



SANTA ROSA ISLAND AUTHORITY

Executive Director's Report April 26, 2023

*This report is available online at:

<https://sria-fla.com/home-8/a-meeting-information-3/>

Administrative and Operational Issues

Invasive Beach Vitex Removal Project

SRIA has worked with the University of Florida IFAS Extension to identify areas of invasive beach vitex to be included in its "WEED WRANGLE". The event will take place on April 29 from 8:00 am to noon. Volunteers will meet at the Casino Beach Visitors Center and then be sent to various locations to conduct removal. The removed plants will be double bagged and removed from the island.

Economic Impact of Pensacola Beach

Tourist Development Tax Collections (Attachment 1 - the March 2, 2023, report as prepared by Pam Childers, Escambia County Clerk of Circuit Court and Comptroller)

The Tourist Development Tax (TDT) is a tax rate applied to transient rental transactions. In Escambia County the rate is 5% on the total payment received for the rental or lease of living quarters and accommodations (i.e. apartment, condominium, hotel/motel, mobile home or RV park, single-family home, etc.) that are rented for a period of six months or less.

The tax proceeds are statutorily limited in terms of use. In general, proceeds may be used for capital construction of tourist-related facilities, tourist promotion, and beach and shoreline maintenance; however, the authorized uses vary according to the particular levy. The Tourist Development Council (TDC) reviews proposals for the expenditure of funds to determine whether the expenditure complies with the tourist development plan of the ordinance and makes recommendations to the Board of County Commissioners for use of the funds.

<u>Pensacola Beach Area (FY23)</u>	Previous FY	Current FY	% change
October	717,495.54	727,080.72**	1.33%
November	616,289.75	673,535.08	9.29%
December	382,415.95	366,620.17	-4.3%
January	334,468.10	302,100.89	-11%
February	232,623.71	216,036.86	-0.7%
March	351,323.03	362,336.06	3.1%
YTD Total	2,634,616.08	2,647,709.78	0.496%

**This figure was revised from the Clerk's previous report.

Beach Projects Update

- **Dredging of Little Sabine and Lafitte Cove** – Dredging of Little Sabine and Lafitte Cover are complete. The remaining step is to restore the spoils cell site. The full project is anticipated to wrap up in mid-May.
- **Little Sabine Pump** – Activities for the re-installation of Little Sabine Pump are underway and are anticipated to continue through mid-May.
- **Restriping of Stop Bars and Crosswalks along Ft. Pickens Rd.** – This project is complete.
- **Restroom Renovations** – Restroom renovations at Casino Beach and Mom's Beach are complete.

Upcoming Dates of Interest

Pensacola Beach Townhall Meeting

Commissioner Robert Bender, District 4

Date: May 15, 2023

Time: 5:30 pm

Location: The Beach Church - 920 Panferio

Topics will include a potential parking garage and other beach issues.

Bands on the Beach 2023 – May Schedule

Date: Tuesday, May 2

Band: Jessie Ritter

Time: 7:00 – 9:00 pm

Location: Gulfside pavilion

Date: Tuesday, May 9

Band: Grits & Greens

Date: Tuesday, May 16

Band: Modern Eldorados

Date: Tuesday, May 23

Band: Jordan Chase

Date: Tuesday, May 30

Band: Cristi Dee's BAD JUJU



Pam Childers

Clerk of the Circuit Court and Comptroller, Escambia County

Clerk of Courts • County Comptroller • Clerk of the Board of County Commissioners • Recorder • Auditor

ATTACHMENT #1

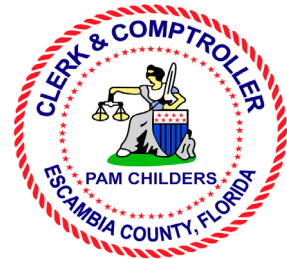
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MEMORANDUM

TO: Honorable Board of County Commissioners

DATE: April 3, 2023

SUBJECT: Tourist Development Tax (TDT) Collections



RECOMMENDATION:

That the Board accepts, for filing with the Board's Minutes, the Tourist Development Tax (TDT) Collections Data for the February 2023 returns received in the month of March 2023, as prepared by the Treasury Department of the Clerk and Comptroller's Office.

- Total collections received in March 2023 were \$1,035,776 compared to \$943,959 in March 2022. A comparison of March 2023 to March 2022 is a 10% increase.
- Year-to-date collections for FY2023 is \$6,858,373 compared to \$6,844,166 for FY2022.

Current Year vs Prior Year						
Cent	Monthly Comparison			YTD Comparison		
	2023	2022	% Change	2023	2022	% Change
1-4 Cents	\$ 828,621	\$ 755,167	10%	\$ 5,486,698	\$ 5,475,333	0%
5th Cent	207,155	188,792	10%	1,371,675	1,368,833	0%
Total	\$ 1,035,776	\$ 943,959	10%	\$ 6,858,373	\$ 6,844,166	0%
Current Year vs Benchmark Year						
Cent	Monthly Comparison			YTD Comparison		
	2023	2021	% Change	2023	2021	% Change
1-4 Cents	\$ 828,621	\$ 567,062	46%	\$ 5,486,698	\$ 4,212,108	30%
5th Cent	207,155	-	100%	1,371,675	-	100%
Total	\$ 1,035,776	\$ 567,062	83%	\$ 6,858,373	\$ 4,212,108	63%

*Note: The Tourist Development Tax rate increased from four percent (4%) to five (5%) on 04/01/2021

Five Percent Tourist Development Tax Collection Data
Reported In Fiscal Year Format
Escambia County, Florida
As of March 31, 2023

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Year-To-Date Collections				
Geographic Area	Fiscal Year 2023 YTD Collected	Fiscal Year 2022 YTD Collected	Difference	% Change
Downtown Pensacola	\$ 558,205.91	\$ 534,637.72	\$ 23,568.19	4.4%
Southeast Pensacola	1,040,983.27	1,082,711.73	(41,728.46)	-3.9%
Southcentral & Southwest Pensacola	395,605.81	421,471.74	(25,865.93)	-6.1%
Perdido Key Area	1,144,868.35	1,060,704.01	84,164.34	7.9%
Northeast Pensacola	480,587.63	495,023.57	(14,435.94)	-2.9%
North Escambia & Northwest Pensacola	590,412.04	615,001.00	(24,588.96)	-4.0%
Pensacola Beach Area	2,647,709.78	2,634,616.08	13,093.70	0.5%
Total	\$ 6,858,372.79	\$ 6,844,165.85	\$ 14,206.94	0.2%

Area by Zip Code(s)		
Geographic Area	Zip Code(s)	Area Description
Downtown Pensacola	32501	Downtown Area
	32502	Other Downtown Area
Southeast Pensacola	32503	Cordova Mall Area
	32504	Airport Area - Davis & Scenic Hwy South of I-10
Southcentral & Southwest Pensacola	32505	South of Michigan, East of Mobile Hwy, & West of Pace Blvd
	32506	Myrtle Grove, Lillian Hwy & Hwy 98 Area
Perdido Key Area	32507	Bayou Chico to Perdido Key South of Sorrento Area
Northeast Pensacola	32514	Ferry Pass Area - Palafox & Scenic Hwy North of I-10
North Escambia & Northwest Pensacola	32526	Bellview Area & South of I-10
	32533	Cantonment Area
	32534	Ensley Area
	32535	Century Area
	32568	McDavid Area
	32577	Molino Area
Pensacola Beach Area	32561	Pensacola Beach Area

*Collection rate increased from 4% to 5% on April 1st, 2021 (reflected in May 2021 collections)

**Effective August 1st, 2021, collections reflected by managed property locations

Five Percent Tourist Development Tax Collection Data By Geographic Area
Escambia County, Florida
Fiscal Year 2023
As of March 31, 2023

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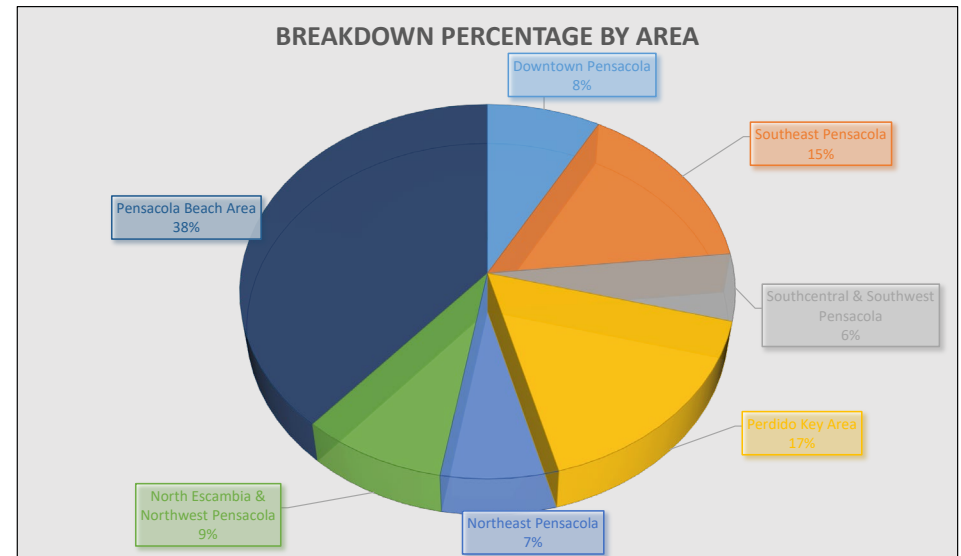
Fiscal Year 2023														
Geographic Area	Oct-22	Nov-22	Dec-22	Jan-23	Feb-23	Mar-23	Apr-23	May-23	Jun-23	Jul-23	Aug-23	Sep-23	Area Total	% of Total
Downtown Pensacola	\$ 100,466.86	\$ 97,438.16	\$ 88,506.15	\$ 80,080.77	\$ 89,990.00	\$ 101,723.97	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 558,205.91	8.1%
Southeast Pensacola	205,282.18	184,764.42	171,368.92	152,099.98	146,358.47	181,109.30	-	-	-	-	-	-	1,040,983.27	15.2%
Southcentral & Southwest Pensacola	73,937.98	65,166.51	59,757.11	53,734.16	75,579.73	67,430.32	-	-	-	-	-	-	395,605.81	5.8%
Perdido Key Area	323,242.23	312,731.95	133,211.78	98,697.40	120,517.55	156,467.44	-	-	-	-	-	-	1,144,868.35	16.7%
Northeast Pensacola	88,469.38	86,519.92	76,692.93	70,464.31	78,458.61	79,982.48	-	-	-	-	-	-	480,587.63	7.0%
North Escambia & Northwest Pensacola	120,741.00	102,991.61	92,645.86	103,258.35	84,048.76	86,726.46	-	-	-	-	-	-	590,412.04	8.6%
Pensacola Beach Area	727,080.72	673,535.08	366,620.17	302,100.89	216,036.86	362,336.06	-	-	-	-	-	-	2,647,709.78	38.6%
Total	\$ 1,639,220.35	\$ 1,523,147.65	\$ 988,802.92	\$ 860,435.86	\$ 810,989.98	\$ 1,035,776.03	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 6,858,372.79	100.0%

Fiscal Year 2022														
Geographic Area	Oct-21	Nov-21	Dec-21	Jan-22	Feb-22	Mar-22	Apr-22	May-22	Jun-22	Jul-22	Aug-22	Sep-22	Area Total	% of Total
Downtown Pensacola	\$ 109,726.38	\$ 101,832.25	\$ 88,280.14	\$ 83,723.53	\$ 72,535.02	\$ 78,540.41	\$ 147,155.32	\$ 140,730.05	\$ 125,505.74	\$ 162,383.66	\$ 186,760.12	\$ 103,861.94	\$ 1,401,034.55	6.4%
Southeast Pensacola	235,019.97	208,932.56	171,857.12	167,391.26	140,582.66	158,928.17	263,791.64	277,707.40	277,082.89	276,318.74	360,094.48	219,122.07	2,756,828.96	12.6%
Southcentral & Southwest Pensacola	94,572.88	72,061.82	66,683.43	60,312.09	64,847.76	62,993.77	85,770.48	113,628.59	101,820.42	119,198.87	130,950.96	81,996.59	1,054,837.65	4.8%
Perdido Key Area	296,558.06	276,015.54	131,460.21	103,538.39	123,232.78	129,899.03	262,588.85	283,304.80	425,069.44	816,608.66	1,034,757.47	416,879.27	4,299,912.50	19.7%
Northeast Pensacola	97,756.10	93,438.39	82,087.35	78,456.71	69,281.78	74,003.24	105,493.53	99,254.89	123,092.87	125,550.36	136,643.66	95,611.74	1,180,670.62	5.4%
North Escambia & Northwest Pensacola	145,136.82	121,629.68	94,107.28	90,055.17	75,800.94	88,271.11	137,464.84	169,222.94	148,307.43	176,314.76	205,075.97	111,196.34	1,562,583.29	7.2%
Pensacola Beach Area	717,495.54	616,289.75	382,415.95	334,468.10	232,623.71	351,323.03	786,459.55	803,327.56	1,185,740.98	1,439,847.09	1,812,603.23	907,473.53	9,570,068.02	43.8%
Total	\$ 1,696,265.75	\$ 1,490,199.99	\$ 1,016,891.48	\$ 917,945.25	\$ 778,904.64	\$ 943,958.74	\$ 1,788,724.21	\$ 1,887,176.24	\$ 2,386,619.77	\$ 3,116,222.14	\$ 3,866,885.89	\$ 1,936,141.49	\$ 21,825,935.58	100.0%

*Collection rate increased from 4% to 5% on April 1st, 2021 (reflected in May 2021 collections)

**Effective August 1st, 2021, collections reflected by managed property locations

Area by Zip Code(s)		
Geographic Area	Zip Code(s)	Area Description
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Five Percent Tourist Development Tax Collection Data By Percent
Escambia County, Florida
Fiscal Year 2023
As of March 31, 2023

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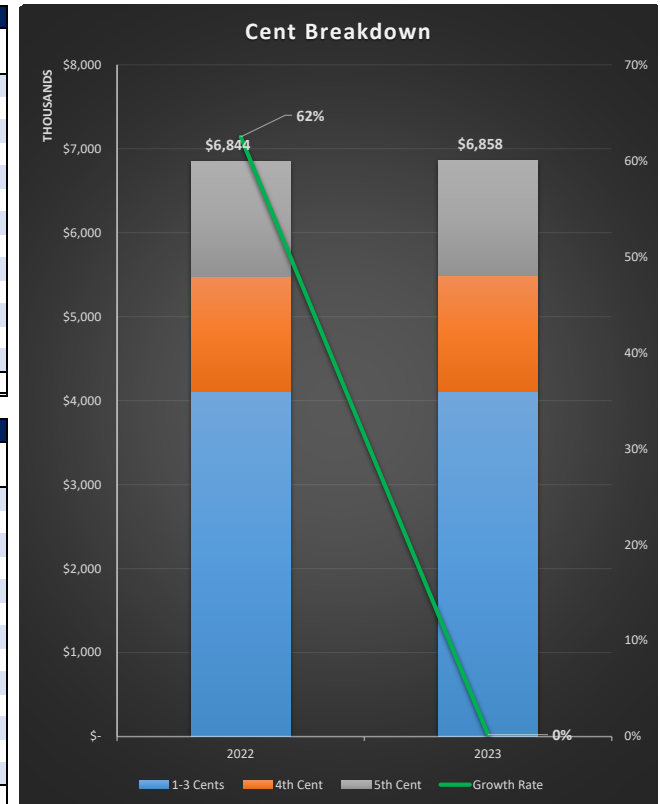
Tourist Development Tax (3%) Percent Tourist Tax Dollars - Collected 2014 - 2023										
Month of Collection	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023
OCT	\$ 385,209.35	\$ 442,267.77	\$ 539,766.08	\$ 580,905.23	\$ 638,832.32	\$ 634,980.06	\$ 675,149.82	\$ 784,866.29	\$ 1,017,759.45	\$ 983,532.21
NOV	335,284.39	411,054.07	469,350.98	532,756.66	510,223.45	686,079.62	638,167.25	701,529.66	894,119.99	913,888.59
DEC	236,608.16	284,252.75	305,743.25	362,364.41	382,803.40	426,808.31	396,942.52	451,000.35	610,134.89	593,281.75
JAN	230,299.67	251,855.56	288,130.47	292,783.04	340,433.93	340,212.53	374,879.96	409,487.35	550,767.15	516,261.52
FEB	233,878.79	247,492.44	279,147.71	298,406.00	312,793.51	349,777.77	365,446.02	386,900.81	467,342.78	486,593.99
MAR	286,019.12	309,203.54	367,477.35	377,962.06	393,553.90	420,650.85	445,987.23	425,296.25	566,375.24	621,465.62
APR	510,758.43	550,692.54	626,572.22	646,982.44	740,116.85	805,865.41	396,024.16	841,528.91	1,073,234.53	-
MAY	506,593.46	557,617.44	580,106.01	698,384.24	682,509.49	768,483.99	241,476.27	956,332.84	1,132,305.74	-
JUN	679,427.99	759,527.89	771,755.66	839,021.02	826,731.43	951,378.19	537,731.75	1,264,865.60	1,431,971.86	-
JUL	982,132.70	1,059,210.86	1,109,041.17	1,109,688.85	1,278,311.55	1,440,622.52	1,190,777.81	1,778,429.23	1,869,733.28	-
AUG	1,170,208.25	1,283,565.99	1,440,990.57	1,484,514.23	1,587,418.67	1,520,689.42	1,377,953.89	2,130,708.20	2,320,131.53	-
SEP	736,892.98	716,012.48	688,096.11	725,615.95	828,137.60	906,222.70	703,791.08	1,264,568.32	1,161,684.89	-
Total	\$ 6,293,313.27	\$ 6,872,753.32	\$ 7,466,177.56	\$ 7,949,384.12	\$ 8,521,866.08	\$ 9,251,771.35	\$ 7,344,327.75	\$ 11,395,513.79	\$ 13,095,561.35	\$ 4,115,023.67

Professional Sports Franchise Facility Tax (4%) Percent Tourist Tax Dollars - Collected 2014 - 2023										
Month of Collection	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023
OCT	\$ 128,403.12	\$ 147,422.59	\$ 179,922.03	\$ 193,635.08	\$ 212,944.11	\$ 211,660.02	\$ 225,049.94	\$ 261,622.10	\$ 339,253.15	\$ 327,844.07
NOV	111,761.46	137,018.02	156,450.33	177,585.55	170,074.48	228,693.21	212,722.42	233,843.22	298,040.00	304,629.53
DEC	78,869.39	94,750.92	101,914.42	120,788.14	127,601.13	142,269.44	132,314.17	150,333.45	203,378.30	197,760.58
JAN	76,766.56	83,951.85	96,043.49	97,594.35	113,477.98	113,404.18	124,959.99	136,495.78	183,589.05	172,087.17
FEB	77,959.60	82,497.48	93,049.24	99,468.67	104,264.50	116,592.59	121,815.34	128,966.94	155,780.93	162,198.00
MAR	95,339.71	103,067.85	122,492.45	125,987.35	131,184.63	140,216.95	148,662.41	141,765.42	188,791.75	207,155.21
APR	170,252.81	183,564.18	208,857.41	215,660.81	246,705.62	268,621.80	132,008.05	280,509.64	357,744.84	-
MAY	168,864.49	185,872.48	193,368.67	232,794.75	227,503.16	256,161.33	80,492.09	318,777.61	377,435.25	-
JUN	226,476.00	253,175.96	257,251.89	279,673.67	275,577.14	317,126.06	179,243.92	421,621.87	477,323.95	-
JUL	327,377.57	353,070.29	369,680.39	369,896.28	426,103.85	480,207.51	396,925.94	592,809.74	623,244.43	-
AUG	390,069.42	427,855.33	480,330.19	494,838.08	529,139.56	506,896.47	459,317.96	710,236.07	773,377.18	-
SEP	245,630.99	238,670.83	229,365.37	241,871.98	276,045.87	302,074.23	234,597.03	421,522.77	387,228.30	-
Total	\$ 2,097,771.09	\$ 2,290,917.77	\$ 2,488,725.85	\$ 2,649,794.71	\$ 2,840,622.03	\$ 3,083,923.78	\$ 2,448,109.25	\$ 3,798,504.60	\$ 4,365,187.12	\$ 1,371,674.56

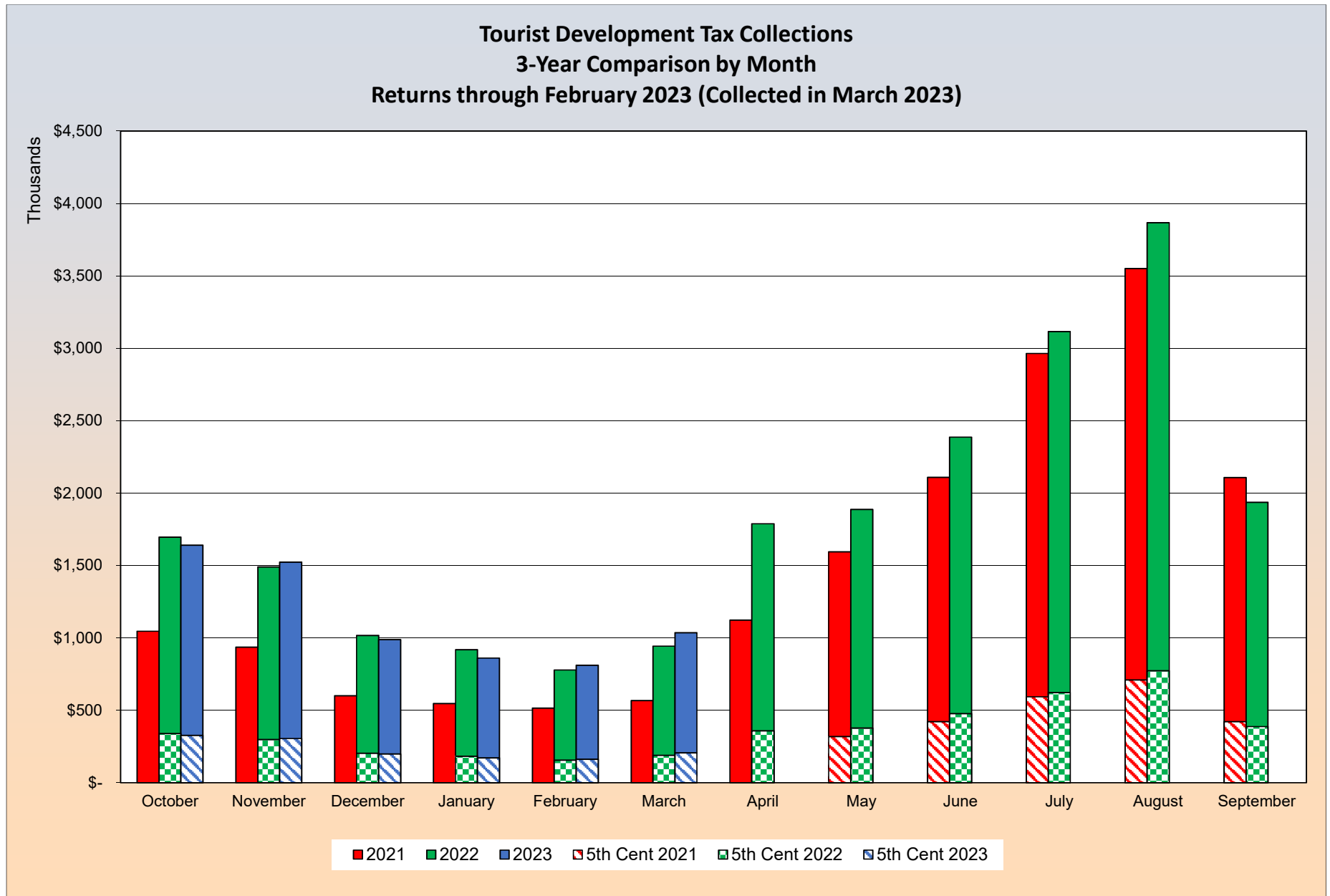
Additional Professional Sports Franchise Facility Tax (5%) Percent Tourist Tax Dollars - Collected 2014 - 2023										
Month of Collection	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023
OCT	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 339,253.15	\$ 327,844.07
NOV	-	-	-	-	-	-	-	-	298,040.00	304,629.53
DEC	-	-	-	-	-	-	-	-	203,378.30	197,760.58
JAN	-	-	-	-	-	-	-	-	183,589.05	172,087.17
FEB	-	-	-	-	-	-	-	-	155,780.93	162,198.00
MAR	-	-	-	-	-	-	-	-	188,791.75	207,155.21
APR	-	-	-	-	-	-	-	-	357,744.84	-
MAY	-	-	-	-	-	-	-	318,777.61	377,435.25	-
JUN	-	-	-	-	-	-	-	421,621.87	477,323.95	-
JUL	-	-	-	-	-	-	-	592,809.74	623,244.43	-
AUG	-	-	-	-	-	-	-	710,236.07	773,377.18	-
SEP	-	-	-	-	-	-	-	421,522.77	387,228.30	-
Total	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 2,464,968.06	\$ 4,365,187.12	\$ 1,371,674.56

*Collection rate increased from 4% to 5% on April 1st, 2021 (reflected in May 2021 collections)

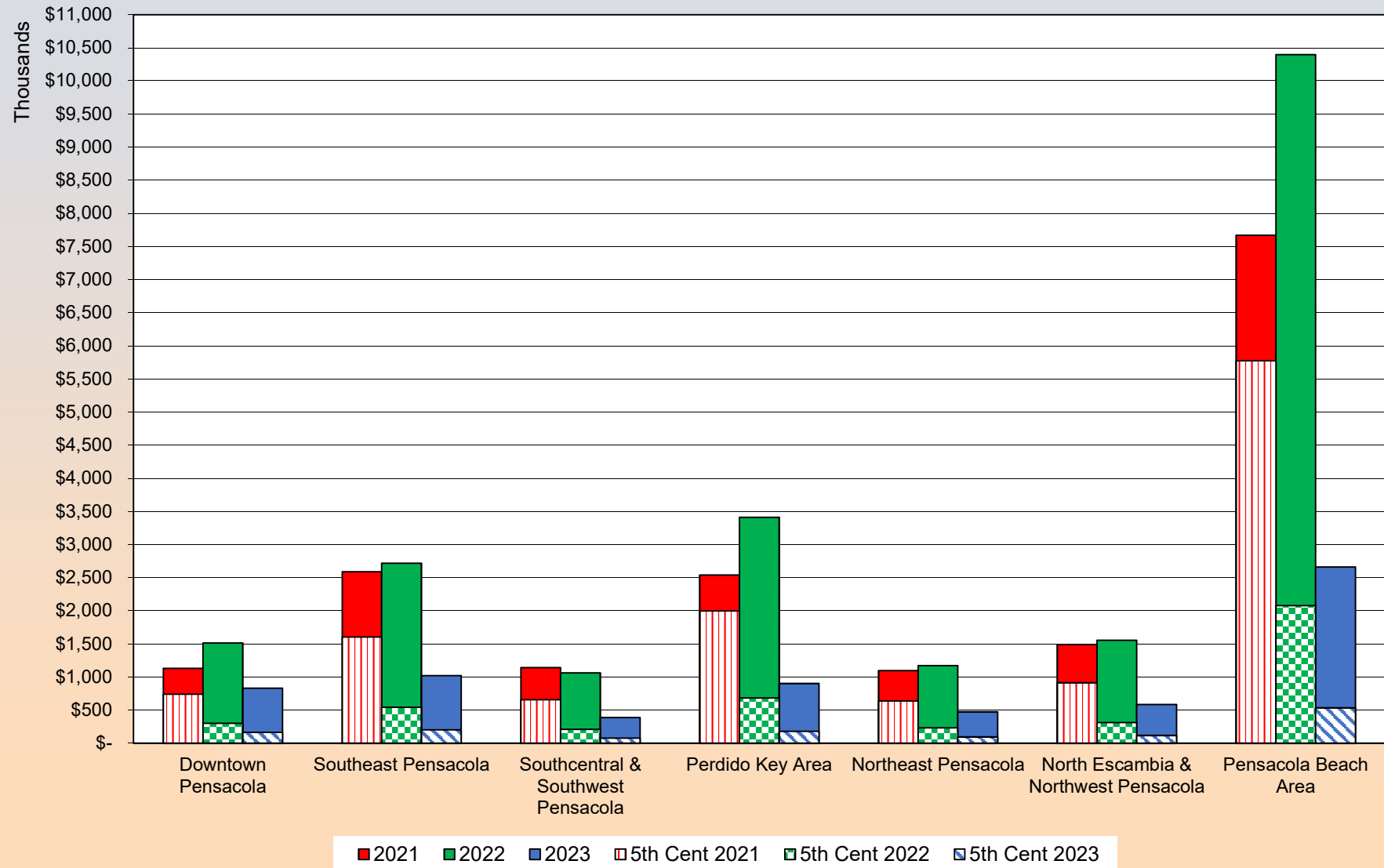
**Effective August 1st, 2021, collections reflected by managed property locations



Current Year vs Prior Year				
Month of Collection	2023	2022	Variance	% Change
OCT	\$ 1,639,220.35	\$ 1,696,265.75	\$ (57,045.40)	-3.4%
NOV	1,523,147.65	1,490,199.99	32,947.66	2.2%
DEC	988,802.92	1,016,891.48	(28,088.56)	-2.8%
JAN	860,435.86	917,945.25	(57,509.39)	-6.3%
FEB	810,989.98	778,904.64	32,085.34	4.1%
MAR	1,035,776.03	943,958.74	91,817.29	9.7%
APR	-	1,788,724.21	(1,788,724.21)	Pending
MAY	-	1,887,176.24	(1,887,176.24)	Pending
JUN	-	2,386,619.77	(2,386,619.77)	Pending
JUL	-	3,116,222.14	(3,116,222.14)	Pending
AUG	-	3,866,885.89	(3,866,885.89)	Pending
SEP	-	1,936,141.49	(1,936,141.49)	Pending
Total	\$ 6,858,372.79	\$ 21,825,935.59	\$ (14,967,562.80)	-68.6%



Tourist Development Tax Collections
3-Year Comparison of Total Collections by Geographic Area
Returns through February 2023 (Collected in March 2023)



Tourist Development Tax Collections
3-Year Trend
Returns through February 2023 (Collected in March 2023)

