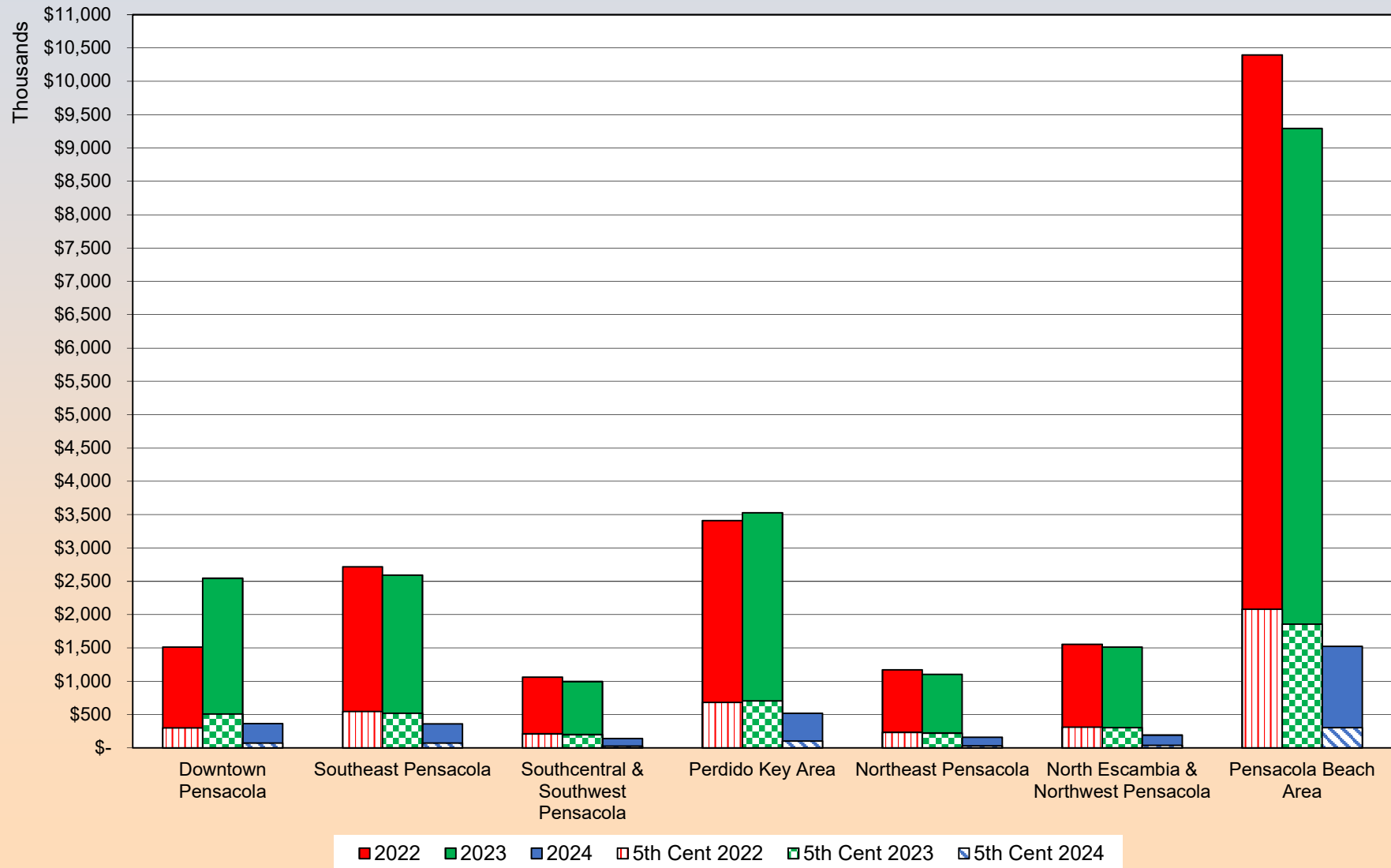
Current Year vs Prior Year				
Month of Collection	2024	2023	Variance	% Change
OCT	\$ 1,718,649.07	\$ 1,639,220.35	\$ 79,428.72	4.8%
NOV	1,537,942.53	1,523,147.65	14,794.88	1.0%
DEC	-	988,802.92	(988,802.92)	Pending
JAN	-	860,435.86	(860,435.86)	Pending
FEB	-	810,989.98	(810,989.98)	Pending
MAR	-	1,035,645.64	(1,035,645.64)	Pending
APR	-	1,871,409.13	(1,871,409.13)	Pending
MAY	-	1,835,952.15	(1,835,952.15)	Pending
JUN	-	2,234,272.95	(2,234,272.95)	Pending
JUL	-	2,975,932.98	(2,975,932.98)	Pending
AUG	-	3,840,853.22	(3,840,853.22)	Pending
SEP	-	1,954,469.48	(1,954,469.48)	Pending
<b>Total</b>	<b>\$ 3,256,591.60</b>	<b>\$ 21,571,132.31</b>	<b>\$ (18,314,540.71)</b>	<b>-84.9%</b>

**Tourist Development Tax Collections**  
**3-Year Comparison by Month**  
**Returns through October 2023 (Collected in November 2023)**





### Tourist Development Tax Collections 3-Year Comparison of Total Collections by Geographic Area Returns through October 2023 (Collected in November 2023)



**Tourist Development Tax Collections**  
**3-Year Trend**  
**Returns through October 2023 (Collected in November 2023)**

