



SANTA ROSA ISLAND AUTHORITY

Executive Director's Report July 26, 2023

*This report is available online at:

<https://sria-fla.com/home-8/a-meeting-information-3/>

Administrative and Operational Issues

Pensacola Beach Air Show Recap

The 2023 Pensacola Beach Blue Angels Show was a huge success with record breaking numbers over the three-day period (July 6-9). While it is impossible to get an exact count of attendance, vehicle counts through the toll booth, the times public parking areas are deemed full, ECAT transportation counts, and lease fee revenues all provide valuable data on determining the success of the event. July's lease fee revenues will not be available for comparison until August. The other data points are as follows:

Toll Vehicle Counts

	<u>2016</u>	<u>2017</u>	<u>2018</u>	<u>2019</u>	<u>2020</u>	<u>2021</u>	<u>2022</u>	<u>2023</u>
Thursday	18373	19104	19063	17573		17723	19661	20539
Friday	18980	19149	19629	17308		17673	19865	20655
Saturday	18921	18645	19862	16626		17444	19150	19863
	56274	56898	58554	51507		52840	58676	61057

Parking lot closures/Road Restrictions

	<u>Casino Beach</u>		<u>Quietwater</u>		<u>Ft. Pickens Rd</u> Restricted to residents, guests, and business purposes only	
	<u>2022</u>	<u>2023</u>	<u>2022</u>	<u>2023</u>	<u>2022</u>	<u>2023</u>
Thursday	Noon	9:45 am	Noon	Noon	-	-
Friday	7:45 am	8:00 am	9:30 am	10:00 am	-	-
Saturday	5:25 am	4:30 am	6:00 am	5:30 am	11:00 am	10:30 am

Trolley/ECAT Transportation Counts

	<u>Three Units</u>	<u>Ten Units</u>	
Friday	2,843		
Saturday		3,491	*Post show accident on Bob Sikes Bridge impacted the number of runs

Worthy of mention was that severe weather on Saturday resulted in the show ending early. Additionally, a traffic crash occurred in the northbound lanes of the Bob Sikes bridge shortly after the conclusion of the show that significantly delayed the "clearing" of the beach. Lastly, over the last two weeks, SRIA has conducted and participated in operational debriefs with law enforcement, Emergency Management, Public Works, ECAT, and others to identify successes and opportunities to implement in the future.

Animal Welfare Officer Update

Interviews were held on July 12. A candidate was offered the job and has accepted. His start date is July 31, 2023. He will have three weeks of training that consists of 2 weeks in the classroom and 1 week of training on the beach. After that time, he will be reporting daily to SRIA.

Economic Impact of Pensacola Beach

Tourist Development Tax Collections (Attachment #1 - the July 10, 2023, report as prepared by Pam Childers, Escambia County Clerk of Circuit Court and Comptroller)

The Tourist Development Tax (TDT) is a tax rate applied to transient rental transactions. In Escambia County the rate is 5% on the total payment received for the rental or lease of living quarters and accommodations (i.e. apartment, condominium, hotel/motel, mobile home or RV park, single-family home, etc.) that are rented for a period of six months or less.

The tax proceeds are statutorily limited in terms of use. In general, proceeds may be used for capital construction of tourist-related facilities, tourist promotion, and beach and shoreline maintenance; however, the authorized uses vary according to the particular levy. The Tourist Development Council (TDC) reviews proposals for the expenditure of funds to determine whether the expenditure complies with the tourist development plan of the ordinance and makes recommendations to the Board of County Commissioners for use of the funds.

<u>Pensacola Beach Area (FY23)</u>	Previous FY	Current FY	% change*
October	717,495.54	727,080.72**	1.33%
November	616,289.75	673,535.08	9.29%
December	382,415.95	366,620.17	-4.13%
January	334,468.10	302,100.89	-9.68%
February	232,623.71	216,036.86	-7.13%
March	351,323.03	362,205.67**	3.1%
April	786,459.55	722,162.16	-8.18%
May	803,327.56	778,377.06	-3.11%
June	1,185,740.98	1,026,091.07	-4.36%
YTD Total	5,410,144.17	5,174,209.68	-13.46%

*This column has been updated with the correct percentages.

**This figure was revised from the Clerk's previous report.

Beach Projects Update

- **Morgan Park New Signage** - New plant identification signage was added in Morgan Park. Thank you to the Pensacola Beach Women's Club for their donation to make this happen.
- **Welcome to Pensacola Beach Sign (east side of the Island)** – Public Works is currently constructing that sign in-house. The installation is anticipated to occur within the next two to three weeks.

Upcoming Dates of Interest

Community Input Meeting (organized and hosted by skate park advocates)

Date: Thursday, August 10

Time: 6:00 pm

Location: Upper Room Church

Bands on the Beach 2023 – August Schedule

Date: Tuesday, August 1

Band: Mr. Big and the Rhythm Sisters

Time: 7:00 – 9:00 pm

Location: Gulfside pavilion

Date: Tuesday, August 8

Band: Sandy Root

Date: Tuesday, August 15

Band: Class X

Date: Tuesday, August 22

Band: Float Like a Buffalo

Date: Tuesday, August 29

Band: Jay Williams Band

Cinemas in the Sand

Date: Friday, July 28

Time: At sunset (approximately 8:00 pm)

Movie: Moana

Location: Gulfside pavilion

Date: Friday, Sept. 1

Movie: The Greatest Showman



Pam Childers

Clerk of the Circuit Court and Comptroller, Escambia County

Clerk of Courts • County Comptroller • Clerk of the Board of County Commissioners • Recorder • Auditor

MEMORANDUM



TO: Honorable Board of County Commissioners

DATE: July 10, 2023

SUBJECT: Tourist Development Tax (TDT) Collections

RECOMMENDATION:

That the Board accepts, for filing with the Board's Minutes, the Tourist Development Tax (TDT) Collections Data for the May 2023 returns received in the month of June 2023, as prepared by the Treasury Department of the Clerk and Comptroller's Office.

- Total collections received in June 2023 were \$2,234,273 compared to \$2,386,620 in June 2022. A comparison of June 2023 to June 2022 is a 6% decrease.
- Year-to-date collections for FY2023 is \$12,799,877 compared to \$12,906,686 for FY2022.

Current Year vs Prior Year						
Cent	Monthly Comparison			YTD Comparison		
	2023	2022	% Change	2023	2022	% Change
1-4 Cents	\$ 1,787,418	\$ 1,909,296	-6%	\$ 10,239,901	\$ 10,325,349	-1%
5th Cent	446,855	477,324	-6%	2,559,975	2,581,337	-1%
Total	\$ 2,234,273	\$ 2,386,620	-6%	\$ 12,799,877	\$ 12,906,686	-1%
Current Year vs Benchmark Year						
Cent	Monthly Comparison			YTD Comparison		
	2023	2021	% Change	2023	2021	% Change
1-4 Cents	\$ 1,787,418	\$ 1,686,487	6%	\$ 10,239,901	\$ 8,295,744	23%
5th Cent	446,855	421,622	6%	2,559,975	740,399	246%
Total	\$ 2,234,273	\$ 2,108,109	6%	\$ 12,799,877	\$ 9,036,144	42%

*Note: The Tourist Development Tax rate increased from four percent (4%) to five (5%) on 04/01/2021

**Five Percent Tourist Development Tax Collection Data
Reported In Fiscal Year Format
Escambia County, Florida
As of June 30, 2023**

**Attachment #1
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Year-To-Date Collections				
Geographic Area	Fiscal Year 2023 YTD Collected	Fiscal Year 2022 YTD Collected	Difference	% Change
Downtown Pensacola	\$ 962,133.14	\$ 948,028.84	\$ 14,104.30	1.5%
Southeast Pensacola	1,804,534.56	1,901,293.67	(96,759.11)	-5.1%
Southcentral & Southwest Pensacola	685,745.45	722,691.23	(36,945.78)	-5.1%
Perdido Key Area	2,312,063.88	2,031,667.10	280,396.78	13.8%
Northeast Pensacola	795,225.64	822,864.85	(27,639.21)	-3.4%
North Escambia & Northwest Pensacola	1,065,964.28	1,069,996.22	(4,031.94)	-0.4%
Pensacola Beach Area	5,174,209.68	5,410,144.17	(235,934.49)	-4.4%
Total	\$ 12,799,876.63	\$ 12,906,686.07	\$ (106,809.44)	-0.8%

Area by Zip Code(s)		
Geographic Area	Zip Code(s)	Area Description
Downtown Pensacola	32501	Downtown Area
	32502	Other Downtown Area
Southeast Pensacola	32503	Cordova Mall Area
	32504	Airport Area - Davis & Scenic Hwy South of I-10
Southcentral & Southwest Pensacola	32505	South of Michigan, East of Mobile Hwy, & West of Pace Blvd
	32506	Myrtle Grove, Lillian Hwy & Hwy 98 Area
Perdido Key Area	32507	Bayou Chico to Perdido Key South of Sorrento Area
Northeast Pensacola	32514	Ferry Pass Area - Palafox & Scenic Hwy North of I-10
North Escambia & Northwest Pensacola	32526	Bellview Area & South of I-10
	32533	Cantonment Area
	32534	Ensley Area
	32535	Century Area
	32568	McDavid Area
	32577	Molino Area
Pensacola Beach Area	32561	Pensacola Beach Area

*Collection rate increased from 4% to 5% on April 1st, 2021 (reflected in May 2021 collections)

**Effective August 1st, 2021, collections reflected by managed property locations

Five Percent Tourist Development Tax Collection Data By Geographic Area
Escambia County, Florida
Fiscal Year 2023
As of June 30, 2023

Attachment #1

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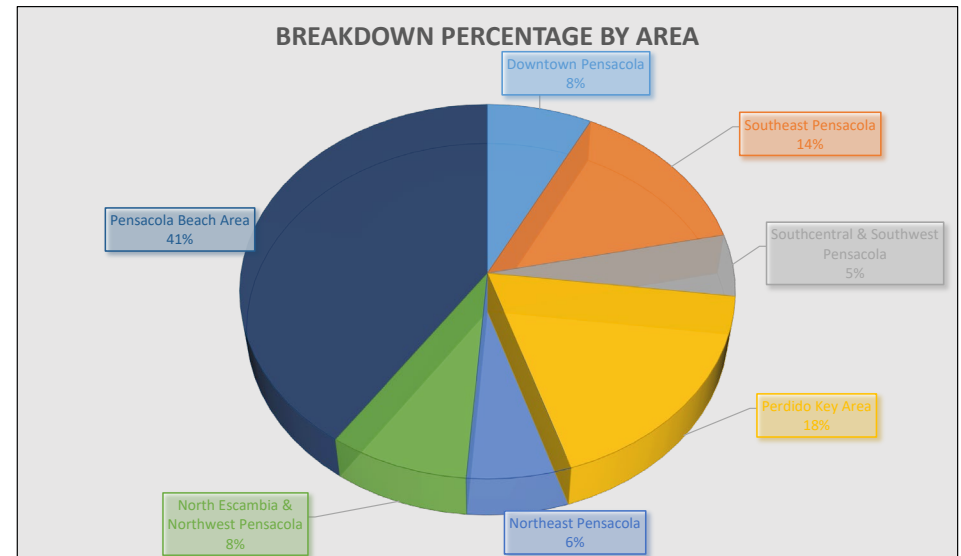
Fiscal Year 2023														
Geographic Area	Oct-22	Nov-22	Dec-22	Jan-23	Feb-23	Mar-23	Apr-23	May-23	Jun-23	Jul-23	Aug-23	Sep-23	Area Total	% of Total
Downtown Pensacola	\$ 100,466.86	\$ 97,438.16	\$ 88,506.15	\$ 80,080.77	\$ 89,990.00	\$ 101,723.97	\$ 139,655.36	\$ 124,355.57	\$ 139,916.30	\$ -	\$ -	\$ -	\$ 962,133.14	7.5%
Southeast Pensacola	205,282.18	184,764.42	171,368.92	152,099.98	146,358.47	181,109.30	268,986.53	233,919.13	260,645.63	-	-	-	1,804,534.56	14.1%
Southcentral & Southwest Pensacola	73,937.98	65,166.51	59,757.11	53,734.16	75,579.73	67,430.32	104,206.07	85,769.60	100,163.97	-	-	-	685,745.45	5.4%
Perdido Key Area	323,242.23	312,731.95	133,211.78	98,697.40	120,517.55	156,467.44	356,098.21	362,368.72	448,728.60	-	-	-	2,312,063.88	18.1%
Northeast Pensacola	88,469.38	86,519.92	76,692.93	70,464.31	78,458.61	79,982.48	106,933.70	100,194.45	107,509.86	-	-	-	795,225.64	6.2%
North Escambia & Northwest Pensacola	120,741.00	102,991.61	92,645.86	103,258.35	84,048.76	86,726.46	173,367.10	150,967.62	151,217.52	-	-	-	1,065,964.28	8.3%
Pensacola Beach Area	727,080.72	673,535.08	366,620.17	302,100.89	216,036.86	362,205.67	722,162.16	778,377.06	1,026,091.07	-	-	-	5,174,209.68	40.4%
Total	\$ 1,639,220.35	\$ 1,523,147.65	\$ 988,802.92	\$ 860,435.86	\$ 810,989.98	\$ 1,035,645.64	\$ 1,871,409.13	\$ 1,835,952.15	\$ 2,234,272.95	\$ -	\$ -	\$ -	\$ 12,799,876.63	100.0%

Fiscal Year 2022														
Geographic Area	Oct-21	Nov-21	Dec-21	Jan-22	Feb-22	Mar-22	Apr-22	May-22	Jun-22	Jul-22	Aug-22	Sep-22	Area Total	% of Total
Downtown Pensacola	\$ 109,726.38	\$ 101,832.25	\$ 88,280.14	\$ 83,723.53	\$ 72,535.02	\$ 78,540.41	\$ 147,155.32	\$ 140,730.05	\$ 125,505.74	\$ 162,383.66	\$ 186,760.12	\$ 103,861.94	\$ 1,401,034.55	6.4%
Southeast Pensacola	235,019.97	208,932.56	171,857.12	167,391.26	140,582.66	158,928.17	263,791.64	277,707.40	277,082.89	276,318.74	360,094.48	219,122.07	2,756,828.96	12.6%
Southcentral & Southwest Pensacola	94,572.88	72,061.82	66,683.43	60,312.09	64,847.76	62,993.77	85,770.48	113,628.59	101,820.42	119,198.87	130,950.96	81,996.59	1,054,837.65	4.8%
Perdido Key Area	296,558.06	276,015.54	131,460.21	103,538.39	123,232.78	129,899.03	262,588.85	283,304.80	425,069.44	816,608.66	1,034,757.47	416,879.27	4,299,912.50	19.7%
Northeast Pensacola	97,756.10	93,438.39	82,087.35	78,456.71	69,281.78	74,003.24	105,493.53	99,254.89	123,092.87	125,550.36	136,643.66	95,611.74	1,180,670.62	5.4%
North Escambia & Northwest Pensacola	145,136.82	121,629.68	94,107.28	90,055.17	75,800.94	88,271.11	137,464.84	169,222.94	148,307.43	176,314.76	205,075.97	111,196.34	1,562,583.29	7.2%
Pensacola Beach Area	717,495.54	616,289.75	382,415.95	334,468.10	232,623.71	351,323.03	786,459.55	803,327.56	1,185,740.98	1,439,847.09	1,812,603.23	907,473.53	9,570,068.02	43.8%
Total	\$ 1,696,265.75	\$ 1,490,199.99	\$ 1,016,891.48	\$ 917,945.25	\$ 778,904.64	\$ 943,958.74	\$ 1,788,724.21	\$ 1,887,176.24	\$ 2,386,619.77	\$ 3,116,222.14	\$ 3,866,885.89	\$ 1,936,141.49	\$ 21,825,935.58	100.0%

*Collection rate increased from 4% to 5% on April 1st, 2021 (reflected in May 2021 collections)

**Effective August 1st, 2021, collections reflected by managed property locations

Area by Zip Code(s)		
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Five Percent Tourist Development Tax Collection Data By Percent
Escambia County, Florida
Fiscal Year 2023
As of June 30, 2023

Attachment #1

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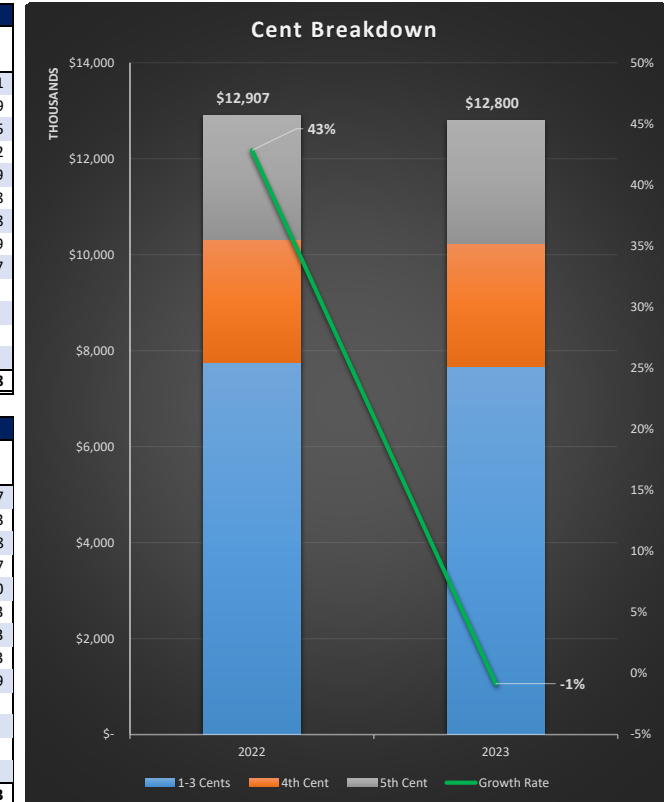
Tourist Development Tax (3%) Percent Tourist Tax Dollars - Collected 2014 - 2023										
Month of Collection	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023
OCT	\$ 385,209.35	\$ 442,267.77	\$ 539,766.08	\$ 580,905.23	\$ 638,832.32	\$ 634,980.06	\$ 675,149.82	\$ 784,866.29	\$ 1,017,759.45	\$ 983,532.21
NOV	335,284.39	411,054.07	469,350.98	532,756.66	510,223.45	686,079.62	638,167.25	701,529.66	894,119.99	913,888.59
DEC	236,608.16	284,252.75	305,743.25	362,364.41	382,803.40	426,808.31	396,942.52	451,000.35	610,134.89	593,281.75
JAN	230,299.67	251,855.56	288,130.47	292,783.04	340,433.93	340,212.53	374,879.96	409,487.35	550,767.15	516,261.52
FEB	233,878.79	247,492.44	279,147.71	298,406.00	312,793.51	349,777.77	365,446.02	386,900.81	467,342.78	486,593.99
MAR	286,019.12	309,203.54	367,477.35	377,962.06	393,553.90	420,650.85	445,987.23	425,296.25	566,375.24	621,387.38
APR	510,758.43	550,692.54	626,572.22	646,982.44	740,116.85	805,865.41	396,024.16	841,528.91	1,073,234.53	1,122,845.48
MAY	506,593.46	557,617.44	580,106.01	698,384.24	682,509.49	768,483.99	241,476.27	956,332.84	1,132,305.74	1,101,571.29
JUN	679,427.99	759,527.89	771,755.66	839,021.02	826,731.43	951,378.19	537,731.75	1,264,865.60	1,431,971.86	1,340,563.77
JUL	982,132.70	1,059,210.86	1,109,041.17	1,109,688.85	1,278,311.55	1,440,622.52	1,190,777.81	1,778,429.23	1,869,733.28	-
AUG	1,170,208.25	1,283,565.99	1,440,990.57	1,484,514.23	1,587,418.67	1,520,689.42	1,377,953.89	2,130,708.20	2,320,131.53	-
SEP	736,892.98	716,012.48	688,096.11	725,615.95	828,137.60	906,222.70	703,791.08	1,264,568.32	1,161,684.89	-
Total	\$ 6,293,313.27	\$ 6,872,753.32	\$ 7,466,177.56	\$ 7,949,384.12	\$ 8,521,866.08	\$ 9,251,771.35	\$ 7,344,327.75	\$ 11,395,513.79	\$ 13,095,561.35	\$ 7,679,925.98

Professional Sports Franchise Facility Tax (4%) Percent Tourist Tax Dollars - Collected 2014 - 2023										
Month of Collection	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023
OCT	\$ 128,403.12	\$ 147,422.59	\$ 179,922.03	\$ 193,635.08	\$ 212,944.11	\$ 211,660.02	\$ 225,049.94	\$ 261,622.10	\$ 339,253.15	\$ 327,844.07
NOV	111,761.46	137,018.02	156,450.33	177,585.55	170,074.48	228,693.21	212,722.42	233,843.22	298,040.00	304,629.53
DEC	78,869.39	94,750.92	101,914.42	120,788.14	127,601.13	142,269.44	132,314.17	150,333.45	203,378.30	197,760.58
JAN	76,766.56	83,951.85	96,043.49	97,594.35	113,477.98	113,404.18	124,959.99	136,495.78	183,589.05	172,087.17
FEB	77,959.60	82,497.48	93,049.24	99,468.67	104,264.50	116,592.59	121,815.34	128,966.94	155,780.93	162,198.00
MAR	95,339.71	103,067.85	122,492.45	125,987.35	131,184.63	140,216.95	148,662.41	141,765.42	188,791.75	207,129.13
APR	170,252.81	183,564.18	208,857.41	215,660.81	246,705.62	268,621.80	132,008.05	280,509.64	357,744.84	374,281.83
MAY	168,864.49	185,872.48	193,368.67	232,794.75	227,503.16	256,161.33	80,492.09	318,777.61	377,435.25	367,190.43
JUN	226,476.00	253,175.96	257,251.89	279,673.67	275,577.14	317,126.06	179,243.92	421,621.87	477,323.95	446,854.59
JUL	327,377.57	353,070.29	369,680.39	369,896.28	426,103.85	480,207.51	396,925.94	592,809.74	623,244.43	-
AUG	390,069.42	427,855.33	480,330.19	494,838.08	529,139.56	506,896.47	459,317.96	710,236.07	773,377.18	-
SEP	245,630.99	238,670.83	229,365.37	241,871.98	276,045.87	302,074.23	234,597.03	421,522.77	387,228.30	-
Total	\$ 2,097,771.09	\$ 2,290,917.77	\$ 2,488,725.85	\$ 2,649,794.71	\$ 2,840,622.03	\$ 3,083,923.78	\$ 2,448,109.25	\$ 3,798,504.60	\$ 4,365,187.12	\$ 2,559,975.33

Additional Professional Sports Franchise Facility Tax (5%) Percent Tourist Tax Dollars - Collected 2014 - 2023										
Month of Collection	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023
OCT	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 339,253.15	\$ 327,844.07
NOV	-	-	-	-	-	-	-	-	298,040.00	304,629.53
DEC	-	-	-	-	-	-	-	-	203,378.30	197,760.58
JAN	-	-	-	-	-	-	-	-	183,589.05	172,087.17
FEB	-	-	-	-	-	-	-	-	155,780.93	162,198.00
MAR	-	-	-	-	-	-	-	-	188,791.75	207,129.13
APR	-	-	-	-	-	-	-	-	357,744.84	374,281.83
MAY	-	-	-	-	-	-	-	318,777.61	377,435.25	367,190.43
JUN	-	-	-	-	-	-	-	421,621.87	477,323.95	446,854.59
JUL	-	-	-	-	-	-	-	592,809.74	623,244.43	-
AUG	-	-	-	-	-	-	-	710,236.07	773,377.18	-
SEP	-	-	-	-	-	-	-	421,522.77	387,228.30	-
Total	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 2,464,968.06	\$ 4,365,187.12	\$ 2,559,975.33

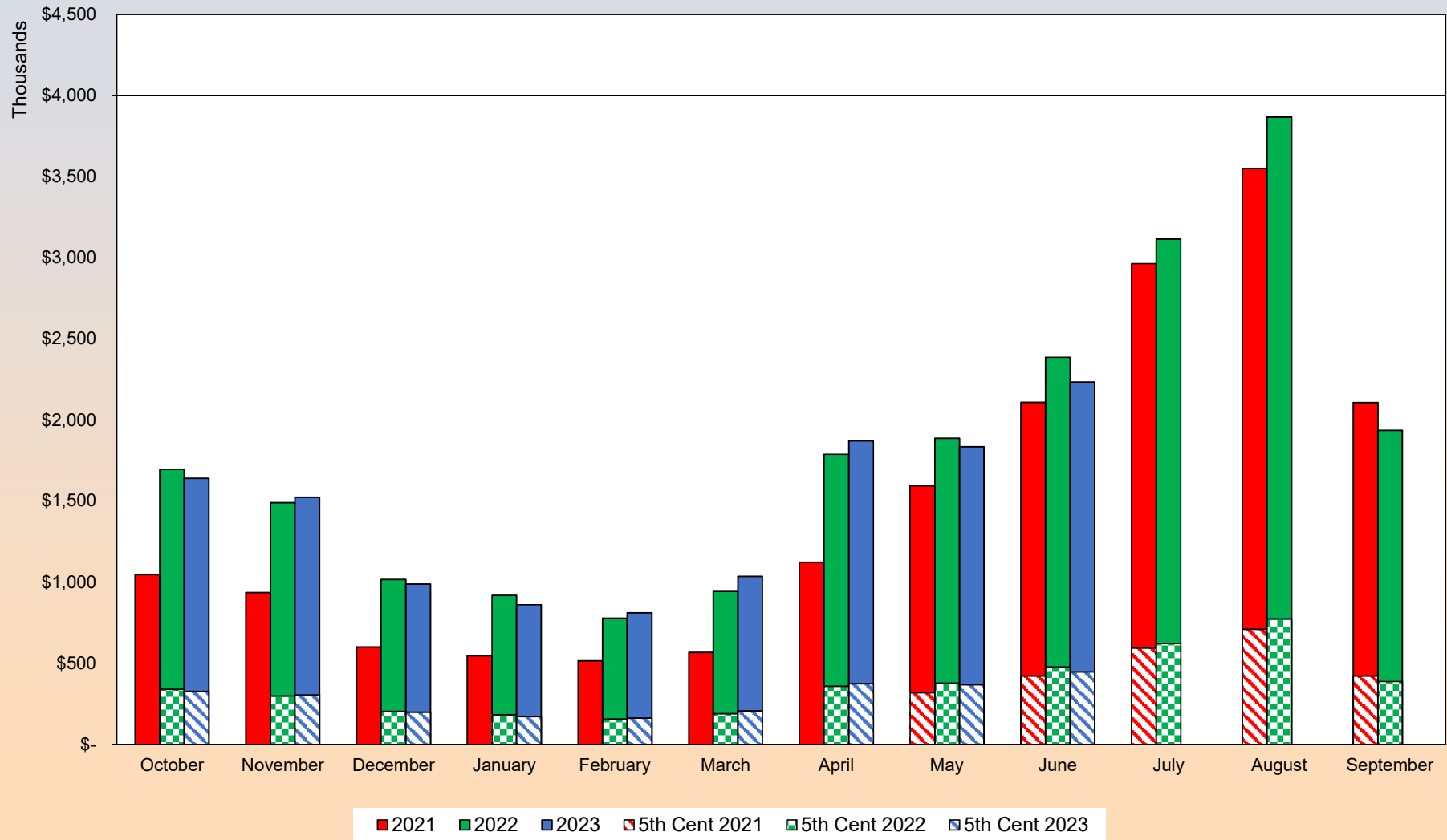
*Collection rate increased from 4% to 5% on April 1st, 2021 (reflected in May 2021 collections)

**Effective August 1st, 2021, collections reflected by managed property locations

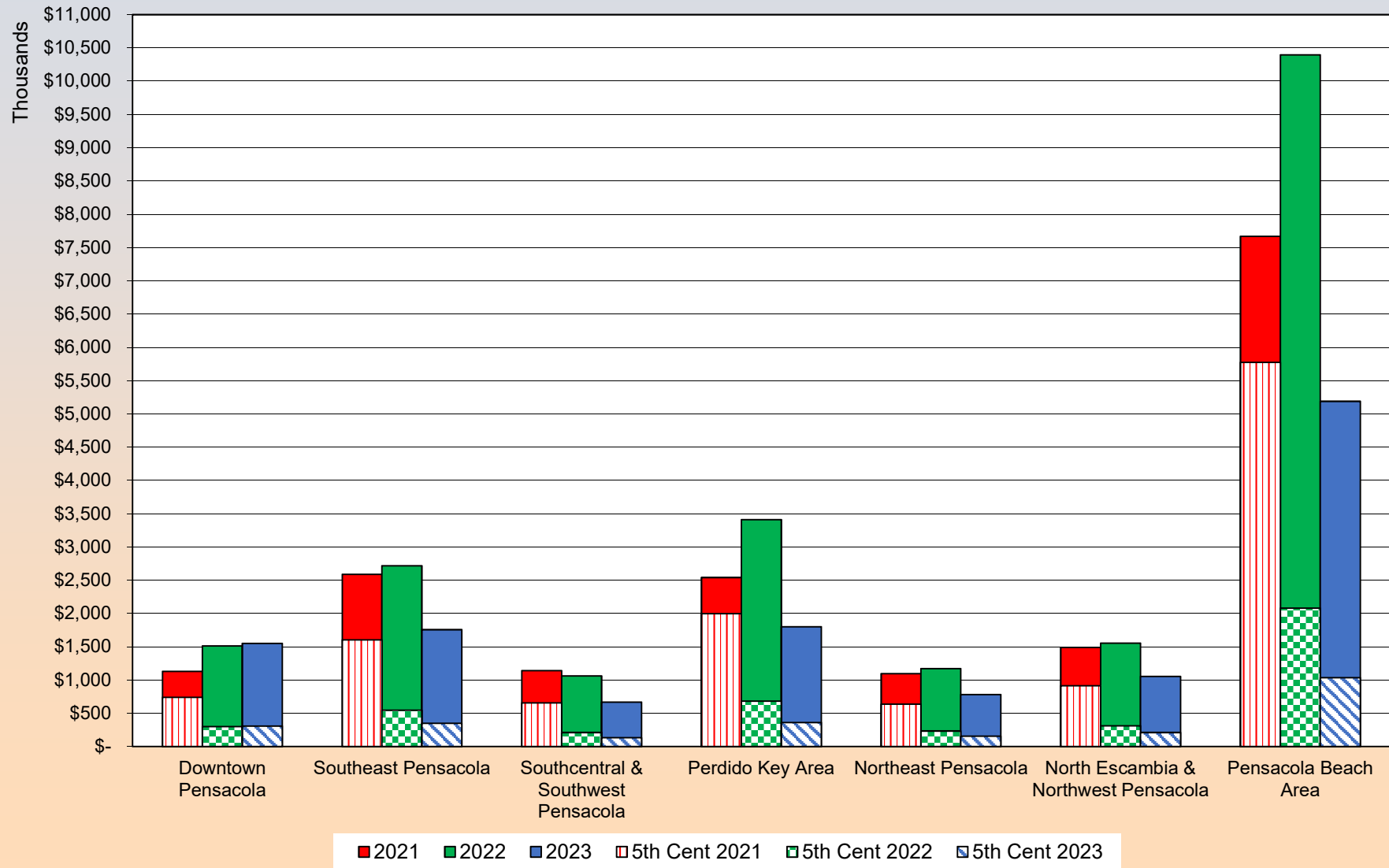


Current Year vs Prior Year				
Month of Collection	2023	2022	Variance	% Change
OCT	\$ 1,639,220.35	\$ 1,696,265.75	\$ (57,045.40)	-3.4%
NOV	1,523,147.65	1,490,199.99	32,947.66	2.2%
DEC	988,802.92	1,016,891.48	(28,088.56)	-2.8%
JAN	860,435.86	917,945.25	(57,509.39)	-6.3%
FEB	810,989.98	778,904.64	32,085.34	4.1%
MAR	1,035,645.64	943,958.74	91,686.90	9.7%
APR	1,871,409.13	1,788,724.21	82,684.92	4.6%
MAY	1,835,952.15	1,887,176.24	(51,224.09)	-2.7%
JUN	2,234,272.95	2,386,619.77	(152,346.82)	-6.4%
JUL	-	3,116,222.14	(3,116,222.14)	Pending
AUG	-	3,866,885.89	(3,866,885.89)	Pending
SEP	-	1,936,141.49	(1,936,141.49)	Pending
Total	\$ 12,799,876.63	\$ 21,825,935.59	\$ (9,026,058.96)	-41.4%

**Tourist Development Tax Collections
3-Year Comparison by Month
Returns through May 2023 (Collected in June 2023)**



Tourist Development Tax Collections 3-Year Comparison of Total Collections by Geographic Area Returns through May 2023 (Collected in June 2023)



Tourist Development Tax Collections
3-Year Trend
Returns through May 2023 (Collected in June 2023)

